

CoP CE Meeting Agenda

- ◆ **Welcome** 12:00pm-12:05pm
- ◆ **Ventilate & Celebrate** 12:05pm-12:20pm
 - ◆ Share successes, frustrations & challenges
- ◆ **Troubleshoot** 12:20pm-12:35pm
 - ◆ Offer/Receive feedback & solutions from group members
- ◆ **Explore & Extract** 12:35pm-12:50pm
 - ◆ Dig into participation techniques & pull out what's helpful
- ◆ **Next steps** 12:50pm-1:00pm
 - ◆ Next Meeting Thursday, June 15th @ Noon

Explore & Extract

Selecting Participation Techniques

Courtesy of NeighborWorks: Strategies to Meaningfully Engage Stakeholders –
Effective Participatory Techniques By: S. Harden

Know why you're choosing a specific technique:

- ♦ What info. do you want to collect & why?
- ♦ What info. do you want to share & why?
- ♦ Why are you involving the community?
- ♦ Who is your primary audience and why?
- ♦ What is their level of decision-making power?

Selecting Participation Techniques

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To create meaningful engagement:

- ♦ Consider which techniques meet your objectives
- ♦ Make the experience interesting & FUN
- ♦ Consider high-tech / low-tech options
- ♦ Consider whether formal vs. informal engagement is a fit (e.g., conversation vs. interview or survey)
- ♦ Consider using multiple techniques

Types of Techniques

Courtesy of NeighborWorks: Strategies to Meaningfully Engage Stakeholders - Effective Participatory Techniques By: S. Harden

Large Groups

- ♦ Workshops
- ♦ Open Houses
- ♦ Design Charette
- ♦ World Café

What would you like to try?

Small Groups

- ♦ Committees
- ♦ Advisory Groups
- ♦ Blue Ribbon Panels
- ♦ Focus Groups
- ♦ Task Forces
- ♦ One-on-One Interviews

Place-based Engagement (Immersive)

- ♦ Walking Audits
- ♦ Walking Tours
- ♦ Bus/Bike Tours
- ♦ Site Visits
- ♦ Virtual Tours
- ♦ Scavenger Hunts
- ♦ Demonstration Projects using props to redefine a space (e.g., temporary bike lanes, sidewalk dining)

Have you hosted or participated in any of these activities?

Types of Techniques

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Social / Celebratory

- ♦ Movie Nights
- ♦ Porch/
Backyard Talks
- ♦ Storytelling
- ♦ Festivals
- ♦ Block Parties
- ♦ Potlucks/
Community
dinners

Physical Activities

- ♦ Simulation
Games
- ♦ Collages
- ♦ Camera /
Photo exercise
- ♦ Logo Contests
- ♦ Legos/Blocks

“Go to them” Strategies

- ♦ Door-to-door
- ♦ Storefront drop-in’s
- ♦ Utilizing existing
meetings (**events &
spaces too!**)
- ♦ Event tables
- ♦ Pop-ups
- ♦ Meeting in a box

Have you
hosted or
participated
in any of these
activities?

Any lessons
learned or
surprise
takeaways to
share?

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Virtual

- ♦ Websites
- ♦ Online Surveys
- ♦ Polling
- ♦ Text Surveys
- ♦ Social Media
- ♦ Online Meetings
(can supplement
with low-tech
options e.g., call-in)

Are there
others that
you've tried?

Next Steps

- ◆ Next Meeting: Thursday, June 15th @ Noon
- ◆ Next Topic: Youth Engagement
- ◆ Quick Poll: Any interest in working One-on-One w/ an expert to critique/review a first draft of your own community engagement plan?