



Creative Placemaking in West Center City

HCD Community Partners Meeting - March 10, 2023



Wilmington Alliance
invests in people:

Removing barriers for
local entrepreneurs and
creating opportunities
for them in their own
communities.

Wilmington Alliance
invests in places:

Places that have been
devalued and disinvested
need infrastructure
investment that supports
those who live there.



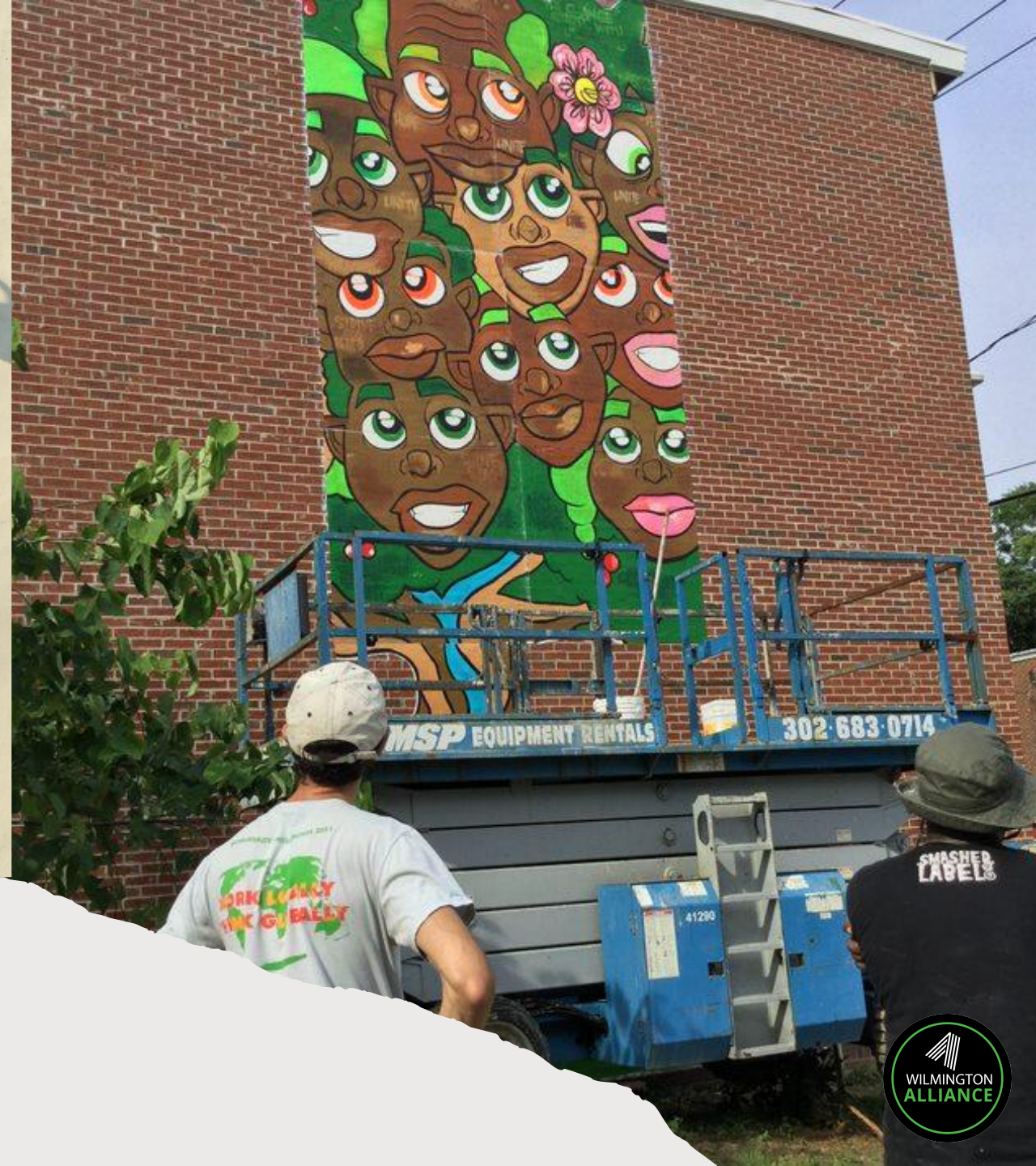
Wilmington Alliance invests in people:

- 2 greenspaces and 1 indoor community space created as community assets
- 6 years of free seasonal arts-based programming in the Rock Lot and 7th & West Park for the community
- 65 local artists employed to create projects or present programming since 2016
- 46 local artists empowered with new skills through free workshop programs
- Average of 30+ free public events seasonally in Alliance-created spaces that welcome all
- Neighborhood access to growing food in their community
- Continued advocacy around issues important to the community

Wilmington Alliance invests in places:

- Facilitated the move of NextFab to Wilmington to support artists and makers with a local “maker space” (2017)
- Created and completed 7 large-scale mural projects in WCC and other neighborhoods in collaboration with partners (2016- 2018)
- Created various art installations including sculpture garden on a vacant lot to raise awareness of alternative uses for vacancy (2015 – 2019)
- Installed lighting on 8 commercial properties to increase safety and support local businesses (2017-2019)
- 6 banner murals created, and lighting installed on Catawba St. (2018)
- Completed and opened The Rock Lot, the first greenspace of our Vacant to Vibrant initiative, located at 305 W 8th St. (2017)
- Remediated and built 7th & West St. Park and community garden (2019)
- With partners, stabilized 4 vacant lots in WCC with greening (2018)
- Installed 3 sculptural bicycle "Art Racks" (2022)
- Acquired and renovated the former blighted nuisance properties at 501 and 503 W 7th St to create the Art O Mat Community space and adjacent green space (expected completion April 2023)





Murals & Installations



Rock Lot



7th & West Park



Art O Mat







Drumming Circle



“Outspoken” Open Mic



Art Markets



Chess Club



Garden Open Hours



Future Programming

2022 Creative Placemaking By The Numbers

- Events: **28**
- Total Observed Attendance: **807 People**
- Vendors Hosted: **24**
- Community-based organizations partnered with: **27**
- Public Agencies or departments partnered with: **14**
- Private Businesses partnered with: **13**
- Artists Employed: **12**
- Artists Partnered With: **37**
- Farmer in Residence Logged Hours at Garden: **257**
- Pounds of food grown at 7th & West community Garden: **200**
- Pounds of food donated from 7th & West Community Garden: **100**
- Art-O-Mat 2022 Capital Investment = **\$529,918**
- Installed 3 sculptural bicycle racks "Art Racks" (2022) – **\$22,000**

