



MALTA FUN TRAINS

ADVERTISING IS THE BEST WAY TO REACH THE **45,000** VISITORS PER DAY WHO ENTER THE CAPITAL CITY OF MALTA.

The unique, attention-grabbing trackless train's bring smiles to locals and tourists alike, and offer daily, high-profile exposure in a city's most-visited neighbourhood's and areas of interest. Our trackless train advertising deliver your brand story in dynamic full colour and back lit, via one of the most endearing vehicles on the road.



Our trackless train advertising deliver your brand story in dynamic full colour and back lit, via one of the most endearing vehicles on the road.



BE SEEN BE KNOWN



"WHY SETTLE FOR STATIC WHEN YOU CAN ADD MOTION TO YOUR MESSAGE"

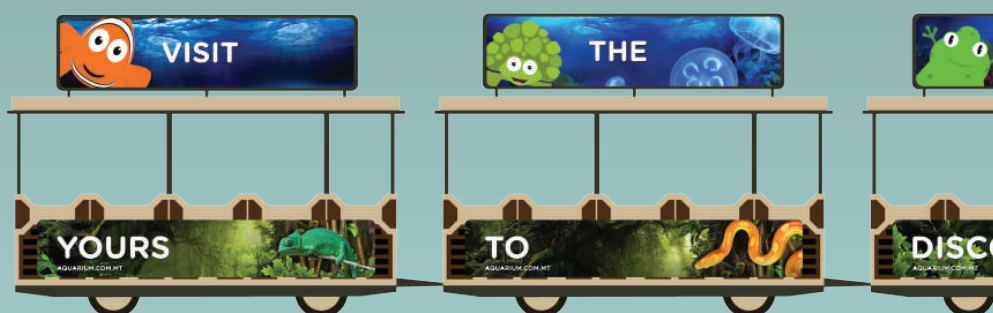
ON THE MOVE - ALWAYS VISIBLE.

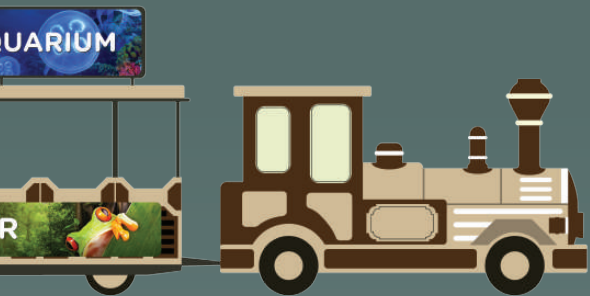


Malta Fun Trains Advertising is the most effective way to reach your target audience. As the target moves, we move too covering more of our visitors and more of your potential customers.



Outdoor Advertising in Valletta is the best way to reach the 45,000 visitors who enter the capital city of Malta each and every day.





THE STRENGTHS

OF OUR TRAINS DISPLAY IS ITS CONSTANT ABILITY TO FIND A CROWD AND ITS ABILITY TO PROVIDE CONTINUOUS EXPOSURE.

These moving billboards circulate the busiest areas of Valletta and follows the flow of shoppers and their spending power, showing and selling along the way.



VIEWINGS



Advertising on our train fleet has the potential to establish brand awareness and brand resonance by a versatile medium that can reach areas other types of advertising cannot.










AD FORMATS



DESIGNER NOTES



-  All print material needs to be supplied as vector format or high resolution files (300dpi).
-  All colours should be converted to CMYK colour.
-  Editable formats should have all text converted to outlines.
-  Artwork must have a 5cm bleed.
-  Artwork will be displayed; top part back to front with back lit, and bottom part on one side.



WHERE WE GO



OUR TRAIL



San Gwann (Pick Up)

- Republic Street
- St- Lucy Street
- Triq Marsamxett
- St- Sebastians Street
- St- Elmo Street
- Mediterranean Street
- Quarry Wharf
- Xatt Lascaris
- It- Telgha Tal-Kurcifiss
- Triq- San Frangisk
- Great Siege Road
- Vjal Ir-Re Dwardu VII
- Triq Girolamo Cassar
- Triq San Pawl
- Triq Melita
- Triq IL Merkanti
- Triq San -Gwann (End)

CONTACT US

- 📞 +356 9944 8805
- ✉ info@maltafuntrains.com
- 🌐 www.maltafuntrains.com
- 📍 3, Triq Bugharbiel, Zejtun, ZTN3436

