

# FLORIDA KEYS SOCCER CLUB



Dear **Sponsor**,

We appreciate your financial donation consideration to support our Florida Keys Soccer Club (FKSC), a non-profit 501©3 organization.

FKSC offers a positive recreational and competitive youth soccer experience for kids, ages 3 – 18, who reside in the Florida Keys. We are a motivated group of parents, community leaders, licensed coaches and certified referees who love the game of soccer and are excited to bring a multi-level recreational and competitive program to our Keys Kids where they can grow, thrive, compete, succeed and have FUN!

**Support from our Florida Keys Community is critical to our organization. When you sponsor, you positively impact our youth! To help FKSC succeed, we are offering this opportunity to local business, like yours, to become Club and Team Sponsors.** Your contributions will be targeted exclusively to lessen the expense of the growing costs to field teams and to lower the financial barrier for Keys kids to participate in training programs and tournaments.

Our primary revenue source is registration fees paid by families and donations received from generous individuals and businesses. Registration fees do not cover all the team's operating expenses or tournament play and logistics. Currently, all families use their own funds for equipment, training fees, tournaments, travel (hotel, transport, and food) as well as league fees and field maintenance. **The**

**current estimated cost per year per player (at any age) to participate is \$1500—this does not include tournament fees and tournament logistics.**

To make this a rewarding experience a reality for our Keys Kids, we are reaching out to you directly and offering the opportunity to help by becoming a team or club sponsor! While any sponsorship/donation is greatly appreciated.

Thank you for supporting our Keys Kids! Please don't hesitate to reach out to me at [floridakeyssoccer@gmail.com](mailto:floridakeyssoccer@gmail.com) with any questions!

Respectfully yours,

*Shannon Cary*

Shannon Cary, Director  
Florida Keys Soccer Club

*A lifelong passion for soccer starts here! Proud Florida State Youth Soccer Affiliate Club*  
<https://floridakeyssoccer.com>

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## 2023-2024 Sponsorship Packages

### Club Team & League Sponsorships

In return for your support, Team Sponsors will receive the following:

\_\_\_\_\_ **\$1750 Platinum Sponsor (only 6 available):**

- Logo on Bench Tent for team of choice
- Logo on the FRONT of (1) team's practice Jersey's (worn between games and at practice)

AND:

- Advertising on the FKSC website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display
- Large Logo included on any advertisements or public relations submissions
- Personalized Practice Jersey with your Company Name

\_\_\_\_\_ **\$1250 Gold Sponsor:**

- Logo on the back of EVERY player practice Jersey (worn between games and at practice)
- Personalized (Adult size) Practice Jersey with your Company Name

AND:

- Advertising on the FKSC website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display
- Large Logo included on any advertisements or public relations submissions

\_\_\_\_\_ **\$750 Silver Sponsor:**

- Logo on the back of EVERY Player Practice Jersey

AND:

- Advertising on the FKSC website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display Mentioned on any advertisements or public relations submissions
- Small Logo included on any advertisements or public relations submissions

\_\_\_\_\_ **\$500 Bronze Sponsor:**

- Advertising on the FKSC website with a link to your website
- A Proud Sponsor Plaque with photo of the team for your display
- Mentioned on any advertisements or public relations submissions
- Small Logo included on any advertisements or public relations submissions

\_\_\_\_\_ **\$350 (minimum) Scholarship Donation:**

- A Proud Scholarship Sponsor plaque for your display
- Advertising on FKSC website

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