(#118) Dear Management:

July 31, 2019

Growth is in the air like a thief in the night... taking more than its share... taking more than what's right.  
  
(two points for the band name of my lyric parody)  
  
A little funny for ya, BUT what isn't funny... is competition being at a 10, on the intensity scale these days.  
  
And everyone seems to be of the mindset... grow or die.  
  
And everyone fears death... so they choose growth.  
  
But what they often don't choose, is the right plan for growth. Or ask themselves the question, "Are they ready to lead that growth?".  
  
So before you look outward for all those growth opportunities, you MUST look inward first... at your team AND YOURSELF for what lies ahead.  
  
Think of it this way, you can be great leader of a boutique candy shop of 3 storefronts, but how about when you've grown to 100?  
  
You won't be able to be everywhere and involved in every decision, at every level... Growth is not only in the physical locations you add, but in the leadership growth of you and the management structure you build.  
  
So build well people! And buy yourself a good reflective mirror...  
  
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