(#193) Dear Management:

December 2, 2019



Do you know what the re-enthused "gig" economy is?  
  
You should...  
  
And it's not, getting free beer and tips at the Open Mic Night... where your garage band performed...  
  
Instead, think Uber drivers, Tech Freelancers, Airbnb Landlords, Stich Fix Designers, etc.  
  
Cause it's rather... about the growing and thriving employee classifications of, independent contractors, on-call employees and temporary workers... who have all become mainstream.  
  
AND SO... what are you doing to help this new self-employment pool get over the hurdle of the traditional income qualifications? The one that was designed around W-2's and work history from a single employer?  
  
Huh?  
  
Hint - The move to digital mortgages and companies like Core Logic are helping... with revised tools to auto-verify employment and assets, as well as auto-calculate income.  All in an effort to help the process become more intuitive and streamlined.  
  
So be a helper to your borrowers, and help open the doors of home ownership to these new "gig" employees.  
  
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