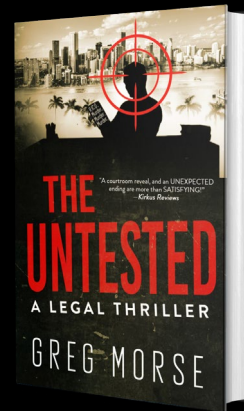


TECHNO-JURY: COMMUNICATION IN THE DIGITAL AGE

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OVERVIEW

- ➡ Jury Pool Today
- ➡ Verbal Persuasion
- ➡ Visual Persuasion
- ➡ Artificial Intelligence
- ➡ Current Law: Admissibility

TO EFFECTIVELY COMMUNICATE, WE MUST REALIZE THAT WE ARE ALL DIFFERENT IN THE WAY WE PERCEIVE THE WORLD AND USE THIS UNDERSTANDING AS A GUIDE TO OUR COMMUNICATION WITH OTHERS.

-Tony Robbins





THERE WERE 10 EYEWITNESSES,
HE HAS MOTIVE AND MY CLIENT PLEAD GUILTY.
HE'S GUILTY.

WHERE'S THE DNA?