



# SAUDI INTERNATIONAL HALAL EXPO

7-9 November, 2022

Riyadh International Convention & Exhibition Center

## POST-SHOW RESULTS

1<sup>st</sup> Edition

[www.saudihalalexpo.com](http://www.saudihalalexpo.com)





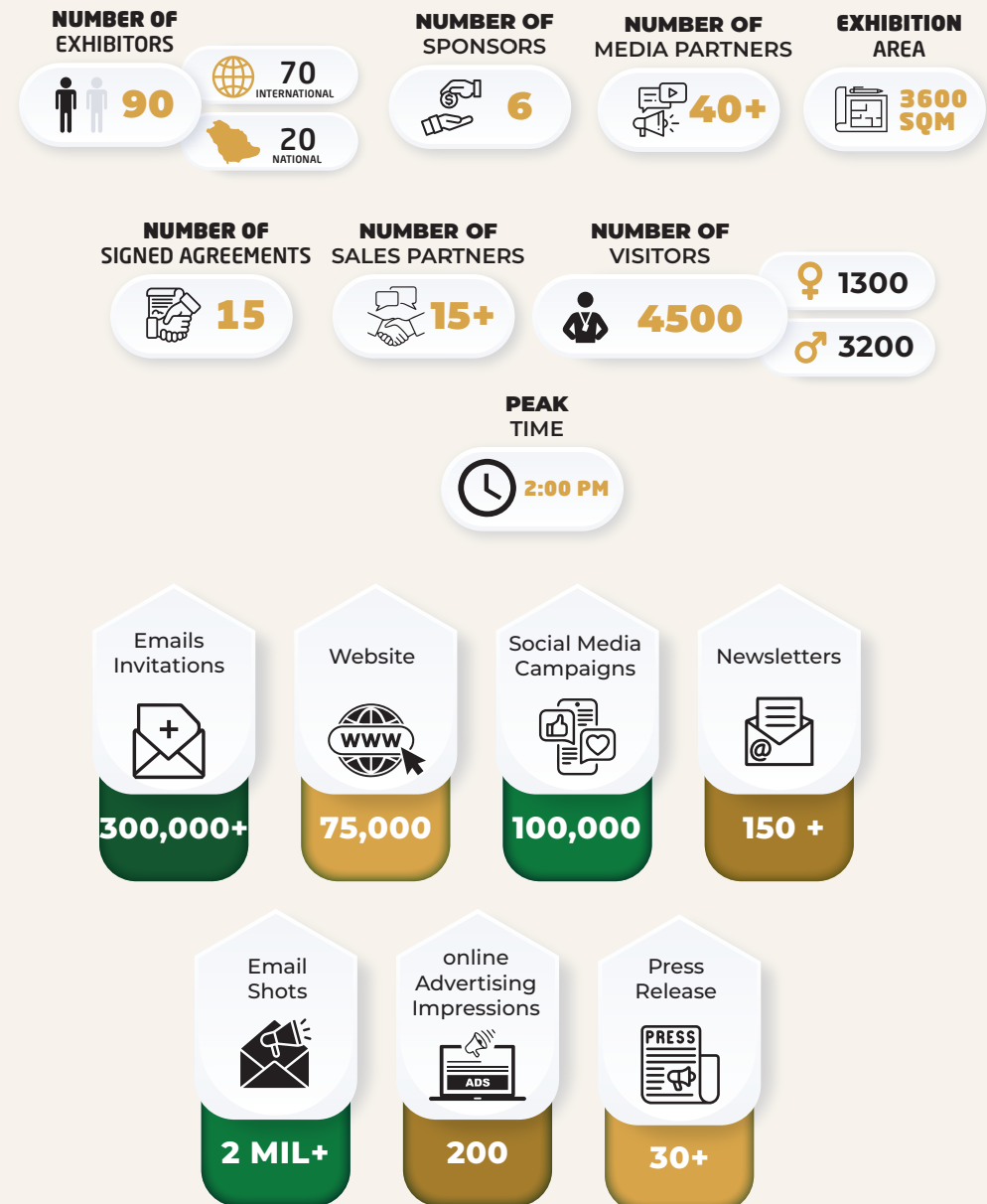
## The Saudi International Halal Expo 2022

The Saudi International Halal Expo is an outstanding platform that presents the latest trends of the global Halal market and highlights the challenges that the Halal industry faces, which may include the Halal regulations & standardization and how to comply with them. In addition, it is a great opportunity to focus on the latest innovations, research, and development in the Halal industry.

The Saudi International Halal Expo attracts specialists, experts, major institutions & international bodies specialized in the Halal industry for an opportunity to network, exchange experiences and establish great business opportunities.

## Marketing Exposure

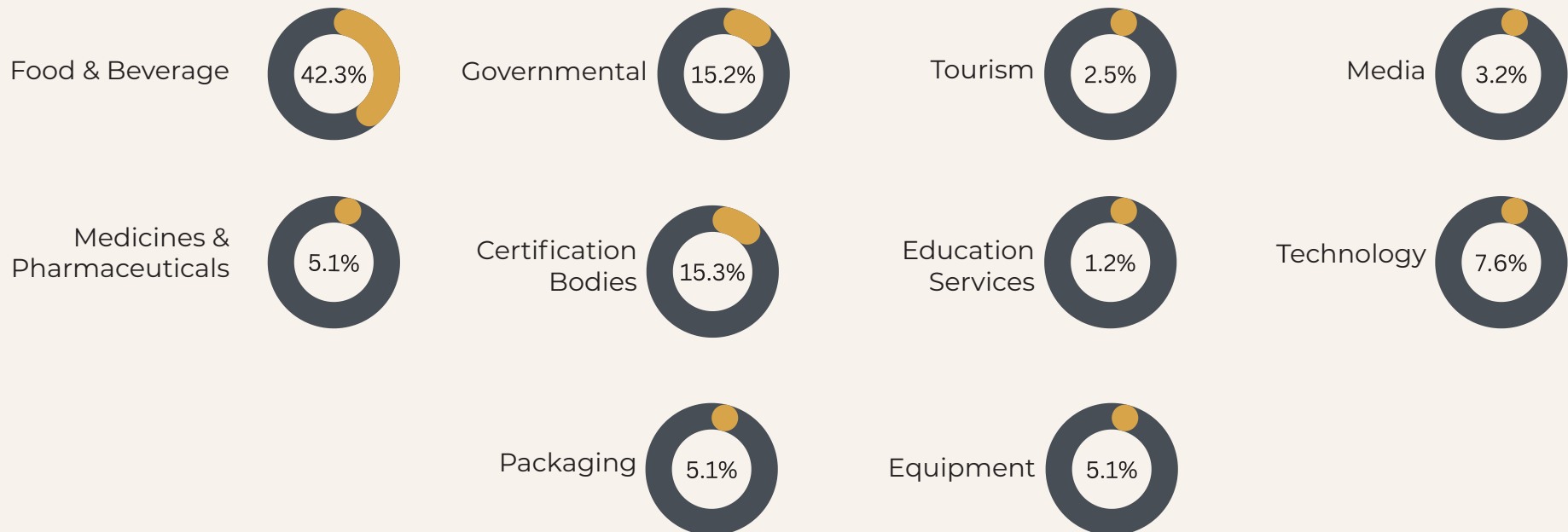
With high-density exposure, our comprehensive multi-channel marketing and communication services can enhance brand awareness, bring more benefits for exhibitors, and create a strong synergy effect and unlimited business opportunities.



**Exhibitors from 28 Countries:**  
 Egypt, Malaysia, Saudi Arabia, Uruguay, Turkey, USA, Brazil,  
 UAE, Greece, South Korea, Hungary, China, Azerbaijan,  
 South Africa ,Albania, Japan, Czech Republic , Thailand ,  
 Indonesia, Iraq, Vietnam, Poland, Kazakhstan, Philippine ,  
 Austria, Pakistan, Maldives, Kenya.



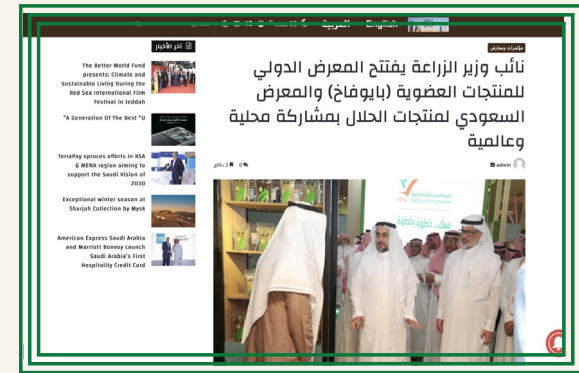
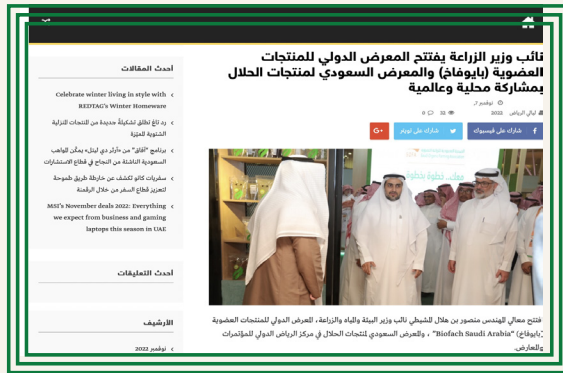
## Sector Details



# POST-SHOW 2022



# Media Monitoring



# Media Monitoring



# POST-SHOW 2022

## Saudi International Halal Expo moved to 7-9 November 2022

The Saudi International Halal Expo 2022 is a major platform for the halal industry. It is a unique opportunity for industry professionals to connect, share knowledge, and explore new business opportunities. The event will be held at the Riyadh International Convention & Exhibition Center from November 7-9, 2022.

**Welcome our new partner**

**www.maeshat.com**

## An outstanding platform for Halal products in 2022.

**SAUDI INTERNATIONAL HALAL EXPO 2022**  
13-15 Rabi' Al-Awwal 1444 | Riyadh International Convention & Exhibition Centre  
7-9 NOVEMBER 2022

**The Saudi International Halal Expo 2022** which is the first of its kind to take place in the Kingdom of Saudi Arabia, it will serve as an outstanding platform to present the latest trends of the global halal market and to highlight the challenges this industry face which may vary in complying with halal regulations & standardization and to offer a great opportunity to focus on the latest innovations, research and development within the halal industry.

## Saudi International Halal Expo 2022

IFANCA is proud to be a partner and supporter of the Saudi International Halal Expo 2022. The event, which takes place from November 7 to 9, 2022, intends to bring together people and businesses from all over the world to discuss trends in the halal industry. The expo will be held at the Riyadh International Convention & Exhibition Center in the Kingdom of Saudi Arabia, where both exhibitors and visitors from various sectors can network with one another. There will also be a joint conference featuring lectures, training and more from halal professionals.

## Inaugural Saudi International Halal Expo 2022 Launches Media Partnership With Food Matters Malaysia

© April 08, 2022

The growing population of Muslims globally will increase the demand for halal products and services in the upcoming years. This creates will further highlight the existing and potential opportunities in the halal industry.

**SAUDI INTERNATIONAL HALAL EXPO 2022**

**VISION 2030**

**Saudi halal market**

"We welcome all professionals in the halal industry worldwide to join our network, and share experiences with the Saudi International Halal Expo 2022. We humbly offer the chance to all the industry professionals to:

- Attracting major international investors to Saudi Arabia
- Presenting and showcasing halal products and services
- Share experiences and knowledge with industry professionals
- Network with industry professionals
- Presenting and showcasing halal products and services
- Share experiences and knowledge with industry professionals
- Network with industry professionals

## SAUDI INTERNATIONAL HALAL EXPO (7-9 NOVEMBER 2022)

The Saudi International Halal Expo 2022, which is the first of its kind to take place in the Kingdom of Saudi Arabia, it will serve as an outstanding platform to present the latest trends of the global halal market and to highlight the challenges this industry face which may vary in complying with halal regulations & standardization and to offer a great opportunity to focus on the latest innovations, research, and development within the halal industry.

**Mr. Bilal Al Barnawi - CEO & Managing Director of 1st Arabia Tradeshows & Exhibitions**

## SAUDI INTERNATIONAL HALAL EXPO 2022

13-15 Rabi' Al-Awwal 1444 | Riyadh International Convention & Exhibition Centre  
7-9 NOVEMBER 2022

**Reasons to Visit the Saudi Halal International Expo 2022**

As a growing industry, the halal market is expected to reach a value of \$1.3 trillion by 2023. This is an outstanding platform that presents the latest trends of the global halal market and to highlight the challenges this industry face which may vary in complying with halal regulations & standardization and to offer a great opportunity to focus on the latest innovations, research, and development within the halal industry.

## SAUDI INTERNATIONAL HALAL EXPO 2022

The Saudi International Halal Expo, which had been postponed due to the pandemic is finally open today. It is participating in Halal Expo 2022 as an official partner of the Saudi International Halal Expo.

Its event will start from 15:00 to 16:00 JST today. These are the shots of the preparation yesterday.

## SAUDI INTERNATIONAL HALAL EXPO 2022

The first event dedicated to the halal products industry in the Middle East is set to return to Saudi Arabia this November, appealing the halal market and connecting halal producers and customers together.

An exhibitors and conference, the Saudi International Halal Expo 2022, will take place from November 7-9 at the Riyadh International Convention & Exhibition Center.

As a gateway to the Middle East's growing halal market, the Saudi International Halal Expo 2022 is an outstanding platform that presents the latest trends in the global halal market and to highlight the challenges this industry face which may vary in complying with halal regulations & standardization and how to comply with them. Furthermore, it provides opportunity to focus on the latest halal industry innovations, research, and development, as well as gathering industry professionals from all over the world.

# POST-SHOW 2022



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مجلس الجمعيات التعاونية  
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## Our Exhibitors



# Expo Gallery





# EARLY BIRD REGISTRATION



19 - 21 Nov, 2023



Riyadh International Convention & Exhibition Centre

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