



ONLYX

CORPORATE SPONSORSHIP PACKET

**FRIDAY, JUNE 21, 2024
8:06 PM**

**RICHLAND TWO INSTITUTE OF INNOVATION
763 FASHION DRIVE
COLUMBIA, SC 29229**

**PRESENTED BY
OMICRON IOTA LAMBDA FOUNDATION, INC.**

ABOUT

OMICRON IOTA LAMBDA FOUNDATION, INC.



The Omicron Iota Lambda Foundation, Inc. is a 501(c)(3) charitable organization aligned with the Omicron Iota Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. Its purpose is to develop and promote education through scholarships, mentoring, youth development, and the elimination of illiteracy.

The foundation accomplishes this mission by proudly sponsoring Alpha Academy, Alpha Beautillion, MLK 5K Run/Fitness Walk, and other fundraising events to support the charitable giving of the chapter. The foundation is governed by a 9-member Board of Directors, who are members of the Omicron Iota Lambda Chapter.





ABOUT ONYX

Since its inception in 2022, ONYX instantly became the premier summer gala in Columbia, attracting over 450 attendees to celebrate this inaugural occasion. This sold out event raised over \$90,000 to support the foundation's core mission of providing scholarships to students throughout Columbia.

ONYX 2024 aims to build upon this momentum and attract over 550 attendees who will represent prominent leaders and representatives from various professional areas including, local government officials, health professionals, community leaders, educators, and entrepreneurs. This distinguished and diverse audience offers the ideal group to promote your organization.

Previous ONYX sponsors include: Synovus Bank, Columbia's Praise 95.7 FM & 1170 AM, Regal Lounge, Happy Pets Salon & Spaw, Wateree Community Actions, Inc., Adams & Reese, LLP, McCrory Construction, LLC, Greek Traditions, Amick Equipment, CJSS Strategic Solutions, and GMK Associates, Inc.



FOUNDATION PROGRAMS & INITIATIVES



ALPHA ACADEMY

Since 2004, Alpha Academy has provided mentorship and guidance needed to prepare for college and adulthood. Alpha Academy also aims to promote academic excellence, leadership development, and civic responsibility.



ALPHA BEAUTILLION

This Rights of Passage ceremony is the culminating event of the Alpha Academy. Beaux are recognized for their scholastic and personal achievements, awarded prestigious scholarships and are formally introduced to society as men.



MLK 5K RUN AND FITNESS WALK

For over 30 years, the MLK 5K Run and Fitness Walk has recognized the legacy of Dr. Martin Luther King, Jr. while also promoting family fitness and health awareness. Proceeds also supports the MLK, Jr. Dream Keepers Scholarship.

BY THE NUMBERS

DATA FROM OUR PROGRAMS AND INITIATIVES PROVES THE SUSTAINABLE IMPACT ON THE YOUTH IN OUR COMMUNITIES.



ONYX

CORPORATE SPONSORSHIP FORM



PLEASE COMPLETE THE FOLLOWING FORM AND MAIL WITH YOUR PAYMENT TO:

**OMICRON IOTA LAMBDA FOUNDATION, INC.
P.O. BOX. 12603
COLUMBIA, SC 29211**

JEWEL SPONSOR- \$5,000

Recognition as Jewel sponsor

Opportunity to provide brief remarks to attendees

One Complimentary Table for Eight (8) guests with Premier Seating

One Complimentary marketing table

Name and logo inclusion on premier advertising display

Name and logo inclusion on all event printing

BLACK & OLD GOLD SPONSOR- \$2,500

Recognition as Black and Old Gold Sponsor

One Complimentary Table for Eight (8) guests with Premier Seating

One Complimentary marketing table

Name and logo inclusion on premier advertising display

Name and logo inclusion on all event printing

O.I.L. SPONSOR- \$1,000

Recognition as O.I.L. Sponsor

Four (4) tickets with Premier Seating

Name and logo inclusion on all event printing

COMPANY NAME:

CONTACT NAME:

TITLE:

MAILING ADDRESS:

CITY:

STATE:

ZIP CODE:

EMAIL ADDRESS:

SPONSORSHIP LEVEL: JEWEL SPONSOR BLACK & OLD GOLD SPONSOR OIL SPONSOR

AUTHORIZED BY:

DATE:

TITLE:

SIGNATURE:

OMICRON IOTA LAMBDA FOUNDATION, INC. IS A 501 (C) (3) NON-PROFIT ORGANIZATION AND ALL CONTRIBUTIONS ARE TAX DEDUCTABLE.

ALL SPONSORSHIPS MUST BE RECEIVED BY JUNE 1, 2024.

FOR ADDITIONAL QUESTIONS, PLEASE CONTACT US AT ALPHAOILFOUNDATION@GMAIL.COM



THANK YOU!

YOUR SPONSORSHIP IS GREATLY APPRECIATED

CONTACT US:

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