

September 06, 2017

To ALL City Council Members

I recognize the positive impact that CMU has on our community and I want this entity to continue to grow and flourish. However, I do not agree that renaming North Avenue, will help this endeavor.

Please, pause and take a poll of ALL the nearly 300 property owners on North Avenue. I think you will be surprised at the negative response. I believe you acted on false information. It is sad that each property owner was not contacted before making this decision, that will impact the finances and future of each business. In this technological age, each business must be able to be located on google maps and GPS. I know that it takes years for google maps to make changes.

I feel that we, the property owners, were grossly misrepresented. The NAOA is not currently a viable Association and should not be used in this decision. The estimated cost to my business is between \$10,000 and \$12,000. I cannot put a cost on stress and anger. North Avenue is mostly business. It is easier for home owners to change a street address than a business. We cannot even contemplate or envision all the burdens and difficulties that will occur. Think about all the licenses and legal paperwork that must be changed. It will be extremely time consuming.

Please, please, reconsider your actions and take a real poll of all the property owners. If the majority of owners vote YES, I will have to go along. Thank you for listening to a very concerned citizen.

THANK YOU,

A handwritten signature in blue ink that reads "Cathleen Frederick". The signature is written in a cursive, flowing style.

Cathleen Frederick, Owner
PEACHTREE HARDWARE AND LUMBER AND RENTAL
2963 NORTH AVENUE
GRAND JUNCTION, CO. 81504
970-245-1736 PHONE
970-245-8375 FAX
peachtree.tv@hotmail.com