



3 June 2015

Levi Lucero
2694 Summer Hill Court
Grand Junction, CO 81506

RE: North Avenue Name Change

Dear Levi,

At City Council's January 16th Retreat the Council reaffirmed that they wanted to see 75% supporting the change. They also discussed that others besides yourself were interested in changing the name of street around Colorado Mesa University. Wade Haerle specifically was mentioned in regards to his vision to market Grand Junction as a university town. Some ideas included renaming the Horizon Drive & I-70 interchange to Colorado Mesa University and renaming Horizon Drive and possibly 7th Street to University Blvd. to direct travelers to CMU. There was also discussion of possibly changing 12th Street to University Blvd. Ultimately council directed staff to encourage you to contact Wade and any others to see if a single proposal could be developed for Council consideration.

I know that since January I've learned that President Foster of Colorado Mesa University has publically expressed interest in renaming North Avenue to University Blvd. as has Jay Seaton through his opinion/editorial in the Daily Sentinel. I am sure that there are others. Staff's suggestion is that you contact these interested parties and work together on a strategy and proposal to bring to City Council.

Thank you so much for your patience in this process and your dedication to our community. Your tireless work ethic and personal vision for our community is noteworthy.

If you have any further questions, please don't hesitate to contact me.

Respectfully,

A handwritten signature in black ink, appearing to read "David Thornton". The signature is fluid and cursive, with a large initial "D" and "T".

David Thornton, AICP
Principal Planner

CC: Kathy Portner
Tim Moore