

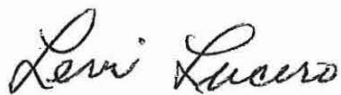
, Mayor Pro tem -

5/26/17

Please accept this letter as my request to present to the Grand Junction City Council a proposal to change the name of North Avenue to University Boulevard. What started out as a petition drive in 2013 has grown into a citizens' movement of hundreds of businesses and individuals in our community supporting this effort.

In my presentation joined by just a few others, we will outline why the name change makes sense, and address what we believe might be concerns with a name change.

Thank you for your consideration.



Levi Lucero

## **Contents Included in Package**

1. Letter from Dave Thornton to Levi Lucero addressing concerns to be included in survey.
2. Response from Levi Lucero to Dave Thornton addressing Council's concerns.
3. Letter and newspaper article from CMU President Tim Foster endorsing the North Ave name change.
4. Survey results and worksheets from petitions collected with percentage results.
5. Survey No. 1 represents North Ave businesses only.
6. Survey No. 2 includes a more inclusive representation of the North Ave businesses and affiliate members. All are eligible dues paying members of the North Ave owners association. Both surveys represent over a 75% in favor of the name change.