

Date: September 12, 2016

From: Jeff McCloskey

To: Councilmen Duke Wortmann,

Thank you for your service on Grand Junction City Council.

I am writing to express my disappointment in your strong support for the changing of the name of North Ave. to University Blvd. As a business owner with an address (755 North Ave) on North Ave, this change will cost my business thousands of dollars and potentially hundreds of hours of changing contracts, changing search engine listings, lost mail, lost customers and more.

In light of your campaigning as a "fiscal conservative", I am particularly disappointed in your ongoing support of this measure. As one of the hundreds of small business owners dreading this potential change, we do not see any fiscal conservatism in this action. If you continue your unwavering support of this action, please replace the "fiscal conservative" rhetoric with "progressive". The Progressive voters will appreciate the honest expression of your desire to pass unfunded mandates onto the backs of hundreds of small businesses and their clients, while the true fiscal conservatives will know where you honestly stand.

Or instead, I ask that you listen to our voices and reverse another unfunded mandate and more bureaucratic regulation onto business owners and our clients, many of whom are already struggling to meet all the tax, licensing and other financial requirements necessary to afford government and CMU big shots the lifestyle to which they have grown accustomed.

Thank you.