



Liberation Veteran Services



The **Richmond Bluegrass Jam** is a successful annual event where local music fans of all ages gather with the goal of raising money to support military veterans through the **Richmond Fisher House**, a home-away-from-home for the families of soldiers and veterans recuperating at Richmond's McGuire Veterans Medical Center, and **Liberation Veteran Services**, which provides homeless veterans the shelter, care, and resources they need to rebuild their lives.



On **May 4, 2024, from 11:00 a.m. to 8:00 p.m.**, we'll have some of the region's best bluegrass, old-time, and roots bands playing on multiple stages in a festival atmosphere with food, drink and lots to do for everyone! It's the perfect example of the best of local Richmond coming together to support a local cause.



First and foremost, we're at the Jam to raise money for military veterans and families. Proceeds from the event will go to the **Richmond Fisher House** (richmondfisherhouse.org) and **Liberation Veteran Services** (lvsrva.org).

Over the past thirteen years, we've raised and donated more than \$225,000. We are committed to keeping the momentum going at our 14th Annual Jam.

At the last Richmond Bluegrass Jam, more than 3,000 people joined in the fun, and the atmosphere was simply amazing. We expect another big crowd this year, all in support of a worthy cause!



The venue is **American Legion Post 354** in Midlothian, Virginia, and there will be lots of media and advertising to get the word out, including web, print, TV, radio, and social media.

Please join us and support the great work of the Richmond Fisher House and Liberation Veteran Services as they take care of our deserving military veterans and their families.

More information at rvabluegrassjam.com



Sponsorship Opportunities

**Your sponsorship contribution is fully tax-deductible.
Custom sponsorship levels are available if you have specific ideas on how you would like to support the cause.**

Venue Sponsors (multiple) > \$5,000

- Primary logo placement throughout the venue
- Rights to a table placement throughout the venue
- Primary logo/name placement on website/flyers/media
- Food/beverage for sponsor attendees (based on donor amt)

James River Sponsors (multiple) \$4,000

- Primary logo placement throughout the venue
- Rights to a table placement throughout the venue
- Primary logo/name placement on website/flyers/media
- Food/beverage for sponsor attendees (8 drink & meal tickets)

Main Stage Sponsors (multiple) \$3,000

- Stage name rights for the main stage
- Rights to logo placement in the main stage venue
- Rights to table placement at select location
- Primary logo/name placement on website/flyers/media
- Food/beverage for sponsor attendees (7 drink & meal tickets)

T-Shirt Sponsors (limit 2) \$2,500

- Rights to place logo on T-shirts
- Logo/name placement on the website
- Primary logo/name placement on website/flyers/media
- Food/beverage for sponsor attendees (6 drink & meal tickets)

Second Stage Sponsors (multiple) \$2,000

- Stage name rights for the second stage
- Rights to logo placement in the second stage venue
- Rights to table placement at select location
- Primary logo/name placement on website/flyers/media
- Food/beverage for sponsor attendees (6 drink & meal tickets)

River View Sponsors (multiple) \$1,500

- Stage name rights for the third stage
- Rights to logo placement in the third stage venue
- Secondary logo/name placement on website/flyers/media
- Food/beverage for sponsor attendees (5 drink & meal tickets)

Sign Sponsors (multiple) \$1,000

- Rights to place logo on signs/banners printed for the event
- Secondary logo/name placement on website/media - Food/beverage for sponsor attendees (4 drink & meal tickets)

Instrument Check-In Sponsor \$1,000

- Rights to place logo on signs/banners printed for the event
- Secondary logo/name placement on website/media
- Food/beverage for sponsor attendees (4 drink & meal tickets)

Beer Sponsor (brewery) \$500

- Rights to place signage/table space at the event
- Secondary logo placement throughout the venue and website
- Food/beverage for sponsor attendees (2 drink & meal tickets)

Fisher House Friend (multiple) \$500

- Rights to place signage/table space at the event
- Secondary logo/name placement on website/media
- Food/beverage for sponsor attendees (2 drink & meal tickets)

Jam Supporter (multiple) \$250

- Rights to place logo on supporter sign at the event
- Logo/name placement on the website
- Beverage for sponsor attendees (2 drink tickets)

Please contact Tim Gundlach for more information and to arrange the details of your sponsorship.

Email: info@rvabluegrassjam.com Phone: 804.512.3677