



## Gulf of Mexico Reef Fish Shareholders' Alliance

### Fisheries Communications and Public Relations Intern

The Gulf of Mexico Reef Fish Shareholders' Alliance is the largest organization of commercial snapper and grouper fishermen in the Gulf of Mexico. We work hard to ensure that our fisheries are sustainably managed so our fishing businesses can thrive and our fishing communities can exist for future generations. We are the harvesters that provide much of the American public with a reliable source of domestically-caught wild Gulf seafood, and we do this through a philosophy that sustainable seafood and profitable fishing businesses depend on healthy fish populations.

We are seeking up to two hard-working, entrepreneurial interns interested in gaining real-world, hands-on experience in the dynamic and fast-paced world of domestic fisheries policy and management. These self-motivated individuals must be able to operate independently and navigate a flexible work schedule based on workload. Applicants to these positions must have excellent written and verbal communication skills, strong inter-personal capabilities, and attention to detail.

#### Benefits

- Direct collaboration with commercial fishermen, seafood supply chain partners, fishery managers and the environmental community in the five coastal states of the Gulf of Mexico.
- Opportunities to affect real-world fisheries and marine ecosystem change through grassroots campaigns and communications.
- Ample networking and direct engagement with fishery managers, policymakers, regulators, and scientists that could support future employment.
- Work from home anywhere in the country with flexible work hours.
- Three paid trips to fisheries stakeholder meetings in the Gulf of Mexico region.

#### Primary Responsibilities

- Assist in executing the Shareholders' Alliance Media Plan.
- Establish an organizational marketing committee.
- Develop a "Fishermen Faces of the Gulf" video compilation.
- Assist with communications around "young/next generation" fishermen work.
- Write and secure publication of editorials and letters to the editor in local, regional, and national media outlets.
- Develop organizational outreach and communication materials.

- Other work as necessary to support the Shareholders' Alliance vision, mission, and communications and public relations campaigns.

#### Minimum Qualifications

- A Bachelor's degree or sufficient classwork in communications or other related field.
- Experience in contributing to and executing communications/media campaigns/social media.
- Strong inter-personal and communication (verbal, written) skills.
- Entrepreneurial, innovative, and creative.
- Motivated and willing to work non-traditional hours.

#### Preferred Qualifications

- A Master's degree in progress in environmental management, marine policy, marketing, communications, or related field.
- Experience communicating with interest groups of various backgrounds.
- Experience managing social media campaigns for non-profit organizations.
- Photography/videography experience plus own equipment (or access to equipment).

#### Compensation and Duration

- \$20/hr. plus expenses related to three trips to fisheries stakeholder meetings in the Gulf of Mexico region (locations TBD).
- Average of 35 hours/week (some weeks will be more, some weeks will be less)
  - A minimum of 20 hours per week will need to be consistent and during business hours (9:00 am – 5:00 pm eastern). The remaining approximately 15 hours per week can be flexible.
- Nine week program (between May 2023 and August 2023).

To apply, please submit a cover letter, resume, writing sample, and list of three references by Friday, April 7, 2023 at 5:00 pm (EST) to:

Eric Brazer, Deputy Director, Shareholders' Alliance -  
<https://form.jotform.com/ShareholdersAlliance/internship-application>

For more information about the Shareholders' Alliance,  
please visit our website:  
[www.shareholdersalliance.org](http://www.shareholdersalliance.org)

Or contact us directly:  
[eric@shareholdersalliance.org](mailto:eric@shareholdersalliance.org)

*The Shareholders' Alliance is an equal opportunity employer and provider.*