

Frequently Asked Questions

What is advocacy?

Merriam-Webster Dictionary

- “The act or process of supporting a cause or proposal.”

Dictionary.com

- “To speak or write in favor of.”
- “Support or urge by argument.”
- “Recommend publicly.”

*“Being an **advocate** can have far-reaching positive impacts on the public's health by providing policymakers with the information they need to make decisions and, in turn, influence legislation. While the legislative process can be long and complex, effective **advocacy** does not have to be.”* The Power of Advocacy – The American Public Health Association.

Why should I care about advocacy?

Advocacy helps ensure that lawmakers better understand the profession which reduces the chances that they will insert language into legislation that has unintended negative consequences for Neurodiagnostic Technologists.

Advocacy helps codify the Scope of Practice for the profession, making it less likely that other professions will encroach.

Why is advocacy necessary?

There is strength in numbers. Lawmakers pay attention to groups advocating for their profession.

If **you** don't advocate for the profession and educate decision makers, legislators and the public about the importance of professional competency of Neurodiagnostic Technologists, **no one else will**.

What steps can I take to get involved in advocacy?

You have several options to choose from: Organize an Advocacy Day at the state legislature. / Invite local state representative(s) to your annual Chapter meeting. / Introduce legislation. / Organize an educational letter writing campaign to key legislators that includes one-pager collateral. / Designate an advocacy liaison to coordinate with ASET's Director of Operations & Government Affairs and receive GAC updates.



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