



## Corporate Partners Program

**Why do we need Corporate Partners?** - The Ridgeview Charter School Foundation is recognized as an IRS 501(c)(3) non-profit corporation formed to support the interaction and engagement of the diverse student population at Ridgeview Charter Middle School (RCMS) through the thriving athletic and music programs. **RCMS is a Title 1 School where 40% of the students are under economic hardship.**

**RCMS Athletics** - The Foundation provides 100% of the funding for the Athletic Programs - baseball, basketball, cross country, soccer, softball, and volleyball, many of which are not offered by other Fulton County middle schools and none of which would be possible otherwise. **The average cost is \$175 per child.**

**RCMS Music** - The Foundation funds 100% of the instructional support for the Music programs (band and orchestra) and accompanist for the Chorus programs. More than 60% of the students participate in OUR Music Program vs. 35% at other Fulton County middle schools. **The average cost is \$75 per child.**

### CORPORATE SPONSORSHIP OPPORTUNITIES

#### **JAGUAR PARTNER \$2,000 plus**

All Cougar Partner membership benefits, plus:

- ✓ Bi-annual eblast to RCS Foundation database
- ✓ Premium logo included in music department event programs
- ✓ Name in Title Sponsor Rights to a School Event (i.e. Pantherpolooza, Parent Party, Music Concerts (fall, winter, spring), School Musical)

#### **COUGAR PARTNER \$1,000 plus**

All Leopard Partner benefits, plus:

- ✓ Business logo on RCS Foundation web page, with hyperlink
- ✓ "Thank you" acknowledgement post of RCS Facebook page
- ✓ Option to provide Panther Partner banner display for one semester of academic year
- ✓ Storefront Panther Partners display

#### **LEOPARD PARTNER \$500 plus**

- ✓ Recognition on RCS Foundation web page
- ✓ Recognition in weekly school newsletter (Panther Tales)
- ✓ Recognition on Partner Wall located in gymnasium lobby
- ✓ Recognition in music department event programs
- ✓ Opportunity to display marketing materials in the front office

#### **FOR MORE INFORMATION, CONTACT**

Jessica Lawrence [jessicabcouch@gmail.com](mailto:jessicabcouch@gmail.com) or Quincy Waidelich [quincyh@gmail.com](mailto:quincyh@gmail.com) or  
Jason Adler [jasonadler@cellairis.com](mailto:jasonadler@cellairis.com)