	Higher		
(2)	cognitive skills	Advanced literacy and writing	Editors, para
		Quantitative and statistical skills	Financial an
		Critical thinking and decision making	Doctors, ins
		Project management	Purchasing
		Complex information processing and interpretation	Market rese
		Creativity	PR specialis
(155°)	Social and	Advanced communication and negotiation skills	Sales repres
	emo- tional skills	Interpersonal skills and empathy	Counselors,
		Leadership and managing others	Managers, e
		Entrepreneurship and initiative-taking	Business de
		Adaptability and continuous learning	Emergency
		Teaching and training others	Teachers, in
	Techno- logical	Basic digital skills	Administration publishers
	skills	Advanced IT skills and programming	Software de administrato
		Advanced data analysis and mathematical skills	Statisticians analysts
		Technology design, engineering, and maintenance	Engineers, r designers
		Scientific research and development	Scientists

NOTE: Western Europe: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Italy, Netherlands, Norway, Spa United Kingdom.

SOURCE: McKinsey Global Institute workforce skills model; McKinsey Global Institute analysis

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	Aligned at Your School?	How?
alegals, writers		
alysts, accountants		
urance underwriters		
agents, front-line supervisors		
arch analysts, lawyers		
ts, music composers		
entatives, real estate agents		
social workers, therapists		
xecutives		
velopment, strategists		
responders, programmers		
structors, trainers		
e assistants, desktop		
velopment, network		
rs		
, operations research		
obotics experts, product		
obolics experts, product		

iin, Sweden, Switzerland, and the

Integrated or Side-bar?