

July 2021

The Pebble Creek golf course owner dutifully read from the script of “golf course flopping” by attacking the community on memberships. Don’t believe his scripted propaganda. The idea that Pebble Creek residents don’t support the course isn’t true. He forgot one thing, memberships are needed for **private** clubs, not public clubs like Pebble Creek. Public courses need number of rounds played. PCGC has thousands of rounds played per month and is a lot busier than most public courses, surprisingly with its atrocious maintenance conditions and rumors of closure for over 11 years.

Many Pebble Creek residents play 8 or more times a month and obvious to them, and most golfers, a membership to a public course makes no sense! Throw in “Ace Golf loyalty cards” that offer heavy discounts and “after 3PM” discounts, membership counts mean absolutely nothing. So the propaganda that Pebble Creek is completely devoid of golfers is an outright lie! Don't confuse members with actual play.

There are only 2 public courses in the Tampa Palms/New Tampa area. Hundreds of golfers from surrounding neighborhoods use the Pebble Creek course. Closing Pebble Creek will be a detriment to the whole way of life of the Bruce B Downs community!!!

The “victimhood” of Ace Golf didn't start with Pebble Creek. There is an article you can find from Tampa Bay Times from 2019 about closing his original driving range where he had seen sharp revenue decline since 2001. Golf is in “steady decline” since 2001...sound familiar? Surprisingly, with his knowing “golf is in steady decline” since 2001, he bought several courses.

Stating in a recent article, “he had no intentions of developing Pebble Creek when he bought it” he:

- sold the Pebble Creek driving range, for the price he bought the whole golf course, to build apartments that he originally stated would be “luxury townhomes”. Plans aren't worth the paper they are printed on!
- Tried to put a Putt-Putt on the entrance to Pebble Creek
- Tried to sell part of the PC entrance for an office park at \$800,000+
- Tried to close 9 holes of the course for a go-cart race track

Ace Golf stated in another article:

“How do people make money in Florida?...by owning the land”.

Connect the dots.

Even the local media supports the corporate greed, publishing the propaganda with scant mention of the facts or the opposition. We were mentioned as simply “a Facebook group” and “another group”. You would think that Ace Golf is down on their luck and has no choice. They can sell it as a golf course, no one is guaranteed a profit.

Ace said in another article that when they bought Wentworth and Crescent Oaks they planned to use the same formula that made Pebble Creek one of the top courses in the Bay Area. Their words...funny how the stories change!

Pebble Creek is already, by far, the most densely populated community in New Tampa.

Pebble Creek has 3 exits very close together on Bruce B Downs and already has traffic problems without the 300-600 new homes.

The Pebble Creek master plan had a 4th exit at the end of Cypress Brook Road to the east (see pic on website). PC is difficult to get out of now, imagine 600-1100 more cars at the three exits.

Remember, the proposed map by Pulte isn't worth the paper it is printed on either. The map doesn't even show the third phase. Nothing is guaranteed. 13th Floor, previously involved, bought a development after sending in their "confidence men" for \$5.4 million and flipped it to another developer for \$21.9 million. Believe all the plans promised were guaranteed? Hell no! Forget your walking trails, dog park, community center and "pinch points". None of it survives the reselling and may be altered at any time to gain rezoning.

When the Walk at Highwoods Preserve (where Michael's is located) was pitching to become one of the first strip-malls in New Tampa they showed a plan with ponds and a strolling path with gazebos and swans.

Ever see any of that?

Walmart passed zoning by agreeing to not have the store, but only their monument sign visible from the road. Now they have torn down all of the covering foliage and are building a gas station that is very visible from the road.

It is our hope that knowing the background of the course and past attempts at developing on and around it will enlighten our neighbors who maybe haven't lived here very long. Be very skeptical of any promises.

The **many** golfers will miss Pebble Creek Golf Club

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Look for calls to action from Save Pebble Creek and Friends of Historic Pebble Creek Golf Club