



UFIT Cheer & Dance, Inc.

PRESENTS

BEYOND THE UNIFORM

**COLLEGE SCHOLARSHIP
2024**

Access. Inclusion. Opportunity.

**A NON-PROFIT EDUCATION PROGRAM THAT AIMS TO MAKE
COLLEGE A REALITY THROUGH FINANCIAL SUPPORT.**



BEYOND THE UNIFORM

ABOUT...B.T.U.

Beyond The Uniform (B.T.U.) is the higher education division of UFIT Cheer & Dance, Inc. Our vision is to create a pipeline of stellar academically sound student to Historically Black Colleges & Universities (H.B.C.U's).

Our mission is to provide marginalized students the access to higher education so that they are included and get to experience opportunities. B.T.U. does this through college workshops, events, & scholarships!

B.T.U. is seeking support from businesses and organizations to provide financial support to underrepresented and first-generation students. Join us in making college dreams to future scholars a reality!

SELECTION CRITERIA

The recipients selected for this scholarship is based on your academic achievement, leadership, & community engagement. To qualify you must be:

- Graduating High School Senior
- Has been accepted to an accredited vocational school, college or university, as a full-time student.
- Unweighted grade point average (GPA) of 2.5 or higher.

HOW TO APPLY

- [Complete Entry Application Here!](#)

Additional Scholarship Materials:

- Personal Essay
- Two (2) Letters of Recommendation
- School Transcript
- Acceptance letter form
College/University
- Must be submitted *on or before* the **Deadline Friday, March 15, 2024 @ 11:59 p.m.**
- Submit materials to [*moreinfo@u-fit365.com*](mailto:moreinfo@u-fit365.com).

Scholarship is awarded at the National Black Cheerleading Championship in Greensboro, North Carolina

***Note: Your presence is preferred however, you do not have to be in attendance.**

DETAILS FOR ADDITIONAL SCHOLARSHIP MATERIALS

After completing the *Beyond the Uniform (B.T.U.) Entry Application* be sure to include the additional scholarship materials to qualify for consideration. Your scholarship submission is complete when the information below is submitted.

1.) **Personal Essay:** Please share with the Scholarship Committee -

- Your story.
- Why education is important to you.
- Your academic achievements.
- Your career goals are.
- And, how you have demonstrated service and leadership in your community.
- Must not exceed 2 pages.

2.) **Letters of Recommendation:** Your letters of recommendation must be from ONE teacher and ONE faculty member OR administrator. They must include the following information in the recommendation letter.

- How long have they known you and their relationship to you.
- Indicate your academic achievements, leadership, and/or service.
- Why you are deserving of the scholarship.
- Indicate on the letter their full name, title, email address, phone number, signature, and date.

3.) **Personal Video:**

- Who you are?
- Your reason for pursuing higher education.
- How have you demonstrated leadership in your community and school.
- Your career aspirations.

4.) **When submitting your information:**

- *Personal Essay* should be in PDF form. If you don't have this capability a word document is acceptable.
- *Recommendation Letters* should be in PDF form. If you don't have this capability a word document is acceptable.

5.) **Additional Tips:**

- Start application as soon as possible.
- Gather all materials needed ahead of time.
- Create time frame to work on scholarship application.
- **Deadline Friday, March 15, 2024 @ 11:59 p.m.**