



AMANDA CARMAN



SARAH DOODY

Excited2Learn (E2L) is a company founded in 2008 by twin sisters, Amanda Carman and Sarah Doody. Our mission is to provide engaging and individualized learning tools for teachers and families of young children. With a focus on sparking children's love of learning we aim to create a positive and empowering learning environment for all children.

Our products have been featured in Parenting Magazine, MetroFamily Magazine, Boston Parents Paper, Babble, Daily Candy, SheKnows Parenting, and My Shopping Connection. We take pride in our original artwork and design, which adds a touch of creativity and originality to our learning materials.

Amanda Carman, co-founder of E2L, is a certified early childhood education teacher for children with and without disabilities PreK–grade 2 and the mother of three girls. She holds a B.A. in Psychology from Williams College, a M.Ed. in Early Childhood Education from Tufts University, and has completed extensive graduate coursework in behavioral education. Her expertise, teaching experience, and passion for teaching contribute greatly to the development of our products.

Sarah Doody, also a co-founder of E2L, complements our team with her strategic mindset and artistic flair. With a background in financial advising and business planning, along with being a mother of five, Sarah brings a unique perspective to our company. She holds a B.A. in Psychology and Art Studio from Williams College and plays a crucial role in creating the artwork for our products, as well as spearheading our marketing efforts.

We are excited to partner with you and help children thrive through engaging and individualized learning experiences. We understand the importance of ongoing support and guidance for educators and parents, and we strive to be a trusted resource.