

March 15, 2024

Greetings CMBSC of Arkansas Members;

The city of Little Rock will be the host city for the Walter Cade, Jr. Southwest Laymen Workshop, July 26-28, 2024. The Walter Cade, Jr. Southwest Workshop region includes Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Tennessee and Texas. The Laymen of the Consolidated Missionary Baptist State Convention of Arkansas and The Regular Arkansas Baptist Convention, Inc. will serve as hosts for this event.

As we prepare for the Southwest Laymen Workshop, we are asking for the support of both State Conventions in Arkansas to support this endeavor financially. At the church level, we are asking each church for \$100, and asking 100 people throughout the Districts and churches to commit to providing \$100 to support the endeavor. In addition, we are seeking 100 people to support the workshop at the level of \$25 each. There will be pages in the souvenir book listing thanking those churches and individuals as sponsors of the Workshop at the various levels. We hope we can count on your church (\$100) and individuals (\$100 and \$25) to support this endeavor. We ask that all donations be committed and submitted before June 1, 2024.

Additionally, we hope you and your organization will assist us by using this opportunity to highlight your church, District, fraternity/sorority, alma mater, profession, business or legacies by purchasing an ad in our Walter Cade, Jr. Southwest Region Workshop souvenir book. We are seeking the support of as many individuals and organizations that we can to support this endeavor which will enable us to continue promoting the mission of the National Baptist Laymen.

All ads MUST be submitted by June 1, 2024 with payment received no later than June 7, 2024. Our goal is to have 120 full page ads from Arkansas supporters! Please help us reach our goal.

Thank you in advance for your participation and cooperation. For questions or assistance, please contact me by email at Lonniew1974@gmail.com or leave a message at 870- 974-2020. We want deacons and Junior Laymen from all across the State to attend the workshop. Reach out to me for registration information.

Grace and Peace be yours,

Dr. Lonnie R. Williams President, CMBSC Laymen

The Walter Cade, Jr. Southwest Laymen Workshop

Souvenir Journal Ad Form

Embassy Suites Hotel 11301 Financial Centre Pkwy Little Rock, AR 72211

Greetings to all supporters of the Walter Cade, Jr. Southwest Region Laymen Workshop. We use the souvenir booklet to advertise and promote churches, religious organizations, civic groups, businesses, elected officials as well as individuals. The goal is to assist the Arkansas Laymen financially in hosting the regional workshop. Your ad presents an opportunity to promote your church/organization/entity while making the financial success of the workshop possible. The people of Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Tennessee, and Texas will be both enlightened and informed by your ad.

Please Note:

- All Ads MUST BE CAMERA READY. (Ready for print) No hand written Ads. Please
- 2. If you need assistance with development of your Ad, contact Brother Davis. See his contact info below.
- 3. Email may be used to forward your Ad(s).
- 4. June 1st, 2024 is the deadline or ASAP for submitting your Ad(s), funds and this completed form.

Payments are made to: CMBSC Laymen

 Please mail check(s)/Money Order(s) and Form(s) to: CMBSC Laymen

c/o Bro. William Davis PO Box 55646

Little Rock, AR 72215

Quarter Page

Contact Bro. William Davis Cell Phone 501-944-0184 Email: veewes@aol.com



Black and White Ad - No Photo

Please provide the following	contact information for you	ur Ad(s):
Name:	Phone:	
Address:	Email:	
City:		Zip Code:
Please en	nail your ad separatel	y to:
Dr. Lonn	ie R. Williams	
lonniew1	974@gmail.com	
870-974-2	2020	
Please select your Ad preference by chec	cking the appropriate box.	(Camera Ready Ads Only – Please!)
Color Ad Prices		,
Back Cover	\$350.00	Color Ad with Photo
Inside Front Cover	\$250.00	Color Ad with Photo
Inside Back Cover	\$250.00	Color Ad with Photo
Full Page	\$125.00	Color Ad with Photo
Half Page	\$70.00	Color Ad with Photo
Black and White Ad Prices		

\$50.00