



HERSHEY 





Mission

Bringing sweet moments of happiness
Hershey every day to the world.

Vision

Making Hershey's a reference brand in top quality
chocolate and turning it into the market leader.

Values

- Growing together
- Open to opportunities
- Making the difference
- Being a Hershey

HERSHEY'S CRUNCHERS

HERSHEY'S SNACKS



SINCE 1894
**HERSHEY'S
CRUNCHERS**



Crispy flakes
+ peanuts
and the best
Hershey's taste

Crispy flakes
+ with bits of red
fruits
And the best
Hershey's taste

- A unique snack in the market
- An incredible mix: of flavours an unique and crispy way to eat
- Any time, anywhere

**AN UNIQUE WAY
OF ENJOYING
CHOCOLATE**

CRISPY AND DELICIOUS!

HERSHEY'S CRUNCHERS																
SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX. (KG)	BARCODE			BOX EXTERNAL SIZING (MM)			BOX / PALLET			PALLET HEIGHT	PALLET GROSS WEIGHT (KG)
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH.	HEIGHT	BALLAST	HEIGHT	QUAN-TITY OF BOXES		
40030	HERSHEY'S CRUNCHERS AO LEITE AMENDOIM 12X120G	1806.90.00	12 months	12	1,779	789 9970 40030 8	NA	1 789 9970 40030 5	390	197	134	15	12	180	1758	352.2
40029	HERSHEY'S CRUNCHERS BRANCO COM FRUTAS VERMELHAS 12X120G	1704.90.90	12 months	12	1,779	789 9970 40029 2	NA	1 789 9970 40029 9	390	197	134	15	12	180	1758	352.2

HERSHEY'S BITES

HERSHEY'S SNACKS

SINCE 1894
**HERSHEY'S
BITES**

**THE BEST
HERSHEY'S
CHOCOLATE
IN SMALL
BITES**



TO SHARE WITH FRIENDS

**100%
MILK
CHOCOLATE**



**100%
COOKIES
'N' CREME**

**TO
SHARE
WITH
FRIENDS!**

**ANYTIME.
ANYWHERE!**

**UNIQUE
WAYS TO
ENJOY
CHOCOLATE**

HERSHEY'S BITES

SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX. (KG)	BARCODE			BOX EXTERNAL SIZING (MM)			CAIXA / PALLET			PALLET GROSS WEIGHT (KG)	
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH	HEIGHT	BALLAST	HEIGHT	QUANTITY OF BOXES		PALLET HEIGHT
40031	HERSHEY'S BITES AO LEITE 12X120G	1806.90.00	15 months	12	1,779	7899970400315	NA	1 789 9970 40031 2	390	197	99	15	16	240	1734	459
40032	HERSHEY'S BITES COOKIES 'N' CREME 120G	1806.90.00	15 months	12	1,779	7899970400322	NA	1 789 9970 40032 9	390	197	99	15	16	240	1734	459

HERSHEY'S MAIS

SINCE 1894
HERSHEY'S
MAIS

TRIPLE CHOCOLATE



* Compared to Hershey's Mais Milk.

MILK



COOKIES'N'CREME



PEANUT



HERSHEY'S MAIS

SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX, (KG)	BARCODE			BOX EXTERNAL SIZING (MM)			BOX / PALLET			PALLET HEIGHT	PALLET GROSS WEIGHT (KG)
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH	HEIGHT	BALLAST	HEIGHT	QUAN-TITY OF BOXES		
88553	WAFER HERSHEY'S MAIS AO LEITE 48x115G	1905.32.00	10 months	48	6,347	789 8292 88553 4	N/A	1 789 8292 88553 1	390	197	240	15	7	105	1830	698.4
88554	WAFER HERSHEY'S MAIS CNC 48x115G	1905.32.00	10 months	48	6,347	789 8292 88554 1	N/A	1 789 8292 88554 8	390	197	240	15	7	105	1830	698.4
88923	WAFER HERSHEY'S MAIS AMENDOIM 48x115G	1905.32.00	10 months	48	6,347	789 8292 88923 5	N/A	1 789 8292 88923 2	390	197	240	15	7	105	1830	698.4
40037	WAFER HERSHEY'S MAIS TRIPLO CHOCOLATE 48x115G	1905.32.00	10 months	48	6,347	789 9970 40037 7	N/A	1 789 9970 40037 4	390	197	240	15	7	105	1830	698.4

CANDY BAR

NEW

SINCE 1894

HERSHEY'S



The new **HERSHEY CANDY BAR** line has arrives to make your day even more tasty! Are you craving for something sweet to give you energy? GO!



Young and modern packaging;



Delicious flavors;



SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX. (KG)	BARCODE			BOX EXTERNAL SIZING (MM)			BOX / PALLET			PALLET GROSS WEIGHT (KG)	
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH	HEIGHT	BALLAST	HEIGHT	QUANTITY OF BOXES		PALLET HEIGHT
40020	HERSHEY'S PAÇOCA 12X16X25G	1806.31.20	12 months	192	5,443	789 9970 40019 3	789 9970 40020 9	1 789 9970 40020 6	272	216	216	18	7	126	1662	717,8
40023	HERSHEY'S PAÇOCA 16X3X25G	1806.31.20	12 months	48	1,546	789 9970 40023 0	NA	1 789 9970 40023 7	238	187	153	26	9	234	1527	393,8
40026	HERSHEY'S PAÇOCA 12X30X11G	1806.31.20	12 months	360	4,719	789 9970 40025 4	789 9970 40026 1	1 789 9970 40026 8	499	259	170	8	6	48	1170	258,5
40022	HERSHEY'S BRIGADEIRO 12X16X25G	1806.31.10	12 months	192	5,443	789 9970 40021 6	789 9970 40022 3	1 789 9970 40022 0	272	216	216	18	7	126	1662	717,8
40024	HERSHEY'S BRIGADEIRO 16X3X25G	1806.31.10	12 months	48	1,546	789 9970 40024 7	NA	1 789 9970 40024 4	238	187	153	26	9	234	1527	393,8

BARS

The most delicious chocolate bars ever.

INVESTMENT IN PACKAGING TECHNOLOGY:

- ✓ HIGHEST COLOR FEATURES
- ✓ GREATER QUALITY
- ✓ HIGHER PROTECTION BARRIER
- ✓ STRONGER STRUCTURE



GIANT BARS

SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX (KG)	BARCODE			BOX EXTERNAL SIZING (MM)			BOX / PALLET			PALLET HEIGHT	PALLET GROSS WEIGHT (KG)
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH.	HEIGHT	BALLAST	HEIGHT	QUANTITY OF BOXES		
40002	BARRA DE CHOCOLATE AO LEITE HERSHEY'S 4X16X92G	1806.32.10	12 months	64	6,45	789 9970 40001 8	789 9970 40002 5	1 789 9970 40002 2	408	166	174	16	9	144	1752	960,8
40006	BARRA DE CHOCOLATE EXTRA CREMOSA HERSHEY'S 4X16X92G	1806.32.10	12 months	64	6,45	789 9970 40005 6	789 9970 40006 3	1 789 9970 40006 0	408	166	174	16	9	144	1752	960,8
40004	BARRA DE CHOCOLATE BRANCO HERSHEY'S 4X16X92G	1704.90.10	12 months	64	6,45	789 9970 40003 2	789 9970 40004 9	1 789 9970 40004 6	408	166	174	16	9	144	1752	960,8
40008	BARRA DE CHOCOLATE MEIO AMARGO HERSHEY'S 4X16X92G	1806.32.10	12 months	64	6,45	789 9970 40007 0	789 9970 40008 7	1 789 9970 40008 4	408	166	174	16	9	144	1752	960,8
40010	BARRA DE CHOCOLATE COOKIES N' CREME 4X16X87G	1806.32.20	12 months	64	6,13	789 9970 40009 4	789 9970 40010 0	1 789 9970 40010 7	408	166	174	16	9	144	1752	914,7
40012	BARRA DE CHOCOLATE COOKIES N' CHOCOLATE 4X16X87G	1806.32.20	12 months	64	6,13	789 9970 40011 7	789 9970 40012 4	1 789 9970 40012 1	408	166	174	16	9	144	1752	914,7
40014	BARRA DE CHOCOLATE OVOMALTINE HERSHEY'S 4X16X87G	1806.32.20	12 months	64	6,13	789 9970 40013 1	789 9970 40014 8	1 789 9970 40014 5	408	166	174	16	9	144	1752	914,7
40016	BARRA DE CHOCOLATE AMENDOIM HERSHEY'S 4X16X85G	1806.32.10	12 months	64	6,002	789 9970 40015 5	789 9970 40016 2	1 789 9970 40016 9	408	166	174	16	9	144	1752	896,3
40038	BARRA DE CHOCOLATE CRUNCHERS HERSHEY'S 4X16X85G	1806.32.10	12 months	64	6,002	789 9970 40038 4	789 9970 40039 1	1 789 9970 40039 8	408	166	174	16	9	144	1752	896,3
88778	BARRA AERADA LEITE 4X14X100G	1806.32.10	12 months	56	6,108	789 8292 88778 9	789 8292 88778 1	2 789 8292 88778 5	362	207	184	14	9	126	1806	801,6

20G BARS

The best chocolates to eat anytime, anywhere



20G BARS

SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX (KG)	BARCODE			BOX EXTERNAL SIZING (MM)			BOX / PALLET			PALLET HEIGHT	PALLET GROSS WEIGHT (KG)
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH.	HEIGHT	BALLAST	HEIGHT	QUANTITY OF BOXES		
88873	BAR AO LEITE 12X18X20G	1806.32.10	12 months	216	4,859	789 8292 88874 0	789 8292 88873 3	2 789 8292 88873 7	268	212	185	18	8	144	1630	731,7
88875	BARRA CNC 12X18X20G	1806.32.20	12 months	216	4,859	789 8292 88876 4	789 8292 88875 7	2 789 8292 88875 1	268	212	185	18	8	144	1630	731,7
88877	BAR OVOMALTINE 12X18X20G	1806.32.20	12 months	216	4,859	789 8292 88878 8	789 8292 88877 1	2 789 8292 88877 5	268	212	185	18	8	144	1630	731,7

Displays with punching and shrink.

SPECIAL DARK BAR



ESPECIALLY
FOR ALL!

SOPHISTICATION AND INTENSITY, WITH 60% COCOA
AND MADE WITH SELECTED INGREDIENTS.

SPECIAL DARK

SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX, (KG)	BARCODE			BOX EXTERNAL SIZING (MM)			BOX / PALLET			PALLET GROSS WEIGHT (KG)	
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH	HEIGHT	BALLAST	HEIGHT	QUANTITY OF BOXES		PALLET HEIGHT
88349	HERSHEY'S SPECIAL DARK TRADICIONAL 4X10X100G	1806.32.10	15 months	40	4,355	789 8292 88349 3	789 8292 88413 1	2 789 8292 88349 7	408	125	213	21	7	147	1641	672.2
88352	HERSHEY'S SPECIAL DARK MENTA 4X10X100G	1806.32.20	12 months	40	4,355	789 8292 88352 3	789 8292 88414 8	2 789 8292 88352 7	408	125	213	21	7	147	1641	672.2
88826	BARRA DARK LARANJA 4X10X100G	1806.32.10	12 months	40	4,355	789 8292 88826 9	789 8292 88827 6	1 789 8292 88827 3	408	125	213	21	7	147	1641	672.2
88828	BARRA DARK CRANBERRY 4X10X100G	1806.32.10	12 months	40	4,355	789 8292 88828 3	789 8292 88829 0	1 789 8292 88829 7	408	125	213	21	7	147	1641	672.2
40028	HERSHEY'S SPECIAL DARK CAFÉ E CROCANTE 4X10X100G	1806.32.20	12 months	40	4,355	789 9970 40027 8	789 9970 40028 5	1 789 9970 40028 2	408	125	213	21	7	147	1641	672.2
40041	HERSHEY'S SPECIAL DARK AIR 4X12X85G	1806.32.10	15 months	48	4,550	789 9970 40040 7	789 9970 40041 4	1 789 9970 40041 1	347	158	211	20	7	140	1627	669.0
40048	HERSHEY'S SPECIAL DARK CARAMELO SALGADO 4X10X100G	1806.32.20	12 months	40	4,355	789 9970 40047 6	789 9970 40048 3	1 789 9970 40048 0	408	125	213	21	7	147	1641	672.2

IO-IO MIX AND CREM



DELICIOUS CHOCOLATE AND
HAZELNUT CREAM, WITH CRISPY WAFER
STICKERS TO ENJOY AT ANY TIME



IO-IO MIX AND CREM

SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX (KG)	BARCODE			BOX EXTERNAL SIZING (MM)			CAIXA / PALLET		PALLET GROSS WEIGHT (KG)		
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH	HEIGHT	BALLAST	HEIGHT		QUANTITY OF BOXES	PALLET HEIGHT
88406	IO-IO CREM CHOCOLATE 48X180G	1806.90.00	12 months	48	9.718	789 8292 88406 3	NA	1 789 8292 88406 0	408	310	305	10	5	50	1675	517.9
88407	IO-IO CREM CHOCOLATE + BRANCO 48X180G	1806.90.00	12 months	48	9.718	789 8292 88407 0	NA	1 789 8292 88407 7	408	310	305	10	5	50	1675	517.9
88397	IO-IO MIX 48X63.6G	1905.32.00	9 months	48	3.8988	789 8292 88397 4	NA	1 789 8292 88397 1	443	300	239	8	6	48	1584	219.1
88462	IO-IO MIX CHOCOLATE E AVELÁ 48X63.6G	1905.32.00	9 months	48	3.8988	789 8292 88462 9	NA	1 789 8292 88462 6	443	300	239	8	48	48	1584	219.1
88400	IO-IO MIX 8X12X63.6G	1905.32.00	9 months	96	8.7066	789 8292 88397 4	789 8292 88400 1	2 789 8292 88400 5	598	228	521	8	3	24	1713	241.0
88463	IO-IO MIX CHOCOLATE E AVELÁ 8X12X63.6G	1905.32.00	9 months	96	8.7066	789 8292 88462 9	789 8292 88464 3	2 789 8292 88464 7	598	228	521	8	3	24	1713	241.0

HERSHEY'S CEREAL

AVAILABLE
IN
DISPLAYS

SINCE 1854
HERSHEY'S
CEREAL

Delicious cereal mix with the
best Hershey's chocolate.



HERSHEY'S CEREAL

SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX. (KG)	BARCODE			BOX EXTERNAL SIZING (MM)			BOX / PALLET			PALLET GROSS WEIGHT (KG)	
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH.	HEIGHT	BALLAST	HEIGHT	QUAN-TITY OF BOXES		
88618	HERSHEY'S CEREAL CNCHOCOLATE 8X24X22G	1806.31.20	10 months	192	4,902	789 8292 88618 0	789 8292 88619 7	1 789 8292 88619 4	456	248	140	10	120	1830	1830	620,2
88621	HERSHEY'S CEREAL CNCREAM 8X24X22G	1806.32.20	10 months	192	4,902	789 8292 88621 0	789 8292 88622 7	1 789 8292 88622 4	456	248	140	10	120	1830	1830	620,2
88624	HERSHEY'S CEREAL BRIGADEIRO 8X24X22G	1806.31.20	10 months	192	4,902	789 8292 88624 1	789 8292 88625 8	1 789 8292 88625 5	456	248	140	10	120	1830	1830	620,2
88637	HERSHEY'S CEREAL BANANA LIGHT 8X24X22G	1806.31.20	10 months	192	4,909	789 8292 88637 1	789 8292 88638 8	1 789 8292 88638 5	456	248	140	10	120	1830	1830	621,1
88617	HERSHEY'S CEREAL MPK CNCHOCOLATE 48X3X22G	1806.31.20	10 months	48	4,007	789 8292 88617 3	NA	1 789 8292 88617 0	352	188	288	15	90	1878	1878	392,6
88623	HERSHEY'S CEREAL MPK CNCREAM 48X3X22G	1806.32.20	10 months	48	4,007	789 8292 88623 4	NA	1 789 8292 88623 1	352	188	288	15	90	1878	1878	392,6
88626	HERSHEY'S CEREAL MPK BRIGADEIRO 48X3X22G	1806.31.20	10 months	48	4,007	789 8292 88626 5	NA	1 789 8292 88626 2	352	188	288	15	90	1878	1878	392,6
88639	HERSHEY'S CEREAL BANANA LIGHT 48X3X22G	1806.31.20	10 months	48	4,007	789 8292 88639 5	NA	1 789 8292 88639 2	352	188	288	15	90	1878	1878	392,6

SUMMARY

SINCE 1894

HERSHEY'S

MAKE YOUR SALES DIFFERENTLY!

GIANT BARS

The most delicious chocolate bars ever. For all tastes and in family size.



HERSHEY'S SPECIAL

High added-value products, made with selected ingredients and 60% cocoa.



20g BARS

The best chocolates to eat anytime, anywhere.



HERSHEY'S BITES

Your Hershey's chocolate in a different and fun format, to eat anytime, anywhere!



HERSHEY'S MAIS

Super crispy wafer with delicious Hershey's chocolate flavor coating!



HERSHEY'S CRUNCHERS

New delicious and crunchy way to eat chocolate!



HERSHEY'S CEREAL

Mixture of the delicious Hershey's and cereal mix to eat free from guilt!



CANDY BAR

Delicious tastes and textures for you to enjoy. The hunger hit? GO!



IO-IÔ MIX E CREM

Tradition that won the Brazilian family. Delicious snack options to eat in a fun way!



REGULAR PRODUCTS

SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	GROSS WEIGHT BOX (KG)	BARCODE		BOX EXTERNAL SIZING (MM)			CAIXA / PALLET		PALLET GROSS WEIGHT (KG)			
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH.	HEIGHT	BALLAST		HEIGHT	QUAN-TITY OF BOXES	PALLET HEIGHT
BARRAS MOLDADAS																
40002	BARRA DE CHOCOLATE AO LEITE HERSHEY'S 4X16X92G	1806.32.10	12 months	64	6.45	789 9970 40001 8	789 9970 40002 5	1 789 9970 40002 2	408	158	178	16	9	144	1752	960.8
40006	BARRA DE CHOCOLATE EXTRA CREMOSA HERSHEY'S 4X16X92G	1806.32.10	12 months	64	6.45	789 9970 40005 6	789 9970 40006 3	1 789 9970 40006 0	408	158	178	16	9	144	1752	960.8
40004	BARRA DE CHOCOLATE BRANCO HERSHEY'S 4X16X92G	1704.90.10	12 months	64	6.45	789 9970 40003 2	789 9970 40004 9	1 789 9970 40004 6	408	158	178	16	9	144	1752	960.8
40008	BARRA DE CHOCOLATE MEIO AMARGO HERSHEY'S 4X16X92G	1806.32.10	12 months	64	6.45	789 9970 40007 0	789 9970 40008 7	1 789 9970 40008 4	408	158	178	16	9	144	1752	960.8
40010	BARRA DE CHOCOLATE COOKIES 'N' CREME 4X16X87G	1806.32.20	12 months	64	6.13	789 9970 40009 4	789 9970 40010 0	1 789 9970 40010 7	408	158	178	16	9	144	1752	914.7
40012	BARRA DE CHOCOLATE OVOMALINE HERSHEY'S 4X16X87G	1806.32.20	12 months	64	6.13	789 9970 40011 7	789 9970 40012 4	1 789 9970 40012 1	408	158	178	16	9	144	1752	914.7
40014	BARRA DE CHOCOLATE COOKIES 'N' CHOCOLATE 4X16X87G	1806.32.20	12 months	64	6.13	789 9970 40013 1	789 9970 40014 8	1 789 9970 40014 5	408	158	178	16	9	144	1752	914.7
40016	BARRA DE CHOCOLATE AMENDOIM HERSHEY'S 4X16X85G	1806.32.10	12 months	64	6.002	789 9970 40015 5	789 9970 40016 2	1 789 9970 40016 9	408	158	178	16	9	144	1752	896.3
40038	BARRA DE CHOCOLATE CRUNCHERS HERSHEY'S 4X16X85G	1806.32.10	12 months	64	6.002	789 9970 40038 4	789 9970 40039 8	1 789 9970 40039 8	408	158	178	16	9	144	1752	896.3
88778	BARRA AERADA LEITE 4X14X100G	1806.32.10	12 months	56	6.108	789 8292 88779 8	789 8292 88778 1	2 789 8292 88778 5	362	207	184	14	9	126	1806	801.6
20G BARS LINE																
88873	BAR AO LEITE 12X18X20G	1806.32.10	12 months	216	4.859	789 8292 88874 0	789 8292 88873 3	2 789 8292 88873 7	268	212	185	18	8	144	1630	731.7
88875	BARRA CNC 12X18X20G	1806.32.20	12 months	216	4.859	789 8292 88876 4	789 8292 88875 7	2 789 8292 88875 1	268	212	185	18	8	144	1630	731.7
88877	BAR OVOMALINE 12X18X20G	1806.32.20	12 months	216	4.859	789 8292 88878 8	789 8292 88877 1	2 789 8292 88877 5	268	212	185	18	8	144	1630	731.7
10-10 LINE																
88406	IO-IÓ CREM CHOCOLATE 48X180G	1806.90.00	12 months	48	9.718	789 8292 88406 3	NA	1 789 8292 88406 0	408	310	305	10	5	50	1675	517.9
88407	IO-IÓ CREM CHOCOLATE + BRANCO 48X180G	1806.90.00	12 months	48	9.718	789 8292 88407 0	NA	1 789 8292 88407 7	408	310	305	10	5	50	1675	517.9
88397	IO-IÓ MIX 48X63.6G	1905.32.00	9 months	48	3.889	789 8292 88397 4	NA	1 789 8292 88397 1	443	300	239	8	6	48	1584	219.1
88462	IO-IÓ MIX CHOCOLATE E AVELÁ 48X63.6G	1905.32.00	9 months	48	3.889	789 8292 88462 9	NA	1 789 8292 88462 6	443	300	239	8	6	48	1584	219.1
88400	IO-IÓ MIX 8X12X63.6G	1905.32.00	9 months	96	8.707	789 8292 88397 4	789 8292 88400 1	2 789 8292 88400 5	598	228	521	8	3	24	1713	241.0
88463	IO-IÓ MIX CHOCOLATE E AVELÁ 8X12X63.6G	1905.32.00	9 months	96	8.707	789 8292 88462 9	789 8292 88464 3	2 789 8292 88464 7	598	228	521	8	3	24	1713	241.0
SPECIAL DARK LINE																
88349	HERSHEY'S SPECIAL DARK TRADICIONAL 4X10X100G	1806.32.10	15 months	40	4.355	789 8292 88349 3	789 8292 88413 1	2 789 8292 88349 7	408	125	213	21	7	147	1641	672.185
88352	HERSHEY'S SPECIAL DARK MENTA 4X10X100G	1806.32.20	12 months	40	4.355	789 8292 88352 3	789 8292 88414 8	2 789 8292 88352 7	408	125	213	21	7	147	1641	672.185
40041	HERSHEY'S SPECIAL DARK AIR 4X12X85G	1806.32.10	15 months	48	4.550	789 9970 40040 7	789 9970 40041 4	1 789 9970 40041 1	347	158	211	20	7	147		
88826	BARRA DARK LARANJA 4X10X100G	1806.32.10	12 months	40	4.355	789 8292 88826 9	789 8292 88827 6	1 789 8292 88827 3	408	125	213	21	7	147	1641	672.185
88828	BARRA DARK CRANBERRY 4X10X100G	1806.32.10	12 months	40	4.355	789 8292 88828 3	789 8292 88829 0	1 789 8292 88829 7	408	125	213	21	7	147	1641	672.185
40028	HERSHEY'S SPECIAL DARK CAFE E CROCANTE 4X10X100G	1806.32.20	12 months	40	4.355	789 9970 40027 8	789 9970 40028 5	1 789 9970 40028 2	408	125	213	21	7	147	1641	672.185
40048	HERSHEY'S SPECIAL DARK CARAMELO SALGADO 4X10X100G	1806.32.20	12 months	40	4.355	789 9970 40047 6	789 9970 40048 3	1 789 9970 40048 0	408	125	213	21	7	147	1641	672.185
CEREAL LINE																
88618	HERSHEY'S CEREAL CNCHOCOLATE 8X24X22G	1806.31.20	10 months	192	4.902	789 8292 88618 0	789 8292 88619 7	1 789 8292 88619 4	456	248	140	10	10	120	1830	620.24
88621	HERSHEY'S CEREAL CNCREAM 8X24X22G	1806.32.20	10 months	192	4.902	789 8292 88621 0	789 8292 88622 7	1 789 8292 88622 4	456	248	140	10	10	120	1830	620.24
88624	HERSHEY'S CEREAL BRIGADEIRO 8X24X22G	1806.31.20	10 months	192	4.902	789 8292 88624 1	789 8292 88625 8	1 789 8292 88625 5	456	248	140	10	10	120	1830	620.24
88637	HERSHEY'S CEREAL BANANA LIGHT 8X24X22G	1806.31.20	10 months	192	4.909	789 8292 88637 1	789 8292 88638 8	1 789 8292 88638 5	456	248	140	10	10	120	1830	621.08
88617	HERSHEY'S CEREAL MPK CNCHOCOLATE 48X3X22G	1806.31.20	10 months	48	4.007	789 8292 88617 3	NA	1 789 8292 88617 0	352	188	288	15	15	90	1878	392.63

REGULAR PRODUCTS

SKU	DESCRIPTION	NCM	SHELF LIFE (MONTHS)	TOTAL PACKAGE IN THE BOX	PESO BRT. CX. (KG)	BARCODE		DIMENSÃO EXTERNA DA CAIXA (MM)				CAIXA / PALLET			PALLET GROSS WEIGHT (KG)	
						EAN - 13 PKG.	EAN - 13 DISPLAY	DUN - 14 BOX.	WIDTH	DEPTH.	HEIGHT	BALLAST	HEIGHT	QUAN-TITY OF BOXES		PALLET HEIGHT
CEREAL LINE																
88623	HERSHEY'S CEREAL MPK CNCREAM 48X3X22G	1806.32.20	10 months	48	4,007	789 8292 88623 4	NA	1 789 8292 88623 1	352	188	288	15	6	90	1878	392,63
88626	HERSHEY'S CEREAL MPK BRIGADEIRO 48X3X22G	1806.31.20	10 months	48	4,007	789 8292 88626 5	NA	1 789 8292 88626 2	352	188	288	15	6	90	1878	392,63
88639	HERSHEY'S CEREAL BANANA LIGHT 48X3X22G	1806.31.20	10 months	48	4,007	789 8292 88639 5	NA	1 789 8292 88639 2	352	188	288	15	6	90	1878	392,63
WAFER LINE																
88553	WAFER HERSHEY'S MAIS AO LEITE 48X115G	1905.32.00	10 months	48	6,347	789 8292 88553 4	N/A	1 789 8292 88553 1	390	197	240	15	7	105	1830	698,4
88554	WAFER HERSHEY'S MAIS CNC 48X115G	1905.32.00	10 months	48	6,347	789 8292 88554 1	N/A	1 789 8292 88554 8	390	197	240	15	7	105	1830	698,4
88923	WAFER HERSHEY'S MAIS AMENDOIM 48X115G	1905.32.00	10 months	48	6,347	789 8292 88923 5	N/A	1 789 8292 88923 2	390	197	240	15	7	105	1830	698,4
40037	WAFER HERSHEY'S MAIS TRIPLO CHOCOLATE 48X115G	1905.32.00	10 months	48	6,347	789 9970 40037 7	NA	1 789 9970 40037 4	390	197	240	15	7	105	1830	698,4
CANDY BAR LINE																
40020	HERSHEY'S PAÇOCA 12X16X25G	1806.31.20	12 months	192	5,443	789 9970 40019 3	789 9970 40020 9	1 789 9970 40020 6	272	216	216	18	7	126	1662	717,818
40023	HERSHEY'S PAÇOCA 16X3X25G	1806.31.20	12 months	48	1,546	789 9970 40023 0	NA	1 789 9970 40023 7	238	187	153	26	9	234	1527	393,764
40026	HERSHEY'S PAÇOCA 12X30X11G	1806.31.20	12 months	360	4,719	789 9970 40025 4	789 9970 40026 1	1 789 9970 40026 8	499	259	170	8	6	48	1170	258,512
40022	HERSHEY'S BRIGADEIRO 12X16X25G	1806.31.10	12 months	192	5,443	789 9970 40021 6	789 9970 40022 3	1 789 9970 40022 0	272	216	216	18	7	126	1662	717,818
40024	HERSHEY'S BRIGADEIRO 16X3X25G	1806.31.10	12 months	48	1,546	789 9970 40024 7	NA	1 789 9970 40024 4	238	187	153	26	9	234	1527	393,764
BITES																
40031	HERSHEY'S BITES AO LEITE 12X120G	1806.90.00	15 months	12	1,779	7899970400315	NA	1 789 9970 40031 2	390	197	99	15	16	240	1734	459,0
40032	HERSHEY'S BITES COOKIES N' CREME 120G	1806.90.00	15 months	12	1,779	7899970400322	NA	1 789 9970 40032 9	390	197	99	15	16	240	1734	459,0
CRUNCHERS																
40030	HERSHEY'S CRUNCHERS AO LEITE AMENDOIM 12X120G	1806.90.00	12 months	12	1,779	789 9970 40030 8	NA	1 789 9970 40030 5	390	197	134	15	12	180	1758	352,2
40029	HERSHEY'S CRUNCHERS BRANCO COM FRUTAS VERMELHAS 12X120G	1704.90.90	12 months	12	1,779	789 9970 40029 2	NA	1 789 9970 40029 9	390	197	134	15	12	180	1758	352,2

BARS



**BARRA
CHOCOLATE
AO LEITE**
4x16x92g



**BARRA
EXTRACREMOSO**
4x16x92g



**BARRA
CHOCOLATE
BRANCO**
4x16x92g



**BARRA
CHOCOLATE
MEIO AMARGO**
4x16x92g



**BARRA
COOKIES'N'
CREME**
4x16x87g



**BARRA
OVOMALTINE**
4x16x87g



**BARRA
COOKIES'N'
CHOCOLATE**
4x16x87g



**BARRA
AMENDOIM**
4x16x85g



**BARRA
AERADA**
4x14x100g



**BARRA DE
CHOCOLATE
CRUNCHERS**
4x14x100g

SPECIAL DARK



**SPECIAL DARK
TRADICIONAL**
4x10x100g



**SPECIAL DARK
CRANBERRY**
4x10x100g



**SPECIAL DARK
MENTA**
4x10x100g



**SPECIAL DARK
LARANJA**
4x10x100g



**SPECIAL DARK
CAFÉ E CROCANTE**
4x10x100g



SPECIAL DARK AIR
4x10x100g



**SPECIAL DARK
CAMELO SALGADO**
4x10x100g

20G BARS



**HERSHEY'S
AO LEITE**
12x18x20g



**HERSHEY'S
OVOMALTINE**
12x18x20g



**HERSHEY'S
COOKIES'N'CREME**
12x18x20g

CANDY BAR



**HERSHEY'S
PAÇOCA**
12x16x25g



**HERSHEY'S
PAÇOCA**
16x3x25g



**HERSHEY'S
PAÇOCA**
12x30x11g



**HERSHEY'S
BRIGADEIRO**
16x3x25g



**HERSHEY'S
BRIGADEIRO**
12x16x25g

HERSHEY'S MAIS



**WAFER MAIS
AO LEITE**
48x115g



**WAFER MAIS
COOKIES'N'CREME**
48x115g



**WAFER MAIS
AMENDOIM**
48x115g



**WAFER MAIS TRIPLO
CHOCOLATE**
48x115g

CEREAL



**COOKIES'N'
CHOCOLATE**
8x24x22g



**COOKIES'N'
CHOCOLATE MKP**
48x3x22g



**COOKIES'N'
CREME**
8x24x22g



**COOKIES'N'
CREME MKP**
48x3x22g



BRIGADEIRO
8x24x22g



BRIGADEIRO MKP
48x3x22g



**LIGHT
MORANGO**
8x24x22g



**LIGHT
MORANGO MKP**
48x3x22g



**LIGHT
COCO**
8x24x22g



**LIGHT
COCO MKP**
48x3x22g



**LIGHT
BANANA**
8x24x22g



**LIGHT
BANANA MKP**
48x3x22g

IO-IÔ MIX AND CREM



**IO-IÔ CREM
CHOCO**
48x180g



**IO-IÔ CREAM
DUO**
48x180g



**IO-IÔ MIX
CHOCO**
48x63,3g



**IO-IÔ MIX
CHOCO E AVELÃ**
48x180g



**IO-IÔ MIX
CHOCO**
8x12x63,3g



**IO-IÔ MIX
CHOCO E AVELÃ**
8x12x63,3g

HERSHEY'S CRUNCHERS



**HERSHEY'S CRUNCHERS
AO LEITE AMENDOIM**
12x120g



**HERSHEY'S CRUNCHERS
BRANCO COM FRUTAS
VERMELHAS**
12x120g



**HERSHEY'S
BITES AO LEITE**
12x120g



**HERSHEY'S BITES
COOKIES'N'CREME**
120g



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AND BY THE PASSION IN
sharing the good.

Good sales.



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