

# Exhibit 327


The Virality Project: the deep censorship network packaged as "academic research" is actually a huge network of illegal activities paid for by US government grants

<https://merylness.substack.com/p/the-virality-project-the-deep-censorship>

# The Virality Project: the deep censorship network packaged as "academic research" is actually a huge network of illegal activities paid for by US government grants

The USG is absolutely prohibited from censoring Americans due to the First Amendment. But Rs & Ds built a massive censorship network-one REQUIRED to convince Americans to voluntarily poison themselves



Meryl Nass   
Mar 9

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Hat tip to [SimonfromFlorida](#). The Virality Project produced a 225 page [report](#) on how to destroy the US republic by stealth while getting rich quick, by forming fake charities to carry out the dirty deeds. Can you believe the chutzpah of these criminals? Bill Gates' University created a "Center for an Informed Public." One partner had a "Transparency Institute." Stanford's center (an 'Observatory') made itself sound like a planetarium. Would you believe one partner to the censorship/propaganda putsch called itself a "Conference on Citizenship?"

This report has to do only with their vaccine information censorship. God only knows what else these so-called "researchers" have been working on. Excerpts from the report below.

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## Memes, Magnets, and

### Microchips:

### Narrative dynamics around COVID-19 vaccines

[https://stacks.stanford.edu/file/druid:mx395xj8490/Virality\\_project\\_final\\_report.pdf](https://stacks.stanford.edu/file/druid:mx395xj8490/Virality_project_final_report.pdf)

## The Virality Project

[[[ viralityproject.org

Stanford Internet Observatory

NCoC Algorithmic **Transparency Institute**

NYU Tandon School of Engineering

NYU Center for Social Media and Politics

UW **Center for an Informed Public**

Digital Forensic Research Lab

Graphika

20221.2. Informing the Scope of the Virality Project

1.2.2 External Stakeholder Engagement

**The Virality Project established a nonpartisan, multi-stakeholder model**

**consisting**

**of health sector leaders, federal health agencies, state and local public health officials, social media platforms, and civil society organizations.** These stakeholders provided tips, feedback, and requests to assess specific incidents and narratives, and each entity type brought specific expertise to bear on understanding **COVID-19**

**vaccine hesitancy:**

- Civil society organizations engaged with VP by both providing tips and receiving VP outputs that enabled them to better understand emerging incidents and narratives that might impact their communities. **Community partners** were well positioned to observe anti-vaccine misinformation spreading within their communities, as well as to create or deliver effective and accurate counter-messaging to address it. They offered a **trusted voice** that could also convey up-to-date facts on vaccine safety and availability **to counter false or misleading claims.**

- Public health partners had a deep understanding of the latest research on COVID-19 and the vaccines, as well as prior experience communicating the value of immunization to the communities they serve. What they often lacked was the capability to quantify what false and misleading narratives were going viral, or spreading outside of long-standing anti-vaccine echo chambers, to determine what might benefit from their attention. Partnerships and open communication channels with health practitioners, such as the **#ThisIsOurShot (#TIOS)** collective<sup>44</sup> and the **American Academy of Pediatrics (AAP)**, facilitated information sharing between VP researchers and frontline health workers. Health practitioners in turn communicated the anti-vaccine and vaccine hesitancy narratives they heard from patients, and offered visibility into the impact the narratives had on vaccination behavior. Doctors also helped the Virality Project understand medical consensus in a rapidly evolving environment by sharing the latest findings on the vaccines (such as the rare link between mRNA vaccines and myocarditis/pericarditis). Partnerships with local health officials through the **California Department of Public Health (CDPH)**<sup>45</sup> and networked organizations such as the National Association of County Health Officials (**NACCHO**)<sup>46</sup> offered visibility into geographic communities.

- **Federal government agencies served as coordinators for national efforts. The Virality Project built strong ties with several federal government agencies, most notably the Office of the Surgeon General (OSG) and the CDC, to facilitate bidirectional situational awareness around emerging narratives. The CDC's biweekly "COVID-19 State of Vaccine Confidence Insights" reports provided visibility into widespread anti-vaccine and vaccine hesitancy narratives observed by other research efforts.**<sup>47</sup>

171. Introduction

- Platforms were the final stakeholders in the VP effort. **Six social media platforms engaged with VP tickets—Facebook (including Instagram), Twitter, Google (including YouTube), TikTok, Medium, and Pinterest—acknowledging content flagged for review and acting on it in accordance with their policies. On occasion, platforms also provided information on the reach of narratives previously flagged by VP, which provided a feedback loop leveraged to inform the Project's understanding of policies and ongoing research. As the effort progressed, input from these partners was crucial in defining the VP's output formats and in surfacing where the impacts of vaccine mis- and disinformation were being felt offline...**

For example, four days after the FDA and CDC recommended pausing the Johnson & Johnson vaccine, VP researchers posted an analysis of the anti-vaccine community's framing of this incident.<sup>51</sup> Blog posts were written to examine themes and repetitive tactics; some were retrospective, analyzing successful anti-vaccine tactics or conceptual strategies such as content moderation avoidance strategies.<sup>52</sup>

Additionally, **our researchers spoke directly with media outlets and served on panels discussing anti-vaccine misinformation.** ["Researchers?"—Nass] Stanford Internet Observatory and the Virality Project also **hosted Surgeon General Vivek Murthy** for a seminar on vaccine mis- and disinformation,<sup>53</sup> including the rollout of the Surgeon General's advisory on health misinformation.<sup>5</sup>

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## 49 Comments



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**Gabriel** Writes Libre Solutions Network Mar 9

From the conclusion:

"thus far the anti-vaccine movement has proven both popular and savvy enough to persist on major social media platforms despite attempts to minimize its impact."

I'll take that as an absolute win.

The fact that the report treats "medical freedom claims" as a threat is alone an insane overreach.

We can't let them malign freedom advocates in any domain,(medical, financial, tech, ect) lest we lose them entirely.

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1 reply



**Philip James Paustian MD** Mar 9

At some point the word "stakeholder" should become as pejorative as "Nazi" and certainly any discussion depending on "stakeholders" will as time goes by be regarded with skepticism at the minimum.

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7 replies

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