



The following lists show different options available to you as a business owner/operator. We work with you in a flexible way to help you achieve your social media/marketing goals while maintaining a structure that ensures clear communication for all of us.

### BEST VALUE SOCIAL MEDIA PACKAGE

- 7 originally designed posts per week on 2 platforms (Facebook and/or Instagram and/or LinkedIn)
- Regular and consistent check ins with social media for engagement
- 2 monthly email or website content edits
- Unlimited events promos/month
- Boosted Posts and/or Ads Management
- Marketing Pieces priced separately at 25% off

### THE BASICS PLUS

- *Up to* 5 originally designed posts per week on 2 platforms (Facebook and/or Instagram and/or LinkedIn)
- Regular and consistent check ins with social media for engagement
- 1 monthly email or website content edits (up to 2 hours/month)
- 1 Event promo/week
- Marketing Pieces priced separately at 20% off

### JUST THE BASICS

- 3 - 5 posts per week on 2 social media platforms
- Regular and consistent check ins with engagement with other accounts
- 15% off a la carte items

### A LA CARTE OPTIONS

- 2-3 posts/ week on 1 social media platform
- Marketing Pieces: determined based on size of project. Let's chat!
- Facebook Live Stream Services: \$70/hour with a 2 hour minimum (includes arrival time, event, take-down time)
- Other—TBD based on project size/needs (Marketing pieces for print, content creating or editing, proof-reading, website design, etc)
- Consulting Services Available to help you with your marketing, branding, social media (including platforms like TikTok and X) strategies.



### CONTACT US!

Coastline Design  
CoastlineDesignSSI.com  
4000 Coral Park Dr.  
Brunswick, GA 31520  
912.558.7007  
Shelley@CoastlineDesignSSI.com



### **FULL MONTHLY SERVICE INCLUDES**

- 2 Daily Posts on Facebook and Instagram; Morning—Afternoon—Evening (Alternating times of day; 7 days/week)
- Email Communication for clients/customers 4- 6 x month
- Daily interaction with other social media accounts to encourage engagement (i.e. business) 5 days per week
- 60 Minutes for meeting face-to-face or via FaceTime/Zoom for social media strategy and planning (These 60 minutes can occur at one time per month or broken up into 2 meetings via Zoom or FaceTime)
- We create all content for you with guidance from you on what you want highlighted—This includes capturing pictures at your business or locally (Glynn County) by appointment.
- Website content updating and editing (3 edits/month)
- A La Carte services discount at 25%

### **PARTIAL SERVICE INCLUDES**

- 1-2 posts Mon, Wed, Fri and/or 1 on weekend (Facebook, Instagram, LinkedIn where applicable)
- Daily check-ins on accounts for engagement (5 days/week)
- Email "blasts" to clients/customers 2x/month
- 45 minutes for meeting face-to-face or FaceTime /Zoom
- We create all content for posts with guidance from you as stated above.
- Website content updating and editing (2 edits/month)
- A La Carte discount at 25%

### **BRANDING SERVICES FOR START UPS AND RELAUNCH**

If you are starting a new business or looking to rebrand and relaunch, let's talk! We are a local business specializing in Marketing, Brand Consulting, and Communications for small businesses in Coastal Georgia. Some of our services include logo design, website design and management, and helping leaders communicate their message effectively to their customers and clients

**Schedule a FREE "Synergy Session" with Shelley to discuss your options and determine the best next steps for YOU!**