

Geneiveve M. Kaufman

M.A.Ed.L., M.S.E.T.

Geneiveve.com

NYC/NJ

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Print & Commercial Work

- NHL/AstroZeneca TV Commercial 2024
- Incyte Pharmaceutical Commercial, 2023
- Teepublic Valentine's Day Campaign 2024
- Take Your Brain Back Campaign 2023
- EPIC School Promotional Video 2022, 2023
- ArcKohler Promotional Video 2019

Representation (non-exclusive)

- Citizen Talent*, New York, NY
- WSM Talent*, Boston, MA/NYC
- Celebrate the Grey*, San Francisco, CA

TELEVISION & MEDIA APPEARANCES

CNN/Headline News 11/22/2012: The Woman Who Saved Thanksgiving for Sandy

CBS Evening News 11/22/2012: The Woman Who Saved Thanksgiving for Sandy

CBS News 12/21/2012: Kindness Found Online Over the Holidays

New York Times 11/23/2012 (Cara Buckley): A Day to Reflect After Bearing Storm's Wrath

Star-Ledger 11/11/2012 Hurricane Sandy Heroes: Storm rider to deliver supplies, find gas

TIME Magazine 11/21/2012: Sandy Victims Prepare for Subdued Thanksgiving

Reader's Digest, 02/2013: Heroes of Superstorm Sandy

Professional Experience

NEW JERSEY DEPARTMENT OF EDUCATION CERTIFICATIONS

- Superintendent CE
- Principal, Standard
- Elementary Teacher, K-8, Standard
- English Teacher, Secondary, Standard

EDUCATION

Thomas Edison University of New Jersey - Master's of Educational Leadership
 Ramapo College of New Jersey - Master's of Arts in Educational Technology
 Ramapo College of New Jersey - Bachelor's of Arts: Literature, Teacher Education

SELECTED ACHEIVEMENTS

- 2022 New Jersey State Special Education Advisory Council
- NJDOE 2018-2019 monitoring found neither findings nor recommendations and noted that the program demonstrated compliance with all student and regulatory requirements.
 - Developed and implemented school improvement plan to update facilities and technology.
- Identified cause of enrollment deficit through study of NJDOE data and developed and implemented plan

to attain approval for new program, and trained teachers to meet the needs of increased ASD enrollment.

- Member of the first cohort: NJDOE Principal Learning Network

SCHOOL LEADERSHIP EXPERIENCE

XXXXXXXXXX SCHOOL

PRINCIPAL

DEC 2020-PRESENT

Principal of K-12 special education (Autism) school serving as instructional leader and supervisor of daily operations.

Building-level responsibilities include managing IEP meetings, maintaining a positive school climate, and hiring, supervising, and evaluating certified teachers, educational specialists and paraprofessional staff members

- Ensuring that all school components and student IEPs are in compliance with State Department of Education Administrative Code.
- Coordinating all State testing, provided in-service training, supervised test security and monitored test data.
- Working closely with Board of Trustees to carry out school vision.
- Implementing a positive behavior support model (ABA) for behavior management and intervention.
- Evaluating teachers, ABA Clinicians and support staff.
- Coordinated and scheduled school year and extended school year program.
- Facilitated community outreach, parent workshop program and speaker series and school marketing program.

XXXXXXX School, Mountainside, NJ

PRINCIPAL

JAN 2017-DEC 2021

Principal of K-12 special education school serving as instructional leader and supervisor of daily operations.

Building-level responsibilities include managing IEP meetings, maintaining a positive school climate, and hiring, supervising and evaluating approximately 60 certified teachers, educational specialists and paraprofessional staff members

- Ensuring that student IEPs are in compliance.
 - Coordinating all State testing, provided in-service training, supervised test security and monitored test data.
 - Managing school social media accounts
 - Implementing a positive behavior support model (ABA) for behavior management and intervention.
 - Evaluating teachers, therapists and non-certificated staff using the Stronge evaluation model.
 - Coordinated and scheduled school year and extended school year program.
- Facilitated community outreach, parent workshop program and speaker series and school marketing program.

TEACHING EXPERIENCE

Ramapo College of New Jersey, Mahwah, NJ

ADJUNCT PROFESSOR

2009-2016

Designed and taught The Idea Lab: Affecting Change (Based on Google's 20% Time initiative)

Designed and taught From Student to Educator: The Opportunities and Challenges of a Career in Education.

Community High School, Teaneck, NJ

SPECIAL EDUCATION ENGLISH & TECHNOLOGY TEACHER

2009-2013

Woodcliff Middle School

ENGLISH TEACHER

2000-2002

Hawthorne High School

ENGLISH TEACHER & SOPHOMORE CLASS ADVISOR

1999-2000

Developed syllabus and overall course structure for 10th grade English course

RELATED EXPERIENCE

Founder, A Place at the Table, Crisis Relief Organization

Middle States Association Accreditation Team
Chairperson Budget Coordinator, Haworth Press
Publishing, New York, NY