

MAKING AN IMPACT: WHERE DO YOU FIT IN?

BLACK LEADERSHIP

S U M M I T 2 0 2 4

PRESENTED BY  Valley

OFFICIAL HASHTAGS

#BlackLeadershipSummit2024
#BlackLuxePicnicWeekend2024

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MESSAGE FROM THE PRESIDENT

CHARMAN POSTEL

Welcome to the 2nd Annual Black Leadership Summit!

I am Charman Postel, the President and Founder of the BOLD Foundation. Our mission at the BOLD Foundation is to Build Opportunities for Leaders Daily by supporting, educating, and empowering our current and next generation of leaders. Our vision is to bridge leadership gaps between generations. As you glance around the room and at your tables, you'll notice diverse leaders from small businesses to large enterprises.

Merriam-Webster defines a leader as someone who guides or commands a group, organization, or country. Today, we affirm that leadership is not confined to titles; it permeates through our actions, our communities, and our aspirations.

We believe that each one of you, irrespective of your background or experience, carry the potential to lead and inspire change. Leadership, though multifaceted, transcends conventional boundaries. It thrives in our homes, workplaces, and communities. It's about making a meaningful impact wherever we find ourselves. As we convene today, our focus spans five key objectives: discussing pivotal issues, expanding knowledge among Black professionals, honing competencies to confront challenges, and engaging in meaningful discourse about leadership in the Black community.

Our theme, "Making An Impact: Where Do You Fit In?" challenges us to reflect on our sense of belonging and contribution in Palm Beach County, Broward, Miami Dade, Georgia, Texas, Canada and beyond. Your presence here is not merely symbolic; it's an investment in your growth and the collective advancement of our community.

Throughout the summit, you may encounter experiences and insights that resonate beyond the realm of Black professionals. We recognize that while our challenges may be unique, the spirit of overcoming adversity and creating space for others is universal. Therefore, I encourage you to lean in, participate actively, and embrace the opportunity to connect with fellow leaders. Let us ask questions, share perspectives, and foster meaningful connections that propel us toward positive change.

In closing, I extend my deepest gratitude to each one of you for gracing this summit with your presence. Together, let us embark on this journey of learning, collaboration, and empowerment.

Thank you for being here!

Warm regards,

Charman Postel



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ABOUT THE KEYNOTE SPEAKER

CARESHIA MOORE

Non-profit executive and educator Careshia Moore, Esq. is the President and CEO of Usher's New Look (UNL), the youth empowerment foundation celebrating 21 years of service. In her role as President and CEO of UNL, Ms. Moore provides strategic leadership to the organization that is committed to transforming the lives of underserved youth into passion-driven leaders.

Ms. Moore is an advocate and educator who has a heart for inspiring others to reach their potential. She is a mentor, leadership development expert, workshop creator and facilitator and a designer of educational products. As a life-long educator, Ms. Moore's observation of the disparities among underserved youth was the catalyst for the work in which she is currently engaged and propels her to continue to seek out innovative strategies to equip youth to compete to succeed.


Ms. Moore is active in her community through membership on boards such as Communities in Schools of Henry County and United Way Advisory Board. She is also a certified Aggression Replacement Trainer and has worked with justice involved youth as a trainer and a Neighborhood Accountability Board Coordinator. In recognition of her dedication to the community and her passion for encouraging and inspiring others, she was named as one of Southern Journal Magazine's Top 14 under 40.

Ms. Moore earned her Bachelor's and Master's degrees in Education and Juris Doctor degree from the University of Florida. Ms. Moore is married to her husband of 18 years, and they are the proud parents of one son and one daughter. She is also a published author of a children's book, Mikaela the Koala.



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AGENDA

FEBRUARY 23, 2024 | 10AM - 5PM | BOYNTON BEACH, FL

9:30am Check-In & Networking w/Light Refreshment



Session 1: Presented by Florida Power & Light

10:00am **Greetings, Official Welcome and Introductions** *Charman Postel, Commissioner Mack Bernard*
Opening Blessing: *Rev. Richard Dames*
Host: *Jamael Stewart, 1-800 Call Lee*

10:15am **Guest Speaker**
Terell Cobb, Microsoft

11:00am **Panel 1: Strategic Leadership: The Catalyst for Organizational Growth and Sustainability**
Moderator: *Dr. Keith Clinkscale* **Speakers:** *Aquannette Thomas, Javaro Sims, Rashad D. Thomas, and Whitney Walker*

Breakout Sessions:

Align360: Fusing Personal, Professional, and Business Impact (*Presenter: Tessie Watts*)

Business360: Accessing Working Capital and Business Credit For Entrepreneurs - How to Leverage Banking to Expand your Business. (*Presenter: Aquannette Thomas, Felicia Slappy*)

11:30am **Doing Business with Palm Beach County: Navigating Vendor Registration, Certification, and Beyond** (*Presenter: Tonya Davis Johnson*)


I'm In The Room, Now What? Strategies for Effective Outreach, Networking, Base-Building (*Presenter: Katrina Long Robinson*)

Mastering Online Business Marketing: Strategies for Optimal Performance, Engagement, Algorithmic Success and Social Media Sales (*Presenter: Darren Brown*)

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BREAKOUT SESSIONS

FEBRUARY 23, 2024 | 10AM - 5PM | BOYNTON BEACH, FL

Align360: Fusing Personal, Professional, and Business Impact (Room 201)

Presenter: Tessie Watts, CEO of The Leadership Haven

This a transformative workshop designed to empower individuals seeking harmony and synergy between their personal aspirations, professional endeavors, and business objectives. This session delves into actionable strategies to overcome the challenges of aligning these distinct areas, fostering a balanced and purpose-driven approach to life and work.

Business360: Accessing Working Capital and Business Credit For Entrepreneurs - How to Leverage Banking to Expand your Business. (Main Event Room)

Presenter: Aquanette Thomas and Felicia Slappy - Valley Bank, N.A.

This workshop is tailored to new entrepreneurs and established business owners who are interested in leveraging their banking relationship to improve internal controls, cashflow and efficiencies. This session will guide participants through the internal "secrets" of business banking, establishing personal/business credit and obtaining working capital for business expansion. Participants can expect to be highly engaged and learn new ways to approach their current financial goals. There will be a Q&A session to address participants individual needs. We have information YOU need, leverage our knowledge to catapult your business into the future.

Doing Business with Palm Beach County: Navigating Vendor Registration, Certification, and Beyond (Room 204)


Presenter: Tonya Davis Johnson, PBC Office of Equal Business Opportunity

This focused breakout session is designed for entrepreneurs and business interested in working with Palm Beach County or municipal entities within the region. The session will guide participants through crucial steps of vendor registration, obtaining necessary certifications, and effectively managing business relationships and opportunities after certification.

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I'm In The Room, Now What? Strategies for Effective Outreach, Networking, Base-Building (Room 102)

Presenter: Katrina Long Robinson

You're in the room! Now, what's next? This workshop is designed to equip participants with actionable strategies for maximizing their presence, connections, and impact in any given space. Whether you're at a networking event, a conference, or a meeting, this workshop will help you navigate the dynamics of outreach, networking, and base-building with intentionality and collaboration.

Mastering Online Business Marketing: Strategies for Optimal Performance, Engagement, Algorithmic Success and Social Media Sales (Room 101)

Presenter: Darren Brown, CEO of Advantage Business Consulting

In today's digital landscape, effective online marketing is essential for the success of any business. This workshop is designed to equip participants with the knowledge and strategies needed to properly market their online businesses. From understanding how to optimize posts for engagement and sales to decoding social media algorithms, participants will gain actionable insights to skyrocket the success of their online campaigns.

LUNCH MENU

STARTER

Salad

ENTREES

Choice of Baked Chicken or Roast Beef with Gravy

Mash Potatoes

Mixed Vegetables

Vegetarian Pasta Dish

DESSERTS

Assorted Desserts

DRINKS


Pepsi Products

Agenda subject to change at any time!

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AWARDS LUNCHEON

FEBRUARY 23, 2024 | 10AM - 5PM | BOYNTON BEACH, FL

12:30 PM-
2:00PM

 Valley Session 2: Presented by Valley Bank

Open & Welcome

Lunch

Special Performance:

Timothy Dukes, Pianist & Saxophonist

Keynote Speaker

Careshia Scott Moore, President & CEO of the Usher's New Look Foundation

Awards Presentation by Dyneshia Neal and Gracielle Silverman

Leadership Legacy Champion

Tessie Watts, The Leadership Haven



Leadership Legacy Government Champion

Dr. James Green, Palm Beach County



Community Champion Honoree

Bill Tome, Bill Tome Foundation



Partner Collaboration Champion

Dr. Cassandra Corbin-Thaddies, Connect to Greatness



BOLD Impact Champion

Kayne Anderson Real Estate




Closing Remarks - Charman Postel

Agenda subject to change at any time!

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AGENDA

FEBRUARY 23, 2024 | 10AM - 5PM | BOYNTON BEACH, FL



Session 3: Office of Equal Business Opportunity

Panel 2: Navigating the Room: Effective Networking in Professional Spaces

2:00pm

Moderator: Katrina Long Robinson **Speakers:** Kenasha Paul, Kenya "Kitty Lundan" Madison, Tonya Davis Johnson, and Pierre Garcon

Panel 3: Leaders in Development: Addressing Challenges Across the Leadership Spectrum

2:30pm

Moderator: Kitty Lundan **Speakers:** Chioma Deere, Kwankila Corbin, Michell Morgan, Darren Brown, and Merline Theroma

3:00pm

Closing Remarks & Presentation

Headshots & Networking Hour (immediately after Closing Remarks)

3:30pm

Professional Headshot & Networking Hour (*Ticketed Event - By Invitation Only*)

5:00pm

FlyShots by Franklin

Thank you to our event sponsors!



Charms & Postel
AN ELITE BUSINESS CONCERGE FIRM



BLACKLUXE
PICNIC AND MUSIC FESTIVAL



Bank

SHELLEN ARGAL
PRODUCTIONS

FLYSHOTS

FPL



SOIREES
WITH GRACE



Estate Planning | Elder Law | Probate



The Palm Beach Post
LocaliQ

Humana



Agenda subject to change at any time!

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Careshia Moore
President & CEO, Usher
New Look Foundation



Terrell Cobb
Design Lead, Microsoft



Dr. Keith Clinkscale
Director of Strategic
Planning & Performance,
Palm Beach County



Katrina Long Robinson
VP of Public & Government
Relations, Cornerstone
Solutions



Jamael Stewart
VP, Business Development,
Cohen & Newark, PLLC



Juliet Roulhac
Director of External Affairs,
Broward & SW, FPL



Aquanette Thomas
VP, SE Florida Community
Relationship Officer
Valley National Bank



Charman Postel
President & Founder, BOLD
Foundation, Inc



Kenasha Paul
CEO & Founder, Black
Professional Network



Pierre Garçon
Retired NFL Player & Investor



Kitty Lundan
Multi-Media Creator,
Producer & Host



Rashad D. Thomas
Regional Director, AT&T



Merline Theroma
Owner, Mimi's Boutique



Kwankila Corbin
Director of Programs,
Prevention Central



Darren Brown
CEO, Advantage Business
Consulting



Javaro Sims
Retired Police Officer, City
of Delray Beach



Michell Morgan
Business Process Manager II
TD Bank



Chioma Deere
Attorney, Deere Law Firm



Timothy Dukes
Pianist & Saxophonist



Tonya Davis Johnson
Director, OEBO



Anthony Franklin, Esq
Photographer



Whitney Walker
Lead Community Relations
Specialist



Commissioner Mack Bernard
District 7 Commissioner



Richard Dames
Senior Pastor, Hopewell
Missionary Baptist Church



AWARD HONOREES



Tessie Watts
The Leadership Haven

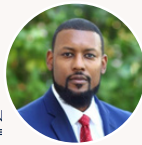


**Dr. Cassandra
Thaddies-Corbin**
Connect to Greatness, Inc



Kayne Anderson

Real Estate
Boca Raton, FL
KAYNE ANDERSON
REAL ESTATE



Dr. James Green
Palm Beach County



Bill Tome
The Bill Tome Foundation



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Charman Postel

Dyneshia Neal

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Ruby Mack

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VP of Business Development

VP of Marketing & Communications

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ABOUT THE BOLD FOUNDATION, INC



AT BOLD WE ARE BUILDING OPPORTUNITIES FOR LEADERS DAILY.

WHAT WE DO?

SUPPORT

EDUCATE

EMPOWER

Through partnership and collaborations we support the youth with scholarships, grants, and internships.

Encouraging educational development through college and career readiness and post secondary pathways.

Empowering current and future generation of leaders, through leadership and professional development.

OUR MISSION

To build opportunities for leaders daily by supporting, educating, and empowering current and future leaders.

OUR VISION

Bridging the leadership gaps between generations.

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SHELLEN ARGENT PRODUCTIONS



SPECIAL THANK YOU

Black Luxe Picnic & Music Festival
Boynton Beach Arts & Cultural Center

Betty Beckles

Crown Trophy Boca Raton

Gracielle Silverman

Norwood Byrd

Office Depot

Poinciana Stem Elementary Pandamonium
(Drum Line & Dance Team)

Victor Beckles

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MEET ROHAN SUTHERLAND



Rohan Sutherland is a visionary leader and community organizer dedicated to celebrating culture, fostering unity, and creating unforgettable experiences. As the founder and one of the organizers of the BlackLuxe Picnic and Music Festival, Rohan has played a pivotal role in transforming BlackLuxe into more than just an event—it's a celebration of excellence and a tribute to Black history with a significant economic impact to the region the event is produced.

In addition to his role with BlackLuxe, Rohan serves as the managing partner of Genesis Media Group, where he specializes in creating and organizing community-oriented events. Through Genesis Media Group, Rohan strives to cultivate spaces

that celebrate diversity, promote cultural appreciation, and bring people together in meaningful ways. With his passion for community empowerment and his commitment to honoring cultural heritage, Rohan Sutherland continues to make a significant impact in the realms of event management and community engagement. His dedication to creating inclusive and inspiring experiences reflects his belief in the power of unity and celebration. Special thanks to Mr. Sutherland for allowing the Bold Foundation to kick off this BlackLuxe Picnic & Music Festival Weekend for the second year!

BLACK LUXE PICNIC & MUSIC FESTIVAL WEEKEND

BLACKLUXE PICNIC WEEKEND, WHO'S IN THE ROOM INC & THE BLACK CHAMBER PRESENTS

SCAN TO RSVP

WHO'S IN THE ROOM

8PM TO 1AM

NETWORKING MIXER AND BLACKLUXE PICNIC WEEKEND

Black Party

BLACKLUXE

HOSTED BY RICKY PETTY

FRIDAY Majestic7 FEB. 23RD

407 NORTHWOOD RD, WEST PALM BEACH FL 33407

CELEBRATING BLACK HISTORY & THE EXCELLENCE OF THE BLACK CULTURE

3RD ANNUAL SOUTH FLORIDA

BLACKLUXE

PICNIC AND MUSIC FESTIVAL

PRESENTED BY FPL

BOBBY V PERFORMING LIVE

- 2PM TO 9PM -

SATURDAY FEB. 24TH 2024

Sunset Cove Amphitheater

20405 AMPHITHEATER CIR, BOCA RATON, FL 33498

WWW.BLACKLUXEPICNIC.COM

For sponsorship and vendor information call 561-800-7636 or email info@blackluxepicnic.com

POWERED BY

Humana, ABE, NIA HEALTHCARE FOUNDATION, 1-800-CALL-LEE, State Farm, The Palm Beach Post, LocalIQ, HIVE, HY-L NEWS, TAE EDMONDS

#BlackLuxePicnicWeekend2024

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Black Leadership Summit Networking Activity Instructions

The Networking Activity is designed to facilitate rapid yet meaningful connections among participants attending the Black Leadership Summit. Each participant will be provided with the Black Leadership Summit Networking Activity Form.

Objective:

The goal of the activity is to encourage attendees to engage in brief yet impactful interactions with individuals across the room who may offer support for their leadership roles or business development endeavors and who attendee may be able to support.

Instructions:

- Participants will engage in rapid networking rounds, each lasting no more than 3 minutes with other attendees, vendors, sponsors, speakers, and etc.
- During each round, attendees will seek out individuals representing diverse roles, such as speakers, vendors, moderators, presenters, and fellow attendees.
- In each networking round, participants will introduce themselves briefly, highlighting their leadership roles or business aspirations.
- Participants will also inquire about the backgrounds, expertise, and potential areas of support of the individuals they meet.
- Participants will share contact details, business cards, or key insights relevant to their leadership roles or business development needs.
- Participants are encouraged to prioritize meaningful connections and follow-up conversations with individuals who resonate with their leadership goals or business development objectives.
- In each blank area on the provided paper, participants will jot down the names, contact information, or key attributes of the individuals they meet who can support their endeavors.

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Black Leadership Summit Networking Activity

I would like to learn more about this/these individual(s)/business:

I can collaborate or help this/these individual(s)/business:

1.

2.

3.

These individuals can help me or my business:

Name

Contact

How can they help?

1.

2.

3.

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SUMMIT 2024

HOW CAN YOU HELP?

HOW CAN YOU HELP?


There are countless ways you can help us with the development of current and future leaders. You can make a donation (however big or small), join us as a participant in one of our future events, or volunteer your time and talents as a mentor to our leadership ambassadors.


- Internship
- Mentorship
- Presenter
- Advocacy
- Collaboration
- Team




SEBASTIAN SAINT LOUIS
2022 SCHOLARSHIP RECIPIENT

STAY CONNECTED!

 170 NE 2nd St#82, Boca Raton, FL 33429

 info@bold-foundation.org

 786-748-6531



Support the next generation on social media!