

## Annual Report (2016-2017)....at a Glance

Sponsors: Advocate Health Care, Northwestern Medicine Lake Forest Hospital, Vista Health System

**Donors:** Amita Health, Vista Employee Giving, Quality Restoration, Midwest Stroke Action Alliance, VW Credit, Inc., VFW of Winthrop Harbor

In-Kind Donations: HiPoint Technology, Kirkland & Ellis, LLP, Northpoint Digital Productions

**Board of Directors:** Cari Biamonte, Bob Biggins, Mark Egelston, Michelle Jordan, Christina Miller, Mark Peysakhovich, Dr. Charu Nagar, Lisa Robertson, Phyllis Weiss and Christine Winiecki, Director

A Message from SSEEO's President: We were thrilled this year to have SSEEO and my personal stroke story featured in the ASA Stroke connection Magazine. With this national exposure and our regional event programming, SSEEO has seen a significant increase in our social media, website and phone support activity. With SSEEO's participation on new grant partnerships, we will be able to use our grassroots network and expertise to help design and implement better patient-centered communications and support for stroke patients and their families. It has been an honor to be the President of SSEEO and to see what a difference we can make in the stroke community. Phyllis Weiss

SSEEO Past → In 2005, SSEEO became the first patient-supported stroke advocacy group in the nation. Originally sponsored by the American Heart/Stroke Association, SSEEO became a 501(C) (3) nonprofit in 2010 with an active Board of Directors.

SSEEO Present → In 2017, SSEEO has reached thousands of stroke survivors and their families through our electronic newsletter, recorded toll-free lunch and learn teleconferences series, regional programs and events, the annual walk/run for stroke and our Stroke Survivor2Survivor (SS2S) telephone support program.

SSEEO Future → As we continue to grow, so does our vision. With the success of our SS2S telephone support program, SSEEO has secured a partnership to take the program to other states to reach families beyond our borders. We continue to explore ways to educate the workplace with Stroke Can Happen at ANY Age, young stroke survivor panel and build our volunteer database, programs and partnerships.

## SSEEO Expenditures FY 2016-2017

**Program Development Regional Events SCHAA** 9% 10% **Fundraising** 10% Lunch & <sup>7%</sup> Learn General 33% Operating SS2S **Expense** 3% Advocacy 11%

**E-distribution & Website** 

By the Numbers

SSEEO Mission: Providing advocacy, support, education and resources to stroke survivors and their families.

**10 Years** hosting the recorded toll-free educational calls

**4 Years** supporting stroke survivors and their families with Stroke Survivor2Survivor (SS2S) telephone support program

5 Hospitals implementing the SS2S program

748 Calls Stroke Survivor2Survivor (SS2S) telephone

**5 Years** hosting the annual walk/run for stroke

5017 Volunteer hours with an increase in participation

2 New collaborations on grant research studies

SSEEO is a 501(c) (3) nonprofit • Visit <u>www.sseeo.org</u> • Call (888) 988-8047