

Growing, Building, Changing: Stroke Survivors Empowering Each Other, Inc. 2011 - 2012 Annual Report

Our mission: To provide advocacy, support, education and resources for stroke survivors and their families.

Celebration of Life Walk/Run

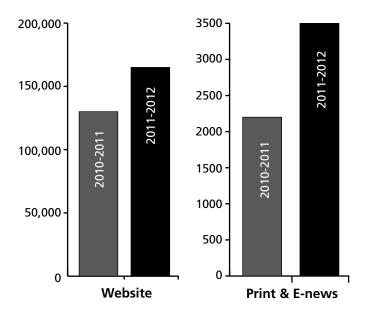
In September of 2011, SSEEO held its first annual Celebration of Life Walk/Run. Many came from Northern Illinois and Southeastern Wisconsin to participate in this fun-filled event. The day featured health screenings, stroke education and fitness provided by SSEEO sponsor hospitals. Over 500 participated in the celebration with a DJ and cheerleaders encouraging the survivors and others along the course.



First Annual Celebration of Life Walk/Run

Teleconference Series

The SSEEO Teleconference Series continues to be a valuable resource for survivors, healthcare professionals and other stroke stakeholders. This year, SSEEO held six teleconferences with over 250 participants who listened to the calls and many more who listened at their convenience since all the teleconferences are downloaded to the SSEEO website at www.sseeo.org. We had physicians, therapy departments and other healthcare professionals from around the country use the teleconference series as a Lunch and Learn. Two organizations used the teleconference series as one of their two community outreach events for The Joint Commission recertification. We continue to hear praises from the survivors and stroke support groups who use the calls to gain valuable stroke information and get answers to their questions.



Effecting Change

Two SSEEO board members attended Lobby Day in Washington DC. Bob Biggins and Lea Loschen spent two days educating legislators about stroke and other cardiovascular issues.



Bob Biggins and Lea Loschen, SSEEO stroke volunteers at 2012 Lobby Day in Washington DC

"Thank you for yesterday's call. I cannot express how valuable the call was to me. I am a five-year stroke survivor. I could relate so well to everything Laura spoke about yesterday. It helped to have her validate those five stages for me, as I know I went through all of them. Thanks again.

- Michelle Jordan (stroke survivor)

The 6th Annual Stroke Conference and Regional Events

The annual stroke conference continues to grow with over 117 registering for this year's event. The conference presentations included speakers on Emotional Recovery after a Stroke and the SSEEO Board of Directors as a panel discussion on your "new normal". To help reach our expanding network of stroke survivors, SSEEO hosted two additional educational events in Waukegan and Champaign, IL. These two events included health screenings and presentations. Over 250 people participated in these stroke outreach activities.



Hello to the SSEEO Board,

"Thank you to the organizers of this informative conference. The conference was very informative and inspirational. I especially appreciated meeting and talking with Cari and Phyllis and hearing their remarkable stories. As a fellow stroke 'champion', I have been re-energized by attending the conference and look forward to future events. Thank you."

- Marshelle Samuels (stroke survivor)

How to Get Involved: Volunteering and Fundraising

When you join SSEEO, which also registers you for the AHA "You're the Cure" Network, you can volunteer to help at the Celebration of Life Walk/Run; host a third-party fundraising event; make SSEEO presentations to local stroke support groups; be a stroke peer mentor; share your stroke story through our speakers' bureau; or join a regional stroke committee that provides stroke outreach and education to your own community. For more information about these and other SSEEO opportunities, please visit our website at www.sseeo.org or call 888-988-8047.

Sponsorships and Donors

Sincerest thanks to our current sponsors and donors that helped us accomplish so much this year:

Sponsors

Advocate Christ Medical Center Alexian Brothers Health Systems Resurrection Health Care Northwestern Lake Forest Hospital Vista Health System

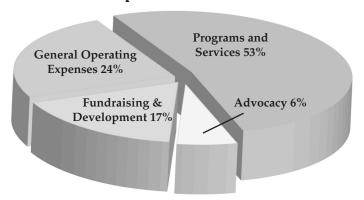
In-Kind Donations

American Heart Association Kirkland & Ellis LLP Graphic Arts Services, inc.

Donors

Earlene Weisner Syntax

SSEEO Expenditures FY 2011-2012



This pie chart reflects the work of one part-time paid employee and countless volunteers who work tirelessly to provide advocacy, support, education and resources for stroke survivors and their families.

The Next Chapter

- Regional volunteer orientations where we will educate on the history of SSEEO, our mission and volunteer opportunities
- Continue hosting regional educational programs to better serve and connect our expanding network of stroke survivors
- Collaborating on a stroke peer to peer stroke telephone support program connecting survivor to survivor and collecting valuable post discharge data
- Explore and implement new fundraising initiatives so SSEEO can continue to provide programs and services while relieving the financial burden of our key sponsors

SSEEO Board of Directors: Cari Biamonte, Bob Biggins, Mickey Clancy, Julie Gruber, Terry Guymon, Anita Halvorsen, Sandy Hoelzel, Laurie Huspen, Frankie Janisch, Liz Kim, Alex Meixner, Laura Meller, Christina Miller, Mary Ann Miller, Mark Peysakhovich, Phyllis Weiss and Christine Winiecki, Executive Director.