

ROCKY MOUNTAIN CHUCKWAGON ASSN.
Battle of the Rockies

2023 Sponsor Package



World Professional Chuckwagon Races (WPCA) at the North Saskatchewan River Park in Rocky Mountain House, AB each summer on the 3rd weekend in August.

August 17-20, 2023



WWW.BATTLEOFTHEROCKIES.COM

or follow us on Facebook at Battle of the Rockies - Rocky Mountain Chuckwagon Association

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All Sponsorship includes:

*Advertising on Videoscreen * Recognition on the RMCA website and social media * Public address during the event

Titanium Sponsor \$10,000+

* 2 infield banners * Flag carried in the Grand Entry
* 12 tickets/day

Platinum Sponsor \$7500

* 2 infield banners * Flag carried in the Grand Entry
* 10 tickets/day

Gold Sponsor \$5000

* 1 infield banner * Flag carried in the Grand Entry
* 8 tickets/day

Silver Sponsor \$3000

* 1 infield banner
* 6 tickets/day

Bronze Sponsor \$2000

* 4 tickets/day

Copper Sponsor \$1000

* 2 tickets/day

Wagon Buddies - under \$1000

* 1 ticket/day



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Shellie Scott
PHOTOGRAPHY



EVENT SPONSOR OPPORTUNITIES

Friday & Saturday Night Entertainment \$5000 per night
- artist Chris Brien

* 1 infield banner * 8 tickets/day

Ambulance \$5000

* 1 infield banner * 8 tickets/day

Buckle Sponsor OR Daily Tickets OR Outrider Gate
OR Grand Entry Team \$3000 (4 options available)

* 1 infield banner * 6 tickets/day

Heat Sponsor \$2000 - 9 heats per evening, 4 days of races

* Flag run after heat * 4 tickets/day

Kids Wild Pony Race \$2000 per night

* 4 tickets/day

Kids Buckles \$2000

* 4 tickets/day



Preshow Entertainment OR Videoscreen \$2000 per day

* 4 tickets/day

Finish Line OR Harrow Sponsor \$2000

* 4 tickets/day

Announcer \$1500 per day (4 days of races)

* 3 tickets/day

Daily Inserts \$1500

* 3 tickets/day

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Any questions or concerns, please contact Garry Berthiaume at 403-391-9252 or email at garryberthiaume@gmail.com

Our deadline for Sponsorship is June 30, 2023.

All sponsorship payment is due by July 1, 2023.

All packages will be delivered to the sponsors by August 11, 2023 by Lillian or Shirley (RMCA board members).



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