

# Font Facts

50+ fonts in family  
Serving size 1 character

Revised in 1983

**Created in**

**1957**

	% Daily Value
<b>Legibility</b> 3.5g	<b>100%</b>
Readability 1.5g	<b>22%</b>
<b>Cleanliness</b> 240mg	<b>333%</b>
<b>Elegance</b> 160mg	<b>40%</b>
<b>Ubiquity</b> 22g	<b>505%</b>
The New York Subway 3g	<b>66%</b>
Branding 2g	<b>7%</b>
Includes 1g Advertising	<b>8%</b>

**Design** 9g

Vitamin ABCDEFGHIJKLMNOPQRSTUVWXYZ **100%**

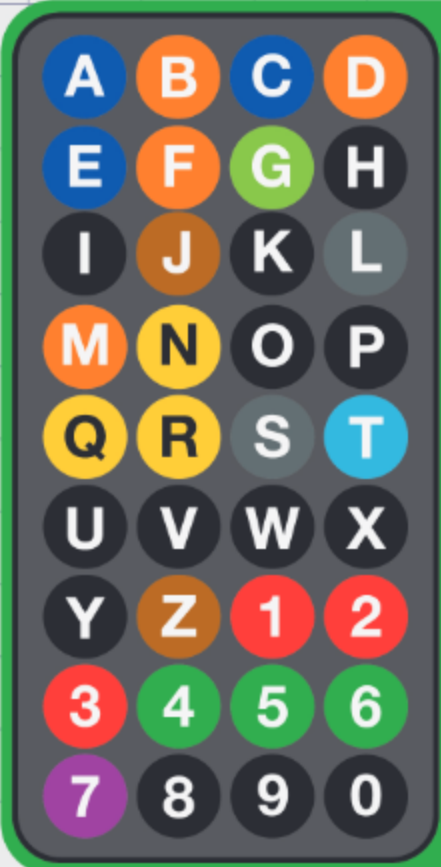
**INGREDIENTS:** HELVETICA IS THE FONT OF CHOICE FOR THE NEW YORK SUBWAY AND MANY BRANDS ACROSS THE GLOBE INCLUDING APPLE, NESTLE, AND JEEP. HELVETICA IS ALSO OFTEN FEATURED IN ADVERTISEMENTS. IT'S FAMOUS FOR ITS *SLEEK*, *ELEGANT*, AND **LEGIBLE** DESIGN. HELVETICA WAS CREATED IN SWITZERLAND IN 1957, AND HAS SEEN SEVERAL REVISIONS SINCE ITS INCEPTION. MOST NOTABLY, 1983 SAW THE RELEASE OF HELVETICA NEUE, THE VERSION WE STILL USE TODAY. THE ORIGINAL FONT IS ACTUALLY A REVISION ITSELF, ONE OF GROTESK, ANOTHER SANS-SERIF FONT. IT'S EASY TO SEE WHY THIS FONT HAS TAKEN OVER THE WORLD IN THE PAST DECADES. THIS FONT OOZES A SHEEN OF MODERNITY AND CLASS UNLIKE ANY OTHER COMMON FONT.

**VARIATIONS:** MEDIUM, CONDENSED BOLD, **CONDENSED BLACK**, ULTRA LIGHT, THIN, LIGHT, **BOLD**, & MORE.

↓ Legible & Elegant ↓  
5 7

Helvetica is the font of choice for the New York Subway and many brands across the globe including Apple, Nestle, and Jeep. Helvetica is also often featured in advertisements. It's famous for its sleek, elegant, and legible design. Helvetica was created in Switzerland in 1957, and has seen several revisions since its inception.

Most notably, 1983 saw the release of Helvetica Neue, the version we still use today. The original font is actually a revision itself, one of Grotesk, another sans-serif font. It's easy to see why this font has taken over the world in the past decades. This font oozes a sheen of modernity and class unlike any other common font.



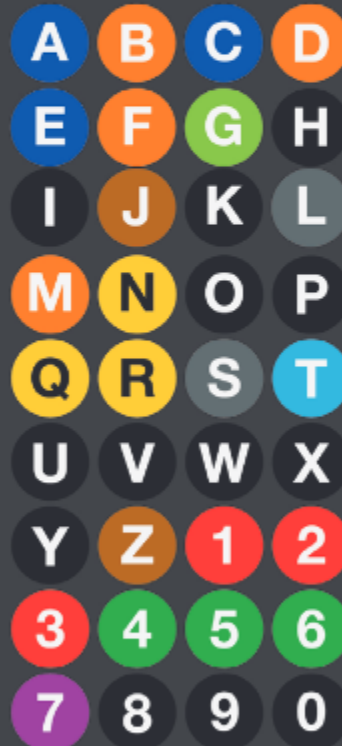
**A font for everyone.**  
**And everything.**



# A font for everyone. And everything.

Legible  
& Elegant 4 5

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1957

1983

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Est. 1957

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# Clean.

Good in  
black and white...

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...or with a  
splash of color.

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*Created in 1957.  
Still fresh.*

# try something neue.

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#&%@!

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abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890

turning heads since 1957.

FIGURES	Chicken	Tree	Beach	Pineapple	Plane	Boat
						
						
						
						

The theme I chose here was "Hawaii".



March 22, 2022

Charles Chungus  
2107 Pavement Way  
Waverly, IA 50677

Dear Mr. Chungus,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla nec euismod eros, vel sagittis purus. Fusce at condimentum sapien. Nunc enim ex, placerat in nisi a, vestibulum dignissim sem. Quisque viverra, sapien eu fringilla tempor, sapien metus malesuada dui, non vestibulum urna odio quis magna. Nunc ac orci leo. Phasellus sit amet semper leo est vitae augue. Morbi id magna eget metus tempor dictum. Sed imperdiet tempor massa eget lacinia. Vestibulum eget rutrum ex. Fusce non ipsum sed ipsum pulvinar aliquam. Sed eu euismod est.

Nulla volutpat massa eget metus bibendum, a consequat ligula gravida. Proin nec nunc et sem efficitur hendrerit non eu dolor. Nullam vel lorem odio. Nullam accumsan eros ut nisi molestie blandit. Donec sodales orci vitae magna porta, eu interdum tortor luctus. Proin molestie tellus quis quam sagittis elementum. Etiam ut nunc scelerisque, pulvinar leo id, laoreet odio. Vivamus ullamcorper diam justo, eleifend fermentum nibh facilisis suscipit. Nulla vehicula mi id sodales pulvinar. Morbi sit amet porta nunc. In scelerisque lectus at nisi auctor, eget egestas mauris suscipit.

Sincerely,

*Vincent Law*

Vincent Law

1038 Tailwind Dr  
Cedar Falls, IA 50613

P: (319) 824-5963  
F: (319) 824-5963

ask@flytailwind.com  
www.flytailwind.com







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P+F: (319) 824 - 5963

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**TAILWIND**

March 22, 2022

Charles Chungus  
2107 Pavement Way  
Waverly, IA 50677

Dear Mr. Chungus,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla nec euismod eros, vel sagittis purus. Fusce at condimentum sapien. Nunc enim ex, placerat in nisi a, vestibulum dignissim sem. Quisque viverra, sapien eu fringilla tempor, sapien metus malesuada dui, non vestibulum urna odio quis magna. Nunc ac orci leo. Phasellus sit amet semper leo est vitae augue. Morbi id magna eget metus tempor dictum. Sed imperdiet tempor massa eget lacinia. Vestibulum eget rutrum ex. Fusce non ipsum sed ipsum pulvinar aliquam. Sed eu euismod est.

Nulla volutpat massa eget metus bibendum, a consequat ligula gravida. Proin nec nunc et sem efficitur hendrerit non eu dolor. Nullam vel lorem odio. Nullam accumsan eros ut nisi molestie blandit. Donec sodales orci vitae magna porta, eu interdum tortor luctus. Proin molestie tellus quis quam sagittis elementum. Etiam ut nunc scelerisque, pulvinar leo id, laoreet odio. Vivamus ullamcorper diam justo, eleifend fermentum nibh facilisis suscipit. Nulla vehicula mi id sodales pulvinar. Morbi sit amet porta nunc. In scelerisque lectus at nisi auctor, eget egestas mauris suscipit.

Sincerely,

Vincent Law





# \* Out of this world.

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Helvetica

The font of  
the future.

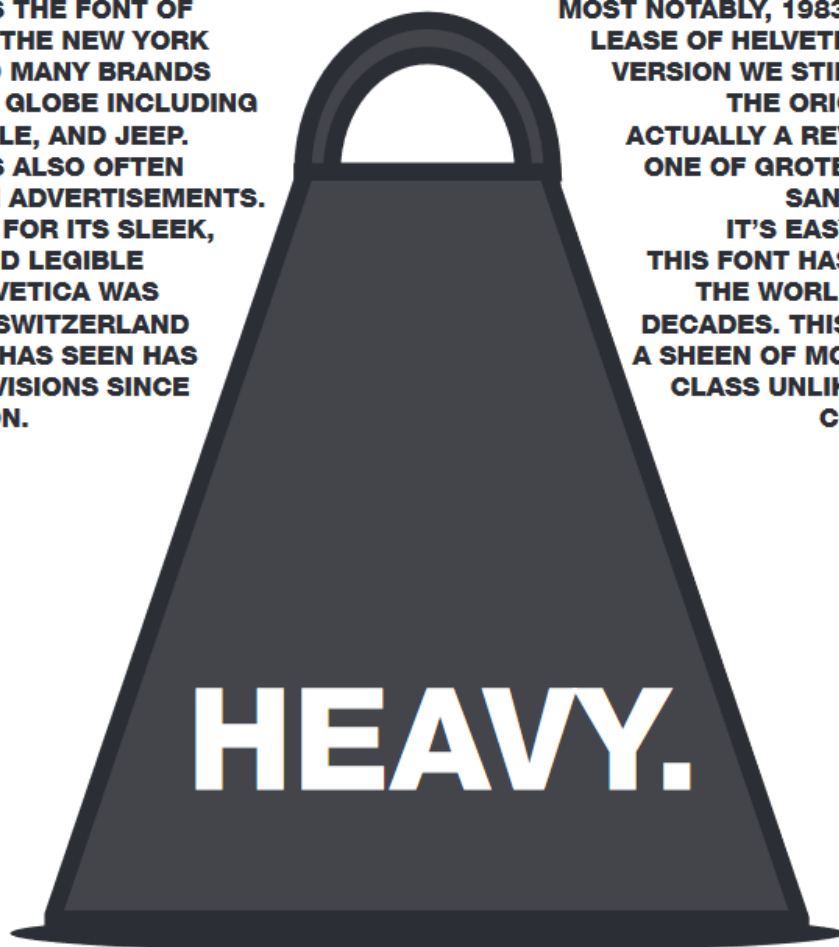
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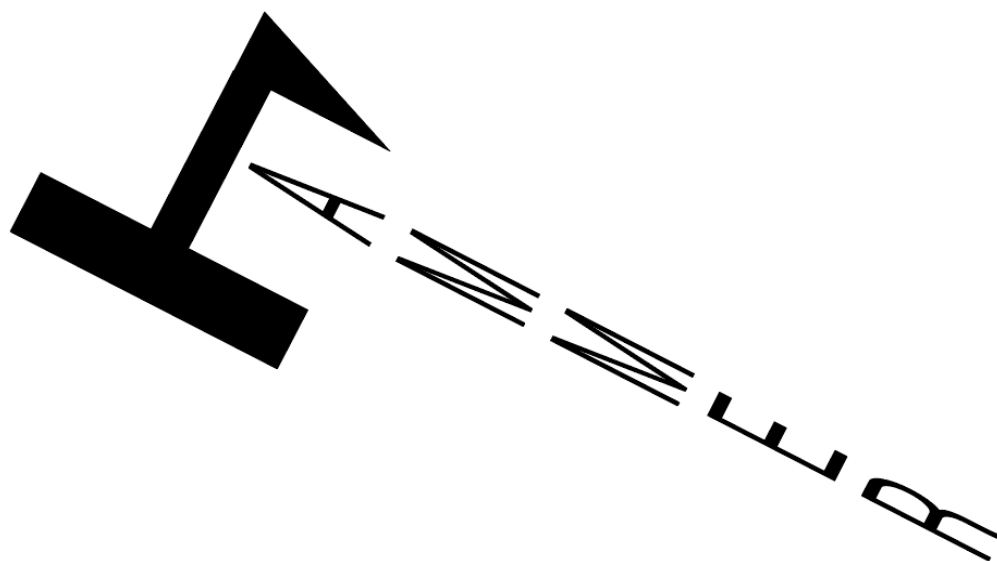


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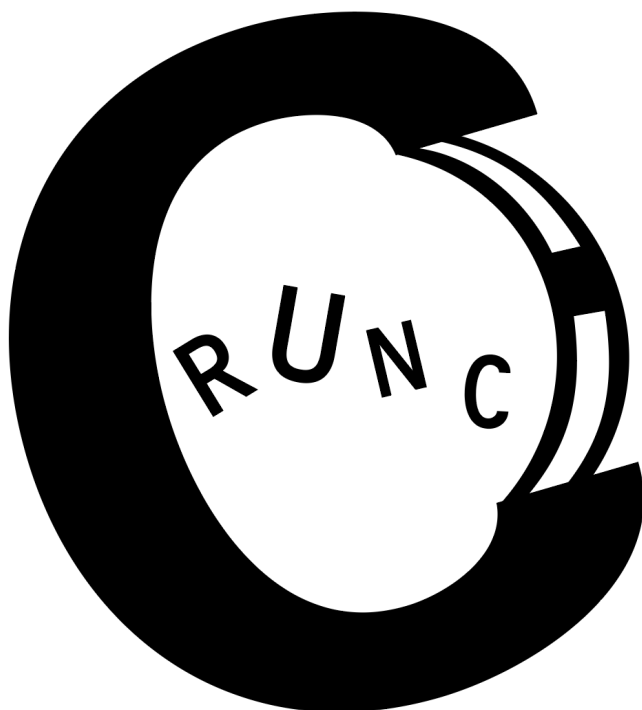
lots of space.



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**down**



**Conclusion**

Thank you for browsing my work! Let me know if you would like to see any of my other stuff, like video and audio.