



# 2024 Cavalier Spring Show Program Ad Information

**DUE NO LATER THAN FRIDAY, APRIL 5<sup>TH</sup>, 2024**

Spring Show is right around the corner, and our program is the perfect place to recognize your favorite Cavalier and/or business. Placing an ad in this year's program is as easy as following these steps:

## STEP 1 - Determine how many ads you wish to purchase and size selection for each.

FULL PAGE (8" x 10.5") COLOR - \$150

HALF PAGE (8" x 5.25") COLOR - \$85

QUARTER PAGE (4" x 5.25") COLOR - \$65

BUSINESS CARD (3.5" x 2") COLOR - \$35

SHOUT-OUTS (see example) - \$5 each

\*INSIDE BACK COVER (8" x 10.5") COLOR - \$250

\*OUTSIDE BACK COVER (8" x 10.5") COLOR - \$300

*\*only 1 available on first come basis*

## STEP 2 - Design your ad.

There are many platforms you can use to design your ad. Here are some helpful hints for using 2 of the more common platforms: Adobe Photoshop and Microsoft PowerPoint. Another platform many of the Cavaliers are proficient in using is Canva.

1<sup>st</sup>: Properly size your ad using the dimensions listed above and on the Spring Show Ad Order Form.

2<sup>nd</sup>: Create your ad using your desired platform. Make sure image resolution isn't too low and photos aren't blurry. Check for spelling errors and typos.

3<sup>rd</sup>: Save your ad as a .JPEG format at least 300 dpi and email to [cavalierprogramads@gmail.com](mailto:cavalierprogramads@gmail.com).

*Would you like for us to design it for you? For an additional fee, we can! Please designate it on the order form and send all photos, wording, and special requests to [cavalierprogramads@gmail.com](mailto:cavalierprogramads@gmail.com).*

## STEP 3 - Submit your completed ads.

All ads must be submitted electronically to the following email [cavalierprogramads@gmail.com](mailto:cavalierprogramads@gmail.com) by the deadline of **FRIDAY, APRIL 5<sup>TH</sup>, 2024**.

## STEP 4 - Complete the 2024 Spring Show Ad Order Form and submit your full payment.

Please deliver your ad order form with the full payment to the black back outside of the Cavalier office. Or you may mail to the Cavalier PO Box (CCCBC PO BOX 486 League City, TX 77574). **Ad Order Form and full payment must be submitted together.**

***\*\*\*if submitting by mail, postmarked by Monday, April 1<sup>st</sup>, 2024, in order to be received on time\*\*\****

# 2024 SPRING SHOW AD ORDER FORM

**Important: All ads, paperwork, and payments must be received by FRIDAY, APRIL 5<sup>TH</sup>, 2024**

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Cavalier Name \_\_\_\_\_

Number	Ad Options	Ad Dimensions	Amount
_____	Full Page (full color)	8" x 10.5"	\$150.00
_____	Half Page (full color)	8" x 5.25"	\$85.00
_____	Quarter Page (full color)	4" x 5.25"	\$65.00
_____	Business Card (full color)	3.5" x 2"	\$35.00
_____	Shout-Out	3 lines of text	\$5.00
_____	Inside Back Cover (full color) <i>*only 1 available on first come basis; discount not applicable</i>	8" x 10.5"	\$250.00
_____	Outside Back Cover (full color) <i>*only 1 available on first come basis; discount not applicable</i>	8" x 10.5"	\$300.00
_____	Ad Design Fee (we design for you)	Flat Fee	\$25.00

**TOTAL NUMBER OF ADS PURCHASED:** \_\_\_\_\_

I have attended 6 or more Cavalier Booster Club meetings during the current 23-24 school year (August 2023-April 2024) and am eligible for the \$40.00 discount to be deducted from the Starting Amount Due below. (Mandatory team meetings are not considered official Booster Club meetings).

**Payment Detail (please complete):**

Starting Amount Due: \$ \_\_\_\_\_

Minus Booster Club Discount if applicable: - \$ \_\_\_\_\_

**FINAL AMOUNT DUE:** \$ \_\_\_\_\_

Payment Method(check): \_\_\_\_\_ Exact Cash \_\_\_\_\_ Check (made out to CCCBC) \_\_\_\_\_ Invoice via PayPal

If using PayPal, please provide an email address to send the invoice: \_\_\_\_\_

**Full Page Ad**

8" x 10.5"

\$150.00

**Half Page Ad**

8" x 5.25"

\$85.00

**Quarter Page Ad**

4" x 5.25"

\$65.00

**Business Card Ad**

3.5" x 2"

\$35.00

**Shout-Outs**

\$5.00

*To the best BIG SISTER ever! Thank you for always having my back. Good luck tonight and may this be the best Spring Show yet! Love, Cathy Cavalier – your little sis*