



For Immediate Release  
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## **U.S. Coast Guard Auxiliary Flotilla 91 Launches Enhanced Safety Partnership Program for Fort Myers Beach Maritime Businesses**

**FORT MYERS BEACH, FL – February 16, 2026** – The U.S. Coast Guard Auxiliary Flotilla 91 is proud to announce the expansion of its **Recreational Boating Safety Outreach Directorate**, a dedicated initiative designed to eliminate boating-related accidents, injuries, and environmental impact through strategic local partnerships.

At the heart of this effort is the **Program Visitation Program**, where Auxiliary members serve as ambassadors to marinas, yacht clubs, boat rentals, and dealerships. By fostering a "culture of safety," the Flotilla provides local businesses with the tools they need to protect their customers and enhance their professional reputation.

"These value-added services increase the overall worth of our participating organizations while saving lives," said **Gary Martell, Flotilla Commander of Flotilla 91**. "This is a collaborative effort to create a safer, more informed boating community right here in Fort Myers Beach."

### **Partnering organizations receive a suite of complimentary services, including:**

- **Personalized Consultations:** A dedicated Program Visitor meets monthly with your team to address unique needs, safety concerns, and recent product recalls.
- **Specialized Safety Literature:** Access to high-quality, problem-specific resources that highlight overlooked boating risks.
- **Safety Workshops & Seminars:** On-site coordination for courses such as *Suddenly in Command* and the *Weekend Navigator*.
- **Public Education Opportunities:** The ability to host the *Boat America* class on responsible boating directly at your facility.
- **Boating Safety Days:** Interactive events featuring information sharing and free Vessel Safety Checks for your members and customers.