

Sasha Yusufali
Vice President Marketing
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Sasha Yusufali is Vice President Marketing at Nordic Aviation Capital, the world's largest regional aircraft leasing company.

He joined NAC in 2016 and is responsible for developing and maintaining relationships with airlines and partners in the Africa and Middle East regions.

Prior to joining NAC, Sasha worked for the Commercial Aircraft division of Bombardier in Sales and Contracts for nearly 10 years, initiating, concluding and managing numerous sales and delivery transactions throughout the EMEA region. Before that Sasha worked in Sabena Technics in Belgium, leading the company's marketing and communication activities. Sasha began his career in the aviation industry working in commercial functions for a military MRO provider in Canada.

Sasha holds an undergraduate business degree from SFU in Vancouver (Canada) and an MBA from the University of Alberta (Canada).