

Coleman Dash

Design leader originally from Providence, RI. Love building products, design culture, and teams that grow the business.

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2022 - 2023
1.5 years

Director of Product Design at FanDuel

- Responsible for the design teams of three different divisions.
- Created a design strategy that led to doubling lifetime user value.
- Led the design of a brand new (0-1) mobile product, FanDuel Faceoff.
- Co-authored 2022 company strategy with emphasis on design.
- Tripled expected revenue with branded sponsorships.
- Created an organization focused on design led product changes.

2020 - 2022
1.5 years

Senior Manager of Product Design at FanDuel

- Grew team from 2 to 16.
- Shaped career ladder, hiring and promotion process.
- Redesign homepage leading to 8% conversion increase
- Defined product development process and design process.

2018 - 2019
8 months

Manager of Product Design at Knotel

- Established design culture within the company.
- Hired and managed four product designers.

2015 - 2018
3 years

Manager / Lead Product Designer at ustwo

- Led the creation of a new innovative product, Facebook Live Experiences.
- Live Experiences had the highest engagement numbers at launch.
- Art directed Google Pixel's first set of data-driven wallpapers.

2014 - 2014
8 months

Lead Product Designer at Hailo

- Redesigned the customer app leading to 15% increase in bookings.

2011 - 2014
3 years

Lead Mobile Product Designer / UX Manager at Boeing

- Led the design of Boeing's first suite of revenue generating mobile apps.
- Established Boeing's first mobile design team.

2007 - 2011

Senior UX Designer at Boeing