



AN IHG® HOTEL



FOR IMMEDIATE RELEASE

HOLIDAY INN EXPRESS FARGO SW UNDER NEW MANAGEMENT AND OWNERSHIP

Fargo, ND | October 24th, 2023 – EPIC Companies Acquires Holiday Inn Express SW I-94 Medical Center, located at 4711 19th Ave S, Fargo, ND 58103. EPIC Companies purchased the hotel from Brandt Holdings Group and has slated S&L Hospitality to manage the hotel.

The hotel is located just over one mile from the Sanford Area Medical Center and within 15 minutes of Hector International Airport (FAR), NDSU, and Fargo's premier shopping destinations, such as the West Acres shopping center. The hotel is also within walking distance of terrific restaurants, theaters, and nightlife.

The hotel built in 2015 features 110 well-appointed, modern guestrooms and suites with amenities like complimentary Wi-Fi, comfortable workspace, 42" HDTVs with expanded cable, mini fridges, in-room recharge stations, and a spacious living area. Guests can also make themselves at home with complimentary hot breakfast, 4,000 square foot pool area with water features, state of the art fitness center, flexible meeting space and much more.

S&L Hospitality is excited to welcome Holiday Inn Express Fargo SW – I-94 Medical Center to its portfolio of managed hotels.

"I am extremely honored for the opportunity to join such a highly recognized and reputable hospitality management team," said Justin Carlson, General Manager of Holiday Inn Express Fargo SW. "Our hotel will continue to provide the highest level of customer service to our guests and our team looks forward to being an active business partner in the Fargo community."

The S&L Hospitality team is honored to bring its expertise in the hospitality industry to Fargo, ND. "This hotel is the perfect platform for our proven methods of driving revenue and ensuring operational efficiencies. We look forward to positioning this hotel as the market leader for years to come," said Eric Lund, CEO of S&L Hospitality.

As a part of IHG Hotels, they accept rewards during your stay. This is the third IHG Hotel that EPIC Companies owns after purchasing the Holiday Inn Express and Holiday Inn on 13th Avenue in December 2022. Holiday Inn is geared more towards family and team travelers whereas Holiday Inn Express is geared towards business and short stay travelers.

S&L Hospitality has also been assisting EPIC with the development of The Wave Waterpark Resort project slated to open in 2025. This acquisition eases EPIC further into hospitality, as

they previously announced developing their own hybrid hotel brand I M A G I N E by EPIC to come to Grand Forks, Fargo, and Minot.

For more information on the Holiday Inn Express Fargo SW – I-94 Medical Center or to make reservations, please call 701-356-1943 or visit hiefargo.com

About the Holiday Inn Express® brand

Holiday Inn Express® hotels are modern hotels for value-oriented travelers. Fresh, clean and uncomplicated, Holiday Inn Express hotels offer competitive rates for both business and leisure travelers. Guests Stay Smart® at Holiday Inn Express hotels where they enjoy a free hot Express Start™ breakfast bar with new healthier offerings, free high-speed Internet access and free local phone calls (U.S. and Canada only). There are currently 2,826 Holiday Inn Express hotel locations around the globe. For more information about Holiday Inn Express hotels or to book reservations, visit www.holidayinnexpress.com. Find us on Twitter <http://www.twitter.com/hiexpress> or Facebook www.Facebook.com/holidayinnexpress.

About EPIC Companies

EPIC Companies is a local company that entails investment, development, and management. The firm works towards raising capital, developing projects, and managing property to enhance their communities. EPIC Companies manages over 1,000+ apartment rental units and over 375,000 square feet of commercial space in the Fargo-Moorhead, Jamestown, Bismarck, Grand Forks, West Fargo, and Minot, ND along with Perham, MN. For more information, visit www.EPICCompaniesND.com.

About S&L Hospitality

S&L Hospitality™ is a privately held hotel and resort development and management company with a niche in indoor waterparks resorts, and is headquartered in Verona, Wisconsin. The company is comprised of hotel and waterpark resort industry experts with prior experience developing and managing more than one billion dollars in indoor waterpark resorts and hotels, over 100,000 square-feet of conference and meeting space, and six high-end spas. Their award-winning, hands-on philosophy and management style supports their mission to deliver a first-class guest experience, driven by superior strategic operations, sales, and marketing. For more information, visit www.slhosp.com.

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