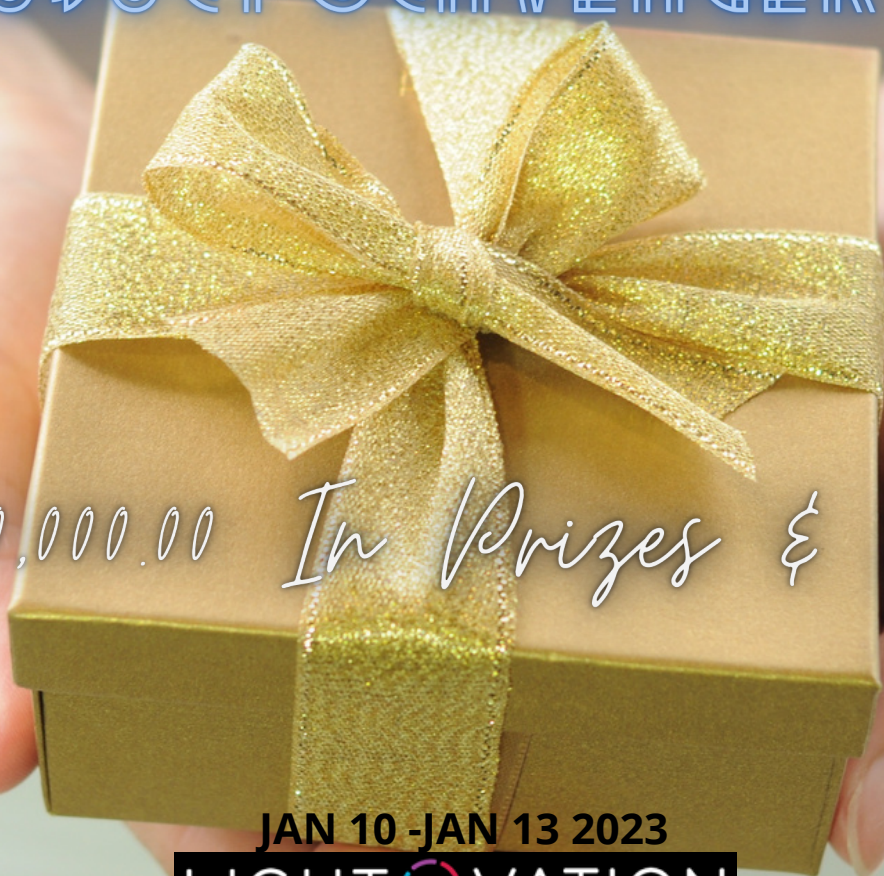


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NEW PRODUCT SCAVENGER HUNT



Over \$10,000.00 In Prizes & Products!



TOM FORD

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TIFFANY & Co.

JAN 10 - JAN 13 2023

LIGHTOVATION

INVITED:
DESIGNERS,
SHOWROOMS,
BUILDERS,
REMODELERS

dyson airwrap
complete long



NESPRESSO

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KBIS

JAN. 31-FEB. 2
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Over \$10,000.00 In Prizes & Products!



dyson airwrap
complete long

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INVITED:
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BUILDERS,
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NEW PRODUCT SCAVENGER HUNT 2023 Hybrid SERIES

\$850.00 Manufacturer Participation Fee + New Product Give Away Item

~OR~

\$1050.00 Manufacturer Participation Fee (Includes \$200.00 Prize Voucher)

Program Details:

Drive Awareness & Event Traffic To Your Designated New Product On Display

Become A Sponsor & Include A "Call To Action". Sponsorship Fee \$200.00.

Participants Targeted: Designers, Showroom Associates, Builders, & Remodelers

LIMIT OF 25 MANUFACTURER EXHIBITS PER EVENT

Digital Campaign & Targeting As Well As On-Site Program Promotion

Live Posts, Daily Leaderboard, Highly Desired Incentives, 100k+ Contact Database

Full Program Management And Participation Report Out

Managed AP & eContact Consent For Participants At Program End



Exhibitors will be provided a gold star to display within their exhibit to indicate the scavenger hunt item.

Not Exhibiting? Ten manufacturers are invited to participate in the parallel virtual segment. Websites, YouTube, or Social Sites Will Be Used.



We drove new product awareness for over 1000 new products in 2020 & 2021 with an targeted audience of 100,000! Drove over 5 million points on the leaderboard..giving away \$20k+ in prizes. Hosted 25+ CEU courses. Our events delight attendees & manufacturers! Learn more about how to become a RockStar in driving new product awareness thru the Innovate MXXIII Today!



The purest form of luxury