



# CREATIONS OF FRICA<sup>®</sup>

Creating lasting impressions.

## BUSINESS PROFILE

### Get in touch



Plot 43173,  
Carramba Park  
Unit 14, Phakalane  
Botswana



[creations@info.bw](mailto:creations@info.bw)  
[merasmus@info.bw](mailto:merasmus@info.bw)



(+267) 751 717 49  
(+267) 724 829 30

# About our Company

Established in 1997, Creations of Africa has over 20 years of custom branding experience and prides itself on creating the best impression of your brand!

Our services include:

- Manufacturing
- CMT (Cut, Make and Trim)
- Branding

Supply of:

- Corporate Apparel & Gifting
- Promotional Products & Display
- Protective Workwear (PPE)
- Safari Wear
- Design and manufacturing of Botswana Branded Apparel, Headwear and Gifts

Distribution of:

- Biodegradable Plastic Alternatives

Creations of Africa's energetic team is dedicated to exceed expectations. We learn what our client needs are, test our creative ideas, refine our processes and optimise our solutions with both speed and flexibility to create an undeniable brand presence. We own one of the largest in-house branding facilities in Botswana, providing our edge that allows us total control over the quality and on-time delivery of our products, values which are at the very heart of our operations.

**Creations of Africa - Working together to give your brand the coverage it deserves!**



# In house Manufacturing, Branding & CMT



A successful brand identity is one of a company's most valuable assets. With one of Botswana's largest in-house branding facilities, we provide the edge that allows us total control over the quality and on-time delivery of our products. The pros to working with an in-house team means it's easier to communicate with people face-to-face. This means quicker decisions and less chances for misinterpretation.



## Proudly Botswana

Blessed with some of the greatest wildlife spectacles on earth, Botswana is one of the greatest safari destinations in Africa. Creations of Africa's in-house design, cut, make and trim of Botswana Apparel and Headwear PROUDLY carries our Nation's PRIDE MARK - Brand Botswana.



## Supply

Our focus on teamwork and exceptional service, combined with superior product knowledge ensures that we help our clients in providing a total branding solution, from conceptualising the product to sourcing, manufacturing and delivering. With thousands of products to choose from we offer unique ideas and remain budget conscious to help stretch the client's budget while delivering great products.

## Biodegradable Products

Deeply rooted in Botswana, Creations of Africa strives for a cleaner and better Botswana. We are committed in our efforts not only to support and uplift our community, but to also protect our precious resources. With our wide range of Biodegradable and Compostable plastic alternatives, we offer a cost effective solution.



# Corporate Responsibility

## Our mission is:



- To enhance and simplify the delivery of our products and services.
- To be bigger, better, faster and smarter.
- To provide you with more control, improved productivity and increased profitability.

