

Vivian Conrad

Phone number: 303.359.9902 **Email address:** vivian@vivianconrad.com **Website:** vivianconrad.com

Education

Computer Science and Graphic Design | Minor in Data Science | GPA: 3.2 | B.A./B.S. Creighton University

📅 08/2019 – 05/2023 📍 OMAHA, NEBRASKA

- **Student Activities:** Public Honors & Events Committee Member, Business Intelligence & Analytics Association, Computer Science Club, Creighton Tennis, Rock Climbing Club, Sign Language Learning Society, Women in Business
- **Creighton Computer Science Research** - completed research to determine how different formats on online website builders create the most accessible websites for blind and visually impaired people.

Global Scholars Program | Study Abroad University of Sydney

📅 08/2019 – 12/2019 📍 SYDNEY, AUSTRALIA

- A four-year educational and professional development program designed to immerse select students in a variety of cultures for a rich academic, social, and service experience.

Work Experience

Teaching assistant Creighton Computer Science Department

📅 08/2020 – present 📍 OMAHA, NEBRASKA

- Collaborated with a team of faculty to establish office hours and extra tutoring for students.
- Created and implemented independent lesson plans and activities, increasing student's motivation and effectiveness.

IT Services Technician Creighton Information Technology

📅 01/2020 – present 📍 OMAHA, NEBRASKA

- Performed diagnostics and troubleshooting of system issues and documented tickets/resolutions.

Advancement Intern Notre Dame Sisters

📅 12/2020 – 02/2021 📍 REMOTE

- Reviewed analytics reports of social media pages to adjust and optimize the posting schedule.
- Wrote grant applications and press releases to accurately represent the nonprofit and gain funds for various projects.

Owner and Head Photographer VC Photography

📅 07/2018 – 12/2020 📍 DENVER, COLORADO

- Established a photography business by providing high- quality photographs edited with Adobe Photoshop and resulting in the employment of two staff members, 200+ satisfied clients, and \$10,000 in overall revenue.

Freelance Website Developer Share Their Joy

📅 04/2020 – 05/2020 📍 REMOTE

- Collaborated with a team to create an easily navigable website to display stories of COVID-19 sufferers with HTML5 and JavaScript.

Freelance Marketing Consultant EASI Food Delivery

📅 07/2019 – 12/2019 📍 SYDNEY, AUSTRALIA

- Supervised a team to implement a new loyalty program to reach new customers and retarget lost customers
- Resulted in 22,000 new users, and retaining 68% of those users over three months.

Website Developer and Social Media Manager Art of Gold Jewelers

📅 01/2014 – 08/2018 📍 DENVER, COLORADO

- Redesigned the old website and implemented a new interface with JavaScript, which increased traffic by 30%