

SEPTEMBER 17, 2021

Scherping Chiropractic

Bi-Monthly Newsletter



HAPPY BIRTHDAY CHIROPRACTIC!

The Story of William Harvey Lillard

Celebrate the beginning of chiropractic with me this September!

Not many people know that September is the birthday month of chiropractic. Chiropractic has actually been around for hundreds of years, and I want to take a few moments to share the beginning of where this wholistic care got started.

On September 18th, 1895 in Davenport, Iowa, janitor William Harvey Lillard received the first chiropractic adjustment in history. In 1878, Lillard lost his hearing after he felt a pop in his upper back while bending over in a closet to get something. As a result, Mr. Lillard was deaf for 17 years.

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Eventually, Lillard happened to end up working in the same building as Dr. DD Palmer, America's first chiropractor. Worn out from taking ear treatments that never worked, Lillard told Dr. Palmer about his lost hearing and the pop in his back. After examining him, Dr. Palmer discovered that a vertebrae in Lillard's spine had shifted out of alignment from the other spinal bones, causing a pinched nerve to result in a loss of hearing.

This was all new to Lillard, but having nothing to lose, he accepted Dr. Palmer's offer to adjust his upper back. He was shocked to discover that after merely two treatments, his hearing returned and remained for the rest of his life. Thus, chiropractic was born in a small office in Davenport, Iowa with a previously unknown doctor and a janitor on September 18, 1895.

Read more about Dr. Palmer's College of Chiropractic here:

<https://library.palmer.edu/ddpalmer/DDPalmerAdjustment>

LIMITED-TIME DEAL: FREE EXAMINATION!

If it's been a while since you've come to Scherping Chiropractic, I want to offer you this limited-time offer of a FREE physical examination. Normally, I charge \$55 per exam, but because your health is what's most important, I'm dedicated to doing everything possible to ensure you're living the life you want to live. Give me a call at my office phone number to schedule your FREE examination today!

I'm looking forward to seeing you soon.

Dr. Mark Scherping

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