



JUNE 29, 2024 • VENDOR PARTICIPATION

The Palm Springs EQUALITY WINE & FOOD FEST, now in its second year, is the preeminent specialty wine event of the year featuring LGBTQ+, BIPOC, and Women owned and/or produced wines. Bringing together some of the world's finest vintners, EQUALITY WINE & FOOD FEST will showcase the immense depth and diversity of wines from Sonoma, Napa, Temecula, and other key wine regions. Scheduled for Saturday, June 29, 2024, inside the Margaritaville Resort Compass Rose Grand Ballroom in Palm Springs, California, the 2024 EQUALITY WINE & FOOD FEST will feature wines, food samples, live entertainment, educational speakers, celebrity chef demonstrations, silent auction, and exclusive VIP experiences, all creating an environment that fosters community among everyone involved in enjoying every sip and taste. Charity beneficiaries include Human Rights Campaign, Brothers of the Desert, and Give Kids the World Village.

WINE/SPIRITS VENDORS

PARTICIPANTS WILL RECEIVE:

- Prominent logo placement and billing in the 2024 EQUALITY WINE & FOOD FEST Program Guide and other on-site collateral, website, and in community media advertisements, E-newsletters, press releases and social media.
- Event set-up to showcase and pour your wines (includes a complimentary 10'x10' dedicated space for pouring tastes, displaying banners and marketing materials; two tables; table linens; two chairs if requested; table identification signage; and ice if requested.)
- Opportunity to take wine orders. Sales should be shipped direct from the vendor's place of business to customers.
- Opportunity to promote Wine Club or other vendor related events, perks, etc.
- Opportunity to introduce your wines and interact with 500+ wine enthusiasts.
- Special vendor only pricing (\$179 p/nt + taxes and fees) for up to four nights stay at Margaritaville Resort Palm Springs (Friday June 28th-Monday July 1st. Link provided upon request and booking is subject to limited availability on a first come, first served basis. Rooms must be booked no later May 28, 2024.)

REQUIREMENTS:

- Bring 2-3 cases of wine (2-3 varietals) for sampling, and ambassador(s) to pour tastings and discuss with guests.
- Complete set-up by 11am on Saturday, June 29th, and provide staffing during the entirety of the Grand Tasting from 12pm to 4pm.
- Provide Certificate of Insurance.
- Provide at least one 750ml bottle for inclusion in Silent Auction.

FOOD VENDORS

PARTICIPANTS WILL RECEIVE:

- Prominent logo placement and billing in the 2024 EQUALITY WINE & FOOD FEST Program Guide and other on-site collateral, website, and in community media advertisements, E-newsletters, press releases and social media.
- Event set-up to showcase and sample your food (includes a complimentary 10'x10' dedicated space for serving tastes, displaying banners and marketing materials; two tables; table linens; and table identification signage. IF REQUESTED: two chairs, ice, and/or electrical.)
- Opportunity to introduce your food/restaurant/business and interact with 500+ wine and food enthusiasts.
- Special vendor only pricing (\$179 p/nt + taxes and fees) for up to four nights stay at Margaritaville Resort Palm Springs (Friday June 28th-Monday July 1st. Link provided upon request and booking is subject to limited availability on a first come, first served basis. Rooms must be booked no later May 28, 2024.)

REQUIREMENTS:

- Bring small bites (1000+ pieces) for sampling, and restaurant ambassador(s) to serve tastings and discuss with guests.
- Complete set-up by 11am on Saturday, June 29th, and provide staffing during the entirety of the Grand Tasting from 12pm to 4pm.
- Provide Certificate of Insurance.
- Provide at least one gift card or item for inclusion in Silent Auction.

RETAIL/ART/LIFESTYLE VENDORS

PARTICIPANTS WILL RECEIVE:

- Prominent logo placement and billing in the 2024 EQUALITY WINE & FOOD FEST Program Guide and other on-site collateral, website, and in social media.
- Event set-up to showcase your products (includes dedicated space (10'x10' or 20'x20') for displaying products, banners and marketing materials; two tables; table linens; and table identification signage. IF REQUESTED: two chairs and/or electrical.)
- Opportunity to introduce your products and interact with 500+ wine and food enthusiasts.
- Opportunity to sell direct to consumer at event. (POS is the responsibility of vendor.)
- Special vendor only pricing (\$179 p/nt + taxes and fees) for up to four nights stay at Margaritaville Resort Palm Springs (Friday June 28th-Monday July 1st. Link provided upon request and booking is subject to limited availability on a first come, first served basis. Rooms must be booked no later May 28, 2024.)

REQUIREMENTS:

- Space rental fee of \$250 (10'x10') or \$500 (20'x20')
- Complete set-up by 11am on Saturday, June 29th, and provide staffing during the entirety of the Grand Tasting from 12pm to 4pm.

Palm Springs EQUALITY WINE & FOOD FEST

2024 PARTICIPATION COMMITMENT

JUNE 29, 2024

Participant: (As you want to see it in PRINT)	
Participant Type:	<input type="checkbox"/> WINE <input type="checkbox"/> FOOD <input type="checkbox"/> RETAIL - <input type="checkbox"/> 10'x10' <input type="checkbox"/> 20'x20' (electronic invoice will be sent)
Address:	
Website:	
Contact Name:	
Contact Email:	
Contact Phone Number:	
Pouring/Serving:	<input type="checkbox"/> will provide wine/food and staffing <input type="checkbox"/> will provide wine/food, but will need staffing
Other requests:	<input type="checkbox"/> ice <input type="checkbox"/> power (fee may apply) <input type="checkbox"/> additional chair(s) (fee may apply) <input type="checkbox"/> additional table(s) (fee may apply) <input type="checkbox"/> _____
	I hereby agree to participate in the 2024 Palm Springs EQUALITY WINE & FOOD FEST (EWF) as outlined above and will advise EWF at least 30 days prior to the event if I am unable to do so. Dated: _____ Signed: _____ Name: _____