

Print Advertising . Corporate Identity . Product Photography

Johnny Lamb



About Me

"There's a thin line between clever and stupid."

As a designer with over 20 years of experience in the graphic design, advertising, and printing industry, I have gained valuable experience in the areas of design, photography, production, file prep, and printing. Those clients consisted of such companies as: The Home Depot, K-Mart, Murray's Discount Auto Stores, Borders Group, and ACO Hardware. Working with these different companies has allowed me an opportunity to utilize creative skills and produce a quality product for my employer.

For several years I have been contracting as a freelance designer. During that time I have designed logos, brochures, and various collateral projects for clients. Additionally, I shoot product photography and retouch images with Adobe Lightroom and Photoshop.

Logo Design











Logo Design











Business Cards

















Brochures





Done Right Inspections

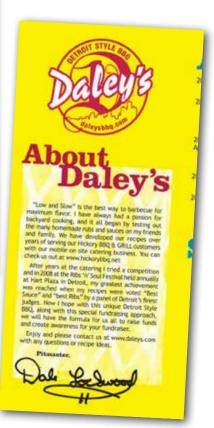


Brochures

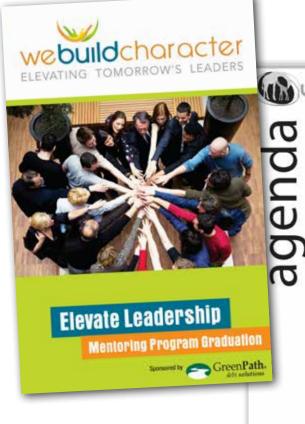




Daley's BBQ



Brochures





Elevate 2011-2012 CIO Executive Mentoring Program Graduation

5:30pm - Registration, Networking, & Refreshments 6:15pm - 7:30pm - Program 7:30pm - 8:15pm - Networking

WELCOME

Tracy-Ann Palmer, President Wir Build Character

SPONSOR ADDRESS

Martin Nichols, CIO Attair Engineering

WE BUILD CHARACTER & ELEVATE PROGRAMS

Donna Ventimiglia, Executive Director We Build Character

MENTEE GRADUATES

2011-2012 Mentees

SPECIAL ACHIEVEMENT AWARDS

Mentee of the Year Mentor of the Year

PROGRAM CLOSE

Tracy-Ann Palmer, President We Build Character

Thank you to our



Elevate CIO Leadership Mentoring Program Description

Program Overview

This program provides a cohort of 20 Mentees a situatured 12-month Mentering Program with practical learning experiences designed to enable caner advancement opportunities, develop leadership behaviors, and foster community involvement. The program includes one-on-one, group, community, and executive interactions involving participation from the Mentee, Menter, Executive Champion, Franch, Avivory Board, Walanteers, and Program Alumn. The program brings together caner-einded, enth opened advanced including all with experienced Mentors to flater statem and relation competities State-wide hurstnin resources.

Program Duration

12-Months

Learning Outcomes:

Upon completion of the program, the mentee will have:

- . Assessed their leadership behaviors
- Crafted a personal Career Vision Statement
 Enhanced their presentation skills
- . Developed a diverse business network
- Designed and delivered a Community Project
- Presented a roadmap to their future

Program Topics:

- . Creating your Strategic Vision
- . Creating a World of Influence
- Pay-it-Forward
- . Building the Reputation you Desire
- . Effectively Prioritizing and Managing Life's Demands
- Building a Strong Social Capital
- . Capturing from the Platform
- . Effective Leadership for Positive Results
- . Industry Conference

program





iaracter Vision

ractor is a not-for-profit organization focused on strong/mening the Michigan workdonce brough dentatio mentioning programs. Our menturing designed to build a diverse network of leaders powerful ripple effect of inclusion throughout the

We work with corporate partners who share in our mission and vision and in return help their most their diversity, leadership development and succession planning objectives.



We Build Character (1937 Beach Road | Troy, Mt 43006 Medile: 246-406-4105 | www.webuilocharacter.org | Faither: Wooding

We Build Character

Print Advertising







Meridian Advertising

The Home Depot

Print Advertising





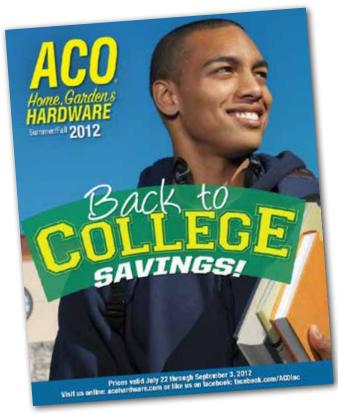
ACO Hardware





Chevy Performance Parts Catalog

Catalog Design



ACO Hardware



Store Signage



Border's Group, Inc.





Daley's BBQ

Magazine Ads



The Home Depot





Heartland Home Builders

Motor City Classified's



DIY Auto

Postcards & Mailers



Done Right Inspections





Murray's Discount Auto Stores

Package Design











Daley's BBQ

Vector Illustrations



Photo Retouching ■















RJ Conlin Marketing

Product Photography













