

SHANIKQUA FREEMAN

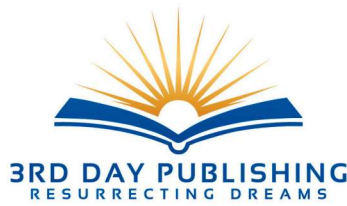


MEDIA KIT

Hey there! I'm **Shanikqua Freeman**, a children's book author. My passion and mission are to educate, entertain, inspire, and empower the kiddos by using the master key of literacy that unlocks the doors to immeasurable possibilities and opportunities that would otherwise be restricted and inaccessible!

Since I learned how to read at the impressive age of 3, I've had an insatiable love for books. Now, I get to share my creativity, imagination, and love for books using inspiring messages and uplifting themes to enrich young lives the way many of my childhood literary heroes enriched mine. Thanks, Roald Dahl and Judy Blume!

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FOR IMMEDIATE RELEASE

CHILDREN'S BOOK WITH A TRANSCENDENTAL MESSAGE OF PERSEVERANCE AND RESILIENCE ON SALE NOW

First-time children's book author inspires children to not quit in the face of challenge and adversity

RIVERSIDE, CA - 3rd Day Publishing announces the release of its debut children's book. *Don't Give In!* written by San Diego native, Shanikqua Freeman, is a tale of an adventuresome, seafaring-duo-of-grade-schoolers that go on a journey and encounter the unexpected: they get shipwrecked and must navigate their way to safety! In a post-lockdown, pandemic-impacted environment, the book speaks to the heart of the human experience and provides a resounding reminder that with perseverance and resilience anything is surmountable.



Don't Give In! is a conversation starter that helps young readers prepare for the vicissitudes of life, while building confidence, self-esteem, and awareness. Reflecting on why she wrote the book, Freeman states, "I wish I had a book like this, as a child, that echoed 'when the going gets tough (and it will), just keep going!'" It boasts a cast of multicultural characters and a theme of tenacity and resilience that transcends race, gender, socioeconomic status, and yes, even age. "When my fortitude gets tested, even I have to remind myself 'don't quit, don't give in,'" she said, "it's more than a book, it's a mantra!" *Don't Give In!* bodes the attributes of a children's book classic: captivating imagery, rhythmic prose, and a timeless message, reminiscent of the epic classics *Oh, the Places You'll Go!* by Dr. Seuss and *The Little Engine that Could* by Watty Piper.

Don't Give In! a 32-page, fully-illustrated book for children ages 4-8, is now on sale. English and Spanish versions of the hardcover, paperback, and electronic formats are available for purchase. Available on Amazon.com, the publisher's website at www.3rddaypublishing.com, and local bookstores such as Frugal Frigate in Redlands, CA and Cellar Door Bookstore in Riverside, CA.

ABOUT THE AUTHOR



Shanikqua Freeman works in local government developing affordable housing and administering homeless programs. She is a creative at heart and uses spoken word poetry, karaoke, community theater, wedding planning, interior decorating, and fashion as her media of expression. She holds a Master of Public Administration and a Bachelor of Arts in Communication with emphasis in Telecommunications and Film. She has written eight children's books and developed a love from children's literature thanks to Roald Dahl, Judy Blume, Eric Carle, C.S. Lewis, Thomas Rockwell, and Carolyn Keene. She calls Southern California home and is the mom of a precocious and talented 12-year-old.

DON'T GIVE IN!

A Tale of Risks, Obstacles, Tenacity, and Friendship

Challenges are a part of life! Our experiences - good and not so good - reveal and define the resiliency inherent in the human spirit. More importantly, it showcases just how much *tenacity* and *fortitude* we, as humans, truly possess. Incidentally, this is the same fortitude that even children possess, a fortitude found in the main characters, Tyson and Sara, of the new children's book *Don't Give In!* written by Shanikqua Freeman.

With captivating illustrations, rhythmic prose, and a timeless message, *Don't Give In!* is a tale that follows an adventuresome-seafaring-duo as they embark upon a voyage and get shipwrecked. They quickly learn that life is full of surprises and unexpected turns!

They take risks, overcome obstacles, and make difficult decisions that separate them and require them to find their own way. They learn the value of friendship, but, above all, they learn the importance of not giving up especially during the tough times.

Don't Give In! is a great conversation starter and helps prepare children for the ups and downs they are sure to encounter along their personal journey of life. Join Tyson and Sara in their travels and see just how brave and resilient they are!

What People Are Saying...

"What an adorable story! I really enjoyed the motivational theme of not giving up. My favorite is the ending that is actually the beginning!"

Corrina Alvarez,
5th Grade Teacher

"This book was a real hit with me! Not only is it very encouraging, it is [also] written in a fun rhyme that flows nicely! By switching up the font, it adds that extra dash of pizzazz!"

Axton Gard,
IG Book Reviewer

"I enjoyed the theme of perseverance... children have faced hardship since 2020, a book that encourages one to keep putting in effort is apropos to our daily lives."

Vanessa Balles,
Mom of Three Children



Sara

"When life *tosses* you about like a boat with no sail, set in your heart there's no option to fail!"
~ Shanikqua Freeman



Tyson



Book Specs

- Genre: Children's Fiction
- Author: Shanikqua Freeman
- Publisher: 3rd Day Publishing
- Pages: 32, full-color
- Ages: 4-8
- Trim: 8.5" x 8.5"
- Available on Amazon and www.3rddaypublishing.com
- Languages: English, Spanish
- Formats: hardcover, paperback, and electronic

Book Specs

ISBNs and Prices

ENGLISH

9-781-733563-00-0 Hardcover	\$19.99
9-781-733563-01-7 Paperback	\$12.99
9-781-733563-02-4 Electronic	\$ 6.99

SPANISH

9-781-733563-05-5 Hardcover	\$ 19.99
9-781-733563-06-2 Paperback	\$ 12.99
9-781-733563-07-9 Electronic	\$ 6.99



Shanikqua Freeman

Author, mom, public servant, and storyteller

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AUTHOR BIOGRAPHY

SHANIKQUA FREEMAN

Shanikqua Freeman is an author who writes for children. *Don't Give In!* is the first of eight children's books she penned and will be the first published under her start-up company, 3rd Day Publishing. She is an altruist by nature; a poet, writer, singer, wedding planner, and fashionista by avocation; and, a public servant by vocation. She works in local government with a career spanning almost two decades that has afforded her the opportunity to change the trajectory of countless lives through the development of affordable housing and the administration of award-winning homelessness programs. She is extremely proud of the work and characterizes it as impactful and meaningful.



Shanikqua has always had an affinity for books. As a child, reading was her favorite pastime and it would take precedence over everything, including playing outdoors. She writes books because she honors and stands in deference to the transformational power of literacy. But, most importantly, she writes books to pay homage to her older brother who taught her to read when she was 3 years old. She likes to say "that simple act of love showed me how to pick the lock on immeasurable possibilities!" Just as she sees housing as a mechanism for change, so she sees books!

Shanikqua is a Southern California native and the mom to an intelligent and inspiring 12-year-old who, incidentally, is a great writer. She holds a graduate degree in Public Administration and an undergraduate degree in Communication with emphasis in Telecommunications and Film. She endeavors to add the illustrative titles: "award-winning" and "New York Times Best Selling" to her repertoire and looks forward to her children's books being impactful and meaningful, as well.

Shanikqua Freeman

Mom, author, publisher, public servant. . .

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