

North Carolina Friends of Santa

Jim Youker, Joe Slifer, Bill Himes

How To Develop & Set Up Your Non-Profit Organization



Objectives:

- * What is NCFoS/Who we are
- * History of NCFoS
- * Forming NCFoS /501c3 organization steps
- * Outreach: Events & Fundraising
- * Supporters & Sponsors
- * Questions?

What is the North Carolina Friends of Santa?

The North Carolina Friends of Santa Inc. is a 501(c)(3) charitable organization whose purpose is to provide a Christmas presence in local communities when they are faced with a natural disaster or life changing hardship to show that "Santa Claus" really does care about them all year long.





When a disaster occurs, a group of volunteer Santas and Mrs. Clauses will visit children at shelters and community centers in the affected area, provide them with toys, and will spend time giving them comfort.

Membership in The North Carolina Friends of Santa is available to those who are interested in portraying the role of: Santa Claus, Mrs. Claus, Elves, or friends, and who are interested in helping to fulfill the mission of the NCFoS.



Brief History of the NCFoS

- Inspired by the work of the Lone Star Santas and their Convoy of Toys program
- We began discussing the idea of forming a similar group in North Carolina in 2018
- After gauging the need and interest in forming an organization, we began the process.

How we formed the NCFoS

1. What is a 501(c)(3)

- a. Definition: This is the section of the IRS Tax Code that exempts certain agencies from paying tax.
- b. There are three categories that qualify:
 1. Charitable
 2. Religious
 3. Education, Scientific, Literary, testing for public safety, fostering national or international amateur sports competition, and preventing cruelty to children or animals.

2. Steps to becoming a 501(c)(3)

- a. Determine which exemption status you fall under according to
IRS Code
- b. Conduct a needs assessment
- c. Complete a market survey
- d. Create a business plan
- e. Secure funding

How we formed the NCFoS

2. Steps to becoming a 501(c)(3)

f. Forming your non-profit

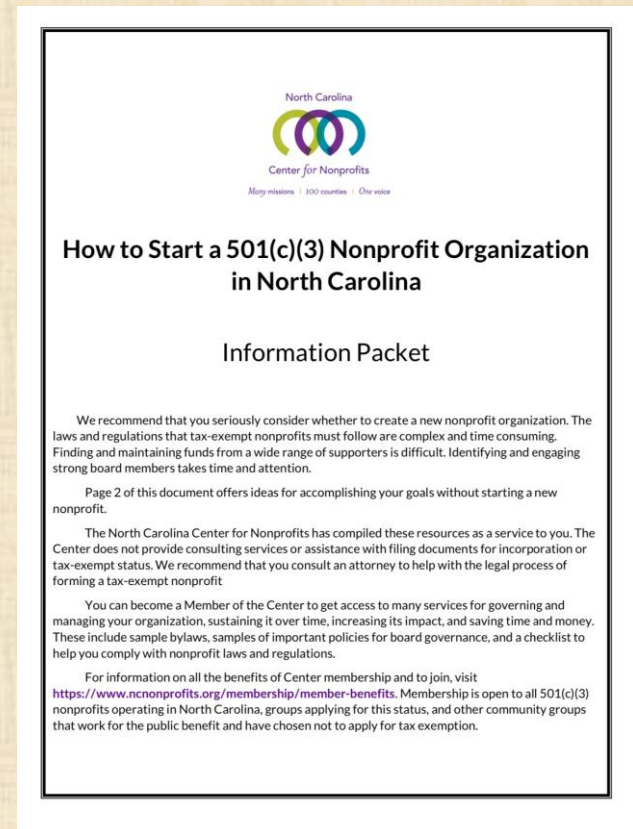
1. Choose your organization name
2. Set up a Board of Directors
3. Complete your mission statement
4. Create your by-laws
5. File your incorporation documents
6. Apply for your EIN (Employer Identification Number,
Federal Tax Identification Number)
7. Apply for tax-exempt status

How we formed the NCFoS

2. Steps to becoming a 501(c)(3)

g. Keeping your tax-exempt status

<https://www.irs.gov/charities-non-profits/charitable-organizations/exemption-requirements-501c3-organizations>



Outreach: Events

- Bertie County Tornado
- Single Family Disasters
- Zach's Toy Chest



Zach's Toy Chest



- Bertie County Tornado



- Single Family Disasters



Outreach: Media



IBRBS Christmas Connections Summer 2023



North Carolina Friends of Santa Board members Joe Slifer and Jim Youker met with Holly Schwab of Zach's Toy Chest to donate a carload of toys to children fighting cancer and childhood illness. The North Carolina Friends of Santa donations was to show children and their families love from Santas' heart not only on Christmas Eve, but every day throughout the year.

STORIES / PROFILES

'Santa-preneurs' spread cheer in North Carolina with nonprofit



Bill Himes, as Santa Claus, entertains a toddler at a recent event in Wendell.

Lauren Ohnesorge

By Lauren Ohnesorge - Senior Staff Writer

November 27, 2021, 11:41am EST

Triangle Business Journal 11/27/2021

Outreach: Fundraising & Business Partnerships

Santa's Summer Seminar

Mercy USA

Carolina Mudcats Baseball Team

Be Kind Coffee

Vendor Fairs / Craft Shows

Capital City Clauses

Toy List



North Carolina Friends of Santa

NorthCarolinaFriendsofSanta.org

Toy Wishlist

The North Carolina Friends of Santa Inc. is a 501(c)(3) charitable organization whose purpose is to provide a Christmas presence in local communities when they are faced with a natural disaster or life changing hardship to show that "Santa Claus" really does care about them all year long.

When a disaster occurs, a group of volunteer Santa and Mrs. Clauses will visit children at shelters and community centers in the affected area, provide them with toys, and will spend time giving them comfort.

The following list gives some examples of the types of toys that NCFoS is looking for.

INFANTS & TODDLERS TO 5 YEARS

Action figures, Arts & Crafts supplies, Bathtub toys, Books, Educational toys, Musical toys, Plastic buggies and tricycles, Pull toys, Rattles, Small riding toys, Squeeze toys

SCHOOL AGED 5-12 YEARS:

Action figures, Arts & Crafts supplies, Backpacks, Books, Card games, Cars & Trucks (large and small), Coloring books, Crayons, Comb/brush sets, Dolls (all ethnic groups), Doll houses/furniture, Doll buggies, Games, Horseshoe sets, Jump ropes, Legos & Building kits, Model kits & supplies, Play sets (dishes, tea sets, cookware, etc), Puzzles, Throw games, Sports Equipment: Basketballs, Footballs, tennis balls, soccer balls, Balls and bats (NO GUNS PLEASE)

TEENS:

Arts & Crafts supplies, Backpacks, Books, Card games, CD/DVD players with batteries, CDs/DVDs, Earbuds/headphones, Games, Jewelry, Manicure/Makeup sets, Model kits & supplies, Purses, Radios, watches, wallets
Sports Equipment: Basketballs, Footballs, tennis balls, soccer balls, Balls and bats

ALL AGES:

School supplies: pens, pencils, notebooks, binders, paper, colored pencils, scissors, backpacks, glue sticks, manual pencil sharpeners, notebook dividers, lunch boxes, water bottles,

STOCKING STUFFERS:

Jacks, Marbles, Whistles, Mini games, Balloons, small cars/trucks/airplanes, flash cards.

WE CANNOT ACCEPT THE FOLLOWING ITEMS:

Used toys, Food, drinks, candy, gum, Clothing, Wrapped gifts, War games/guns of any kind (water pistols, nerf guns, etc), Religious materials

Supporters & Sponsors



<https://thethriftygifter.com/>

Clemmons, NC

Handmade gifts with heart and soul.



THE GREAT RALEIGH TROLLEY
1610 AUTOMOTIVE WAY
RALEIGH, NC, 27604
919-520-3905

TROLLEY@GREATEVENTS.COM



Carolina Mudcats Baseball
1501 NC 39 Hwy
PO Drawer 1218
Zebulon, NC 27597
919-269-2287

<https://www.milb.com/carolina-mudcats/>



<https://mercyusa.us/>

Mercy USA is a national toy and gift supplier for Charities and Organizations, providing quality and name brand products.



Mellow Mushroom - Brier Creek
9600 Brier Creek Parkway
Raleigh, NC 27617
(984) 888-0513

<https://mellowmushroom.com/location/nc-raleigh-9600-brier-creek-parkway-27617/>



The ToyMakers of East Lake
2690 Tanglewood Trail
Palm Harbor, FL 34685

<https://toymakersofeastlake.org/>
toys@toymakersofeastlake.org

Supporters & Sponsors



TOWNE BANK
The Best Bankers. Hometown Banking.

Towne Bank
3535 Glenwood Ave
Raleigh, NC 27612
(919) 788-7770

<https://www.townebank.com/location-and-atms/raleigh-glenwood>



StorageMax Ironworks
1932 Wake Forest Rd
Raleigh, NC 27608
Phone: (919) 803-1910

<https://www.storagemaxnc.com/self-storage/raleigh-nc-27608>



BE KIND COFFEE CO.

3560 Clemmons Rd Suite B
Clemmons, NC 27012
336-893-9892

<https://www.facebook.com/bekindcoffeeco/>

Local, community coffee shop & cafe in
Clemmons, NC



**CAPITAL CITY
CLAUSES**

Capital City Clauses
PO Box 99520
Raleigh, NC 27628-6458

<https://www.capitalcityclauses.org/>



Staples Office Supplies
3600 North Duke Street
Durham, NC
(919) 479-9352

<https://stores.staples.com/nc/durham/3600-north-duke-st>

Any Questions?

3rd Annual Santa's Summer Seminar

Hosted By

The North Carolina Friends of Santa

Saturday, August 3, 2024 9am - 4pm
Croasdaile Village Retirement Community
2600 Croasdaile Farm Parkway, Durham, NC 27705

Seminar for all Santas, Mrs. Clauses, and other Christmas performers.
With keynote speaker, guest speakers, Santa discussions,
vendors, and more! Continental Breakfast and Lunch will be provided.

There will also be an optional dinner
(limited to first 50 people who register and pay. Additional fee applies)

For more information, or to download a Participant and/or Vendor Application,
contact us using the QR code above, e-mail us at NorthCarolinaFriendsofSanta@gmail.com,
or visit us at www.NorthCarolinaFriendsofSanta.org

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