

Pedro Labanca
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Portfolio: pedrolabanca.com

Professional Experience

Senior Clinical Videographer | Manchester University NHS Foundation Trust | Part-time Apr 2023 - Present (4 months) | Manchester, England, United Kingdom

- Working closely with design/print and photography delivering full service to internal and external healthcare clients
- Producing high-quality promotional videos and educational content targeting patients and medical professionals
- Strategic planning of communication strategies for research and education projects, aligning the video perspective with overall objectives
- Prioritize safety, accuracy and patient privacy in capturing imagery of medical procedures
- I've developed a custom SharePoint project management system and asset library, streamlining workflows and enhancing data collection, asset storage, manage and distribution

Shooting Producer | DRPG | Manchester Area, United Kingdom Feb 2022 - Jun 2023 (1 year 5 months)

- Working closely with the DRPG film team producing all Redrow Homes stills and video content
- Planning and executing shoots, ensuring projects were delivered on schedule and within budget
- Leading and motivating a team of camera operators, editors, and production crew to achieve project objectives
- Participating in the post-production processes, including editing and finalizing videos and overseeing other editor's work

Managing Director | Boca Films | Manchester Area, United Kingdom Jan 2015 - Jun 2023 (8 years 6 months)

- Leading the creation and growth of a production company with clients such as Theatres, Universities, Museums and other large institutions. Mainly delivering educational and perspective changing content
- Producing, directing, managing budgets, in house and outsourced equipment, freelancers etc

Freelance Shooting PD/Editor | Various Productions | Manchester Area, United Kingdom Jan 2016 - 2019 (3 years 1 month)

- Working with prestigious clients including NHK, BBC, Tiger Lilly films, and Razorbill Films, Beyond productions.
- Produced captivating wildlife behaviour sequences and contributed to various documentary and music video shoots.
- Demonstrated versatility and technical expertise in handling different camera equipment and shooting styles.

Companion, Zoo and exotic animal Veterinary & Clinical Pathology Assistant | Multiple employers

2008 - 2013 | Petrópolis, Rio de Janeiro, Brazil

- I've worked as a vet for institutions ranging from Zoos, Primate Research labs to companion animal practices.
- My experience as a vet has taught me invaluable unique skills that I still use in my day to day as a visual content producer, such as client relationship, teamwork, leadership and resilience. It also contributed to my general medical knowledge which I still use in order to produce for clients in the healthcare environment.

Skills

- Data wrangling, kit maintenance, and low-level service for video equipment.
- Proficiency all stages of visual production, mainly working with adobe software for post-production
- Proficiency in data and asset management systems, remote editing platforms, project management systems such as Trello, Jira and others.
- Language proficiency: English, Portuguese, Spanish.
- Full UK driving license, Brazilian passport, and Portuguese passport.

Training/Education

- Veterinary Medicine and PgD in Wildlife Medicine and Surgery (Brazil).
- Wildlife and venomous animal rescue training.
- Master of Arts in Documentary Production
- Carbon Literacy training.
- A2 CofC for drone operation.
- PADI Open Water Diver
- First aid and adult resuscitation training.

References available upon request.