

Start Date [1, 2 or 3]. The next period will start the payment cycle.

Payment Period are: January 1-March [1], April 1-Sept. [2], Oct 1-December [3].

We do not retain your credit card or numbers. Each payment is a one-time payment for services. May upgrade at any time.



# **Book Marketplace Net InformationTop Level Marketing**

#### How to become a member of the marketing website:

This website is specifically intended for the release of wholesome books. The process for getting the work on www.bookmarketplace.net is to fill out the paperwork and pay for the desired level [There are three levels]. The cover of the work will be placed on the website under the appropriate categories with a direct link to book sales. The Amazon link will be provided if the book is sold on Amazon. Suppose the author is selling the book apart from Amazon. In that case, we can provide links to his website, Facebook page, or personal email. We do not sell books, audio, or music on our website but offer links to sales. We take no commission from sales of books which are shown on www.bookmarketplace.net and do not control any of the prices which are posted by those selling the books.





### Paperwork Sign Up

- 1. Select a Marketing Plan [Level 1, 2 or Top Level for 6mo or 1yr]
- 2. Enter your email and pay the fee on www.bookmarketplace.net
- 3. Fill out The Book Registration Form. Use one form per book. Fill in the book[s] desired to be posted on the website. Limit of 3 by the same author. Those registering the books must be the author or have permission by the copyright holder to market them. New books only. No second-hand books. Titles may be changed quarterly. [You may opt to have us showcase different books on the website].
  - Provide information needed to showcase the title on www.bookmarketplace.net
  - Identify the book with specific information
  - Name the categories & sales outlets [select whatever categories you feel it should belong in. We will attempt to get it as close to a similar category]. Select two sales outlets. Preferably Amazon and a personal website [or business website]. Limit of 2. May add an email if desired--but it will not be posted as a direct mail-to button.
  - Send your most current book cover photo and a book summary [40 words]. If you do not have a current photo of the book cover, but it is on Amazon, we can use the picture on Amazon. We can also use the summary which is already posted on Amazon, if you like.
  - Provide a YouTube URL for a video which the webmaster will provide. No raw videos can be used. The video must be uploaded to YouTube and the URL provided to attach the video to the website.

# **Counting the Cost** [Minimum 6/mo Membership]

### www.bookmarketplace.net Top Level Marketing Plan

\$720 to www.bookmarketplace.net For 6 months \$120/mo [+ \$80 x 4/mo to Amazon Ads]= 720 + 320 [\$1040]. \$1320 to www.bookmarketplace.net For 12 months \$120/mo [1 month free] [+ \$80 x 10/mo to Amazon Ads]= 1440 + 800 [\$2240].

The book [e-book or paperback] must be on KDP [Kindle Direct Publishing] to use the Top Level.

Included in the plan: The marketing site will show 1-3 books by the same author. The book is listed in 3 categories with the cover [all of the book covers are uniform size] and a 40 word summary. The book will also be listed in the Best Selling Books section. Video Link option. [We attach your video link from a YouTube video]. The cover is posted with a summary. We will connect the author's sales outlet [Amazon], personal website, Facebook page, or email [2 buttons].

www.bookmarketplace.net will periodically send emails to update you on the traffic of the website. We do not sell books on the website, so we have no awareness of sales. Our goal is to increase traffic which will desire these types of books, thereby increasing sales. Our goal is to provide a high quality professional website with lots of traffic providing exposure for authors to help move their books. The placement of titles on the website by the webmaster is according to several criteria and they will move as the site grows.

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Additional Information: www.bookmarketplace.net Top Level Marketing Plan is \$120 monthly [+ \$80 directly to Amazon Ads via Credit Card]= \$200 month. The book [e-book or paperback] must be on KDP [Kindle Direct Publishing] to use the Top Level. We will display your titles 5 times around on the 16 websites as well as 'best sellers'. Includes is a video option to connect a YouTube video of your choice. In addition, we will create an Amazon Ad with 300 search words to run for the quarter following the sign-up for Top Level Marketing [4 months for 6 month membership and 10 months for 1 year membership]. The ad is book specific [one title] pay-per-click with a maximum amount of \$80 per month payable from the Amazon Ads Account Holder. The Ad is linked directly to the author's KDP Amazon account, so it is essential to have their account information. The webmaster will set up the ad during a live ZOOM session with the author using KDP Ad software. The session lasts 1 hour. Additionally, the author has an opportunity to meet with the webmaster monthly [while the ad is running] for a 30 min Ad Evaluation to see how it is doing. At the end of the quarter, the author has the option to continue the ad with Amazon. Webmaster Ad Evaluations may be scheduled for additional fee.

Author Responsibility: Purchase the plan. Complete the forms, email the book cover, and provide a place where the book can be acquired. Authors may choose to have us connect directly to Amazon or mail books themselves. The author must provide links to the YouTube video. The author will need to set up [1] appointment to develop the Amazon Ad and [3] appointments for Ad Evaluations [if desired].

\*Note: The Amazon Ad is linked to the author's KDP Amazon account and their credit card information is used to pay Amazon pay-per-click fees. The pay-per-click can be variable, but recommended at least \$80/month.

Ch	eck List:	
1.	Purchase Market Plan & Sign Co	ntract
2.	Return Book Registration Form	[Book 1]
		[Book 2]
		[Book 3]
3.	Provide book cover(s) [1] [2	] [3]
4.	Provide book summaries [1]	[2] [3]
5.	Where would you like us to send	people to purchase your book?

# The Amazon Ad

#### What is needed to Make the Amazon Ad:

- 1. The Amazon Ad is for **one** book title.
- 2. The best way to do these types of ads is to think, "What would someone type in their search engine on Amazon to find a book similar to this?" We are looking for phrases.
- 3. Please provide a list of 20 phrases .
- 4. What are some key words which can be used to find a book similar to yours? Please give us a list of 40.
- 5. Do you know any authors who provide similar books?
- 6. Do you know any other books which you feel that your book is similar to?
- 7. We will need to get temporary access to your KDP account. Have your email and password handy. The webmaster will need to get onto the account from her computer, so the backup email or phone number should also be available to confirm it is OK for her to get onto your account. Not having this information will delay the setup of the ad. Do not email account numbers or codes--we will do it live when we meet on ZOOM.
- 8. The Ad will be financed by the individual linked to the original KDP account (generally the author). He/she will need to provide a payment option. The ads are pay-per-click. What that means is key words will be put in to make the ad (we are using 300) and click values applied. The maximum amount (per day or month) will be set. When individuals click on the book after they use one of the key words, Amazon charges the click value of the word up to the amount designated. The author is not charged until someone uses one of the key words and clicks on his/her book. We recommend \$80 per month to start and to run the ad for 3 months. However, the author may chose to increase or decrease the amount (according to his/her budget). After extensive research we have found it takes 2 months for an ad to get traction, so we suggest at least 3 months for an ad to prove itself.
- 9. The Ad Evaluation meetings are set up monthly at the time the initial meeting is set up. During this meeting the Amazon Ad account will be accessed and evaluated to see how the ad is functioning. Key words may be added at this time--or taken away if they are causing stray clicks which are not making sales. The goal of the ad is to get the book climbing up the search pages [it is best to use a desktop or laptop computer to clearly visualize ranking of search pages] on Amazon. It can be checked by typing in one of the search

- phrases (or words) and counting how far down the pages the book is. It is a goal to get the book higher than page 5 of the search. The webmaster will show how to evaluate the ad and make changes as needed. Ad Evaluation is a 30 minute meeting.
- 10. After the Quarter is complete for the ad, the author may select to continue the ad on their own or cancel the ad completely. The webmaster will continue to meet for Ad Evaluations if desired for \$95/hr. scheduled on ZOOM.

Amazon	ΔА	Inforr	mation
Alliazuli	Au	шиоп	Hation

Title of Book to attach to the Ad

Amount of Money per month you would like to contribute for the Ad

Have you ran an ad previously? How did it do?

email to: Sheri@bookmarketplace.net

Online Payments are accepted using Venmo [sherihauser@yahoo.com], PayPal, or credit card on the website. For more options, email [sheri@bookmarketplace.net] at the office, and we will phone you back.

Would you like to pay by credit card?	
Name on Card:	
Card #	ZIP Code:
VVI:	EXP:

Return email: sheri@bookmarketplace.net

### Overview of the websites:

# **Book Marketplace Net**

Authors often publish a book, which is immediately lost in the sea of books on Amazon. It's not that readers are unavailable, but they can't find the books because they are also lost in the sea of Amazon. We are opening up topic-specific websites and directing traffic toward them, providing connections for consumers to purchase books. It provides an ideal environment for independently published authors to be part of a high-quality website with dependable marketing options. Glorybound Publishing offers several low-cost professional marketing websites to help authors sell their bound books, e-books, audiobooks, and music directly to consumers. We do not take a commission on books sold. Sign up for 2 categories as low as \$10 per month.

### The List of Websites

### https://bookmarketplace.net

A high-traffic book marketing website with a large variety of titles. Find everything from anthologies to Westerns, e-books, large-prints, and audiobooks. Seventeen of the most popular.

#### **TABS**

Anthology	Mystery
Children	Poetry
Drama	Science Fiction
Education	Self-Help
Health & Wellness	Technology
History	Travel
Inspiration	Western
International	Young Adult

# Memoir

# https://audioandlargeprintbooks.shop

This is a high-traffic book marketing website that features audio books and large-print books. We have 17 genres represented, from Anthology to Young Adult. There are dramas, self-help books, and mysteries. All large-print books available through this site are size 18 or greater and appropriate for the vision impaired.

#### **TABS**

Anthology	 Mystery
Children	Poetry
Drama	Science Fiction
Education	Self-Help

Health & Wellness Technology
History Travel
Inspiration Western
International Young Adult

Memoir

### https://christianmusicwriters.com

This is a high-traffic book marketing website that features Christian music writers. Are you tired of the same old songs? This is a perfect place to find a new song or some lyrics. You can also offer your song for others to enjoy. Check out ChristianMusicWriters.com website.

#### **TABS**

Praise & Worship	Songs
Gospel	Instrumental
Rap	Music
Pop	Services
Blues	Songwrite Help

Metal

# https://screenwriters.com

Thrillar

This is a high-traffic book marketing website that provides a place for screenwriters to offer their screenplays and for those looking for a production to find one. The website has an option for those providing services to market them. We have 10 genres represented, including comedies, horror, and drama.

#### **TABS**

Tillillet	Romantic Comedy
Western	Drama .
Horror	Sci-fi
Comedy	Fantasy
Action/Adventure	Children
Sci-fi	Services

# https://womensbooks.shop

This is a high-traffic book marketing website offering titles women love to read. We feature 16 genres, from health and wellness to historical fiction. Feed your soul while curling up in front of the fireplace.

#### **TABS**

Romance	Children
Short Story	Drama, Fairy Tale
Cookbooks	Fantasy, Mystery
Health & Wellness	Historical Fiction
Memoir	Inspirational
Religion, Spirituality	Poetry
Self-Help	Travel

### https://christianwomensbooks.shop

Christian women have a unique position in their families and the body of Christ. We have developed a high-traffic book marketing website that helps others find their work. We offer ten genres, from inspirational to cookbooks, drama, and poetry.

#### **TABS**

Cookbooks Children Health & Wellness Drama **Religion & Spirituality** Inspirational

Self-Help Poetry Travel **Short Story** 

# https://brain-e-books.com

This is a high-traffic book marketing website offering E-books to stimulate the brain. We offer 15 genres of books, including art, philosophy, travel, and true crime. This is a good place to locate and download a book for the plane. We have separated the brainy ones for the brainiacs.

#### **TABS**

Religion & Spirituality Literary Fiction

Science Poetry & Art Self-Help Memoir Social Sciences Philosophy True Crime **Political Science Psychology** Technology

**Business & Economics** Travel

# https://goodbusinessbooks.shop

Good business books: The dot shop website offers many great titles for sound business operations. We have biographies, business strategies, motivational books, e-books, audiobooks, and large-print volumes. Direct links to purchasing options are provided.

#### **TABS**

motivational biographies self-help books by women small business business strategy startup

CEO books

successful ventures HR books

# https://homeschoolbooks.shop

This high-traffic book marketing website is dedicated to books that augment homeschooled children. From early readers to chapter books, we offer 13 genres of books. Train those young minds properly.

### **TABS**

Science Grade 1-5 History Math Geography Language **Early Readers Social Studies Chapter Books** 

### https://animalbooks4kids.shop

This is a high-traffic book marketing website for children who love animals. It allows you to read, hear, and visualize early readers, chapter books, and much more. It's a great place to find what you're looking for!

#### **TABS**

Mammals Fish

Birds **Early Readers** Reptiles **Chapter Books Amphibians** school stories

Insects Middle Grade Novels

# https://bookstore4kids.com

A high-traffic book marketing website, especially for children's books. Find what you are looking for in one-stop shopping. We offer 8 genres of high-quality new books. New authors with new stories!

#### **TABS**

**Board Books Chapter Books** Birth to age 2 school stories

**Picture Books** Middle Grade Novels

**Early Readers** Young Adult

# https://dogandcatbooks.shop

This is a high-traffic book marketing website, especially for those who love dogs and cats. Whether you are looking for a children's book with a hero dog or an early reader book, this is an excellent place to find that book. Eight genres are represented.

### **TABS**

hero Dogs **Early Readers** hero Cats **Chapter Books** Cat breeds school stories

Dog breeds Middle Grade Novels

# https://jesusbooks.shop

This is a high-traffic book marketing website that offers Christian books. We have 14 genres represented, from arts to technology. Find what you need at the Christian website.

### **TABS**

Children Memoir Marriage & Family Anthology International Literary Fiction **Prophetic** Short Story

Inspirational Health & Wellness Music & Arts Technology & Science

### https://jesuskidsbooks.shop

This is a high-traffic book marketing website that offers Christian books for children. We have 10 genres represented, from health and wellness to marriage and family. We offer a nice variety of books appropriate for Christians.

#### **TABS**

Board Books Marriage & Family
Birth to age 2 Health & Wellness
Picture Books Cooking 4 kids
Early Readers Technology
Chapter Books school stories

### https://arizonabooks.shop

We are a high-traffic book marketing website that specializes in books about Arizona. We have books on history, travel, and specific areas of the state.

#### **TABS**

Northern Arizona Eastern Arizona Southern Arizona History Western Arizona Travel

### https://historybooks.shop

Stimulate your mind with a good history book. This high-traffic book marketing website features books from ancient to modern history. Feed the brain with a good book!

#### **TABS**

Ancient Wars

Middle Ages Modern History American Biographical



# **Glorybound Publishing**

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www.gloryboundpublishing.com Sheri@gloryboundpublishing.com

