



Book Marketplace Net Information

The Mission

Book Marketplace Net website was created by Sheri Hauser, owner of Glorybound Publishing, to provide a way for authors to release their works. Sheri has published books since 2005 and has excelled in website development, social media, and marketing. Combining these elements provides a unique opportunity to offer an inexpensive platform for those with books or music to display them in a marketplace for sale. Many are working through the process of publishing their book [indie] on KDP. Through KDP, they can upload files for free with print-on-demand options.

Books Going Nowhere

Authors are releasing their books on KDP [through Amazon], and discovering the title is quickly lost in the millions of new and used books on the website. Many are becoming discouraged wondering what to do next. They are thinking, "I know someone out there will be happy by reading my book, but I don't have what it takes to get it into the main marketplace."

The Base of it all

Sheri Hauser began writing in 2001. After some time, she opted to start a publishing company. Over several years, it grew to release more than 700 books for many individuals. She continues to follow the dreams provided to her by God. And, most recently, He led her to put this website together. To give you an idea of her extensive training, I will tell you that she put the entire website together in 3 days. It is clear that now is the time to release many books! Our goal is to have 10,000 hits per month within 6 months. We will keep you posted on the progress if you sign up to receive our emails.

How to get Your Book on This Website

This website is specifically intended for the release of wholesome family oriented material. The process for getting the work on the website is to fill out the paperwork and pay for the desired level [There are three levels]. The cover of the work will be placed on the website under the appropriate categories with a direct link to book sales. The Amazon link will be provided if the book is sold on Amazon. Suppose the author is selling the book apart from Amazon. In that case, we can provide links to his website, Facebook page, or personal email. We do not sell books, audio, or music on our website but offer links to sales. We take no commission from sales of books which are shown on the website.

Join Our Membership Program

- Become a member by selecting a Marketing Plan and pay the fee
- Fill out the Book Registration Form [one for each book] and the Contract
 - Then provide information needed to showcase your book on the website
 - Identify the book with specific information
 - Name the best category for your book & sales outlets
 - Email a book cover photo with a short summary of the book
 - Provide a short author biography & photograph [if desired]
- Return information specific to Level 1, Level 2, and Top Level [Video or ad information]

Counting the Cost [Minimum 6-month contract.]

Level 1 Marketing Plan [3 showings on any of the websites]

\$60 for 6 months. Or \$110 for 12 months **[1 month free]**. \$10 monthly for 1-3 books by the same author.

Included in the plan: The book is listed in 2 categories with the cover and a summary. We will connect the author's sales outlet, personal website, Facebook page, or email. Author biography and head-shot photo.

Author Responsibility: Purchase the plan. Complete the forms, email the author's photograph and book cover, and provide a place where the book can be acquired. Authors may choose to have us connect directly to Amazon or mail books themselves.

Level 2 Marketing Plan [4 showings on any of the websites]

\$300 for 6 months. Or \$550 for 12 months **[1 month free]**. \$50 monthly for 1-3 books by the same author.

Included in the plan: This plan includes all of the same as the Level 1 Market Plan with the addition of one more category the book can be displayed in and an option to have a Video Link to your YouTube video]. The book will be listed in the "Best Selling Books" section. 250 Business Cards on upgraded cardstock. The business cards arrive with Steel Engraved Business Card Holder. Make an impression even before you hand out your card with a custom initial laser engraved business card holder. The steel case with flip open top. May specify two or three initials.

Author Responsibility: Purchase the plan. Complete the forms, email the author's photograph and book cover, and provide a place where the book can be acquired. Authors may choose to have us connect directly to Amazon or mail books themselves. The author must provide links to the YouTube video. Video may updated and be re-linked quarterly.

Top Level Marketing Plan [5 showings on any of the websites]

\$720 to www.bookmarketplace.net For 6 months \$120/mo [+ \$80 x 4/mo to Amazon Ads]= 720 + 320 [\$1040].
\$1320 to www.bookmarketplace.net For 12 months \$120/mo [+ \$80 x 10/mo to Amazon Ads]= 1440 + 800 [\$2240]. **[1 month free]**

The book [e-book or paperback] must be on KDP [Kindle Direct Publishing] to use the Top Level.

Included in the plan: We will display your titles 5 times around on the 16 websites as well as 'best sellers'. Includes is a video option to connect a YouTube video of your choice. In addition, we will create an Amazon Ad with 300 search words to run for the quarter following the sign-up for Top Level Marketing [4 months for 6 month membership and 10 months for 1 year membership]. The ad is book specific [one title] pay-per-click with a maximum amount of \$80 per month payable from the Amazon Ads Account Holder. The Ad is linked directly to the author's KDP Amazon account, so it is essential to have their account information. The webmaster will set up the ad during a live ZOOM session with the author using KDP Ad software. The session lasts 1 hour. Additionally, the author has an opportunity to meet with the webmaster monthly [while the ad is running] for a 30 min Ad Evaluation to see how it is doing. At the end of the quarter, the author has the option to continue the ad with Amazon. Webmaster Ad Evaluations may be scheduled for additional fee.

Author Responsibility: Purchase the plan. Complete the forms, email the author's photograph and book

cover, and provide a place where the book can be acquired. Authors may choose to have us connect directly to Amazon or mail books themselves. The author must provide links to the YouTube video. It may be changed monthly. The author will need to set up [4] appointments to develop the Amazon Ad and Ad Evaluations. Note: The Amazon Ad is linked to the author's KDP Amazon account and their credit card information is used to pay Amazon pay-per-click fees. The pay-per-click can be variable, but recommended at least \$80/month.