25 WAYS TO SHOWCASE YOUR BUSINESS WHEN HIRING

AUTHENTICA RESOURCING

1. Ensure from the moment the Candidate walks through the reception door, they are made to feel like they are a VIP visitor

2. Discuss the Culture and Share Employee Engagement / Satisfaction Audit overview

3. Highlight awards (External / Inter-Company / Trade Association etc.)

4. Discuss opportunities for Learning & Development

5. What are your commitments to NetZero / Carbon Neutral?

6. What are your commitments to DE&I, CSR?

7. Champion your Employee Tenure 'Stars' / Average Tenure

8. Demonstrate Career Growth – What are the progression options and timelines? How many Internal promotions have there been in the last 3 years?

9. Number of new customers won in the last 12 months?

10. Number of new products developed in the last 3 years?

11. Promote your excellent Health & Safety Record

12. CAPEX Investment Funds secured for the next 12 months

13. Highlight your Customer Satisfaction Scores & Share Customer Testimonials

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Cont'd………

14. Mention your detailed and structured Onboarding Strategy

15. Show how you differentiate from your competitors

16. Employee Benefits that are in addition to financial benefits

17. Discuss visibility and how employees are kept informed of progress, news and changes

18. Show a video of current employees talking about why they enjoy working there

19. How are you innovating?

20. How sustainable is the business? – Apprenticeships, Long Term Strategy, Future Partnerships, New Markets, R&D, Bigger Premises, International Expansion etc.

21. Employee Wellbeing & Mental Health – How do you support that?

22. What Teambuilding or Social events do you provide?

23. Evidence your commitment to collaboration - Ask them what THEY would like to see the business achieve

24. Demonstrate transparency – Give a basic, but true account of your Financial Performance

25. Show trust by arranging for your preferred Candidate to meet one of your Customers

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