



Presenting Quality Ideas . . . Producing Quality Leaders



What is your story?



Help Me Write My Story (HMWMS)

www.HelpMeWriteMyStory.com

IMAGINE for a moment what you could do with **YOUR STORY** in the **FORM** of a **BOOK**:

- **YOUR STORY**, in the form of a quality published book, becomes something tangible and is in your hands.
- **YOUR STORY** can give encouragement to others, especially to your family, friends, and customers/clients, and even to people you will unlikely ever meet in this life.
- **YOUR STORY** contains your legacy and will always be there, even after you are long gone, influencing future readers.
- **YOUR STORY**, in the form of a book, will be the perfect and unique item for you to give away or sell, creating a new revenue stream.
- **YOUR STORY** can serve as a mentor to help the person who wants to learn how to apply the life lessons you experienced.

YOUR STORY matters to you and **YOUR STORY** matters to me too.



What is HELP ME WRITE MY STORY?

HELP ME WRITE MY STORY coaches the author client through each creative phase of writing a book:

- How to create the Big Story Idea
- How to create a *Write My Story Time Line*
- How to do great research
- How to create a strong outline of chapters and subchapters
- How to use creative words to paint vivid mental and emotional images
- How to tell your story in an interesting way
- How to write strong chapter summaries
- How to create of book title and subtitle that resonates with the reader
- How to create a book front and back cover that catches the reader's attention
- How to write back cover copy
- How to take an author's story to the finished product in print and in Kindle formats.
- How to use the power of social networking to promote your story

Who needs HELP ME WRITE MY STORY?

HELP ME WRITE MY STORY can be a great resource for the person who . . .

- Wants to write their story but need practical instruction, intentional coaching and accountability.
- Wants to make sure their story, their legacy, is preserved in a format so family members and friends will remember and be inspired by their story.



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- Wants to use their story as a way to open doors of future opportunities for even greater influence.
- Wants a personal product to either sell or gift to others.
- Wants the rewarding satisfaction of having a professional copy of their personal story.

How does HELP ME WRITE MY STORY work?

Each writing project has its own unique set of challenges, but I've sought to clearly present these different packages and pricing levels. All five are dependent upon the pace, progress, and extraordinary challenges of the book.

There are three Story Coaching service levels of Help Me Write My Story*:

**In addition to the fees for each package, a reduced monthly payment plus a percentage of the royalties is an alternative form of payment. See me for the details.*

Note: I'm a writer, not a graphic artist.

Book covers are the responsibility of the client. Platforms like KDP offer "cover creators" for the author.

Story Coaching Value Stack

Level One / Book Launch Package: *\$1,100.00 at a rate of \$275.00/month for 4 months payment timeline.* You write your book and Dr. Bates takes you through the Help Me Write My Story process from your Big Story Idea to published book (print only. For creating an eBook, add \$250.00 to the amount). This service includes proofing, writing coaching, social networking coaching, and helping you keep the publishing checklist goals in place.

Level Two / Team Package: *\$6,600.00 at a rate of \$550.00 / month for 12 months payment timeline.* You and Dr. Bates *write your book together.* You will do most of the writing, provide all of your research and personal notes. Dr. Bates takes you through the Help Me Write My Story process from your Big Story Idea to published book print only. (For creating an eBook, add \$250.00 to the amount). This service includes deep level editing, recording interview sessions, proofing, writing coaching, social networking coaching, and helping you keep the publishing checklist goals in place.

Level Three / Premium Package (As told to Dr. Bates): *\$9,900.00 (12 months at \$825 / month. Pay quarterly over 12 months and save a monthly payment of \$825. Every quarter over the course of 12 months your payment would be \$2,268.75 per quarter) Dr. Bates writes your book*

for you. You provide all of your research and personal notes. Dr. Bates takes you through the Help Me Write My Story process from your Big Story Idea to published book (print and eBook included). This service includes proofing, recording interview sessions, writing coaching, social networking coaching, and helping you keep the publishing checklist goals in place.

Help Me Write My Story Online Course For Aspiring Writers (Videos, PowerPoints, and PDF workbook \$99.00): This is for the person who is interested in learning the basic skills of what it takes to write a book one day. HELP ME WRITE MY STORY coaches the author client through each creative phase of writing a book:

- How to create the Big Story Idea
- How to create a *Write My Story Time Line*
- How to do great research
- How to create a strong outline of chapters and subchapters
- How to use creative words to paint vivid mental and emotional images
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- How to use the power of social networking to promote your story

Help Me Write My Story Online Course For Aspiring Writers Mentorship: One on one coaching for each module of the online course. (Add 125.00)

Low Level Story Coaching: This is for the person who is interested in establishing a short-term business relationship. They are in need of strategic coaching / instruction on the best path forward towards writing their book one day but are not prepared to make a time and financial investment now. They are looking to bounce ideas around, using Dr. Bates as a sounding board. Standard coaching fees are \$125.00 per 60-minute session.

QUALITY

LEADERSHIP CONSULTANTS »

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Thank you for considering me to be your story coach.

