

Hobsons Bay Yacht Club "Vision 2030"



STRATEGIC PLAN

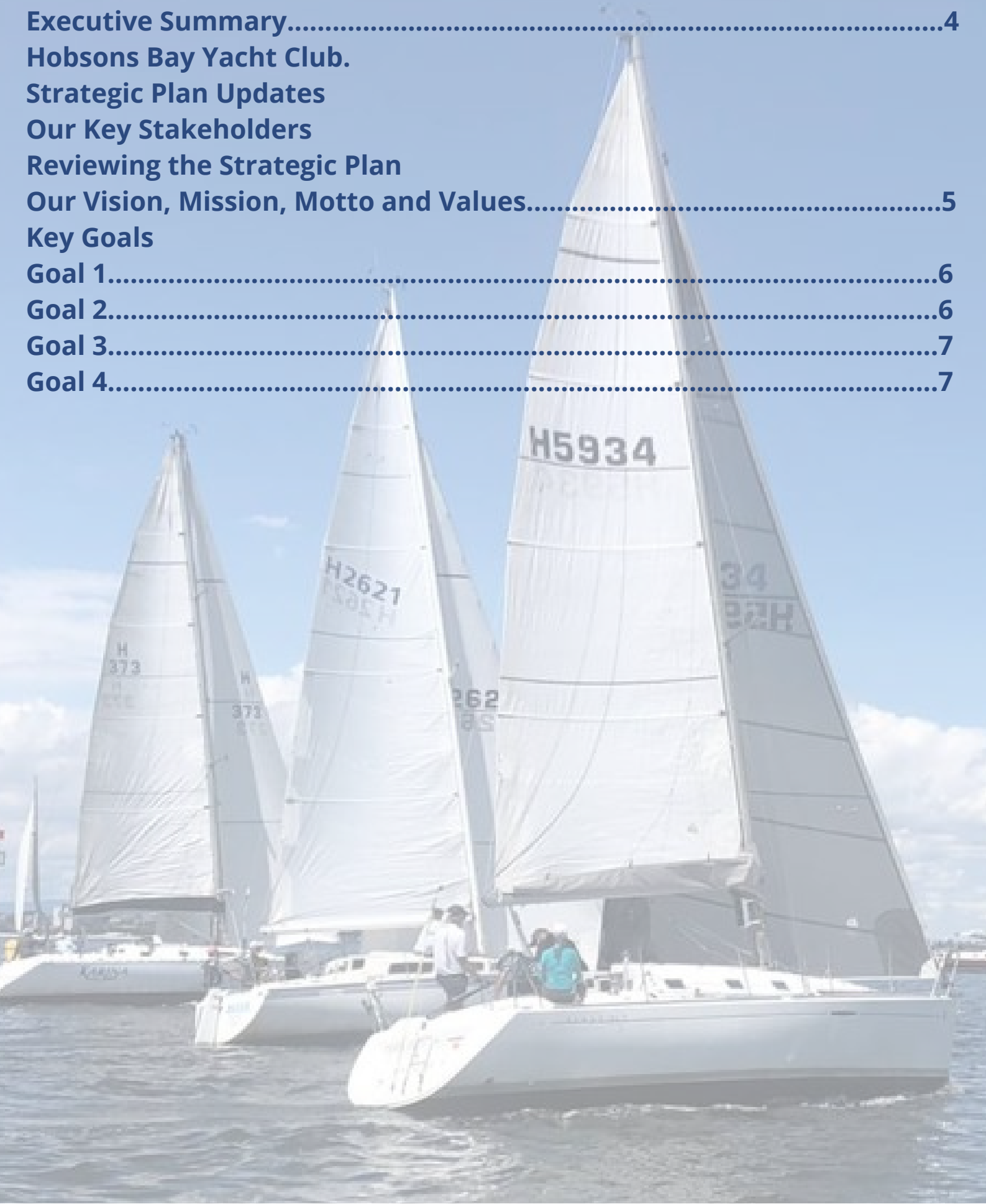
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Hobsons Bay Yacht Club Strategic Plan Review Sub-Committee members

- Chair, Kevin Le Nepveu
- David Gaylor
- Craig Jackson
- Nick Woodley
- Tony Dawson
- Roy Thompson
- Leon Berry
- Nick Woodley
- Rod Austin
- Paul Neilson
- Cath Black
- Tracey Hull
- Geoff Ryan
- Cam Smith



1890



1960



2019

The Executive Summary provides an overview of Hobsons Bay Yacht Club's key goals and actions over the coming years. The detailed plan, including details of actions, timelines, and responsibilities is available by contacting info@hbysc.org.au

Executive Summary

Hobsons Bay Yacht Club

Founded in 1888 and incorporated in 1987, the Hobsons Bay Yacht Club in Williamstown is a successful not-for-profit community sailing club with safe and well-maintained facilities for members and the local community.

This Strategic Plan Review builds on the existing plan and provides a direction for the Club for the next 5 to 10 years, including specific goals and actions to ensure the Club continues to provide for its members and the local community.

The Club recognises the incredible contribution of volunteer members and staff, and our valued stakeholders including local and state government, suppliers, sponsors and our local community.

Strategic Plan Updates

In late 2021 and 2022, the Strategic Plan Review Committee updated the Strategic Plan, incorporating feedback from sub-committees and a Club survey with responses received from 175 members. The review identified members are mostly highly satisfied with the current strategic direction, providing positive and constructive feedback via the survey. Key issues incorporated into the updated Plan include:

- Provide sailing pathways including crewing, accredited courses, and keelboat sailing programs.
- Broaden memberships and promote greater diversity, inclusion, and pathways, particularly for women, young people, and people from diverse communities.
- Build on the social benefits the Club delivers for members and the broader community.
- Maintain and develop the clubhouse, marina, and boat maintenance yard.
- Ensure the Club is valued by the sailing and the local communities, including building its inclusive profile.
- Secure long-term support and build strong and mutually beneficial partnerships with our key stakeholders.
- Acknowledge changing community expectations and ways of engaging in sport and leisure.
- Ensure the club direction and plans are embraced and understood by members.
- Ensuring compliance with landlord lease requirements and that volunteers and staff have the necessary skills and capacity to operate the Club effectively.

Our Key Stakeholders

The Club will work with our key stakeholders including:

- Victorian government including Parks Victoria, Sport and Recreation Victoria, and Port of Melbourne Authority.
- Hobsons Bay City Council
- Other sailing clubs: Williamstown Sailing Club, Royal Yacht Club of Victoria, Royal Victorian Motor Yacht Club, Tall Ships Victoria
- Port of Williamstown Action Group (PoWAG)
- Commercial businesses
- Peak sporting bodies, Australian Sailing, She Sails

Reviewing the Strategic Plan

The General Committee will review the Plan on a yearly basis, seeking feedback from members and key stakeholders, update as required and report back to members.

Our Vision, Mission, Motto & Values

Vision

What we want the Club to become

Hobsons Bay Yacht Club seeks to be a leading recreational sailing Club in Port Phillip, enjoyed and supported by its members, strategic partners, and the community.

Mission

Why the Club exists

The Hobsons Bay Yacht Club exists to provide people with the opportunity to enjoy sailing in a friendly family club environment.

Club Motto

Sailing with the community

Club Values

The way we want the Club to operate and what is important

- HBYC membership is honest and fiscally responsible, recognising their personal responsibilities and those of their guests towards the Club and other members.
- HBYC recognises its duty of care responsibilities to its members in conducting all activities and at the same time, expects that this to be reciprocated by members of the Club.
- HBYC is a not-for-profit volunteer-based organisation that expects the active participation of all its members regardless of the type of membership.
- HBYC actively promotes a family focus and development of youth sailing.
- HBYC welcomes people regardless of their age, gender, abilities, ethnicity, and/or religion.
- HBYC acknowledges that it is part of the local and broader community and will work with key stakeholders and the community to strengthen and increase community involvement.

Key Goals

The Club will pursue the following four key goals with actions to deliver goals outlined in the following Plan:

1. Provide competition, cruising, recreational and social opportunities for members and the community.
2. Develop and continue to improve the Club's facilities.
3. Ensure the long-term social, environmental and financial sustainability of the Club.
4. Apply sound governance, management, and social inclusion measures.

Goal 1:

Provide competition, cruising, recreational sailing and social opportunities for members and the community.

Key Actions to achieve our Goals:

1. Conduct regular racing and cruising (recreational) events and activities for members.
2. Ensure all sailing and other volunteer members are valued Club members.
3. Provide new opportunities for all sections of the community to participate in sailing and utilise the Club facilities.



Goal 2:

Develop and continue to improve the Club's facilities.

Key Actions to achieve our Goals

1. Develop, review, and update the Club's 20-year Master Facility Planning for:
 - Clubhouse & Administration
 - Yard
 - Slip
 - Marina.
 - Youth sailing facilities
2. Encourage community use of the Club's facilities.

Goal 3:

Ensure the long-term social, environmental, and financial sustainability of the Club.

Key Actions to achieve our Goals

1. Implement a long-term Financial Plan to ensure the financial viability of the Club.
2. Create additional internal and external revenue streams to ensure the Club's financial viability and sustainability.
3. Implement effective communications with members, key stakeholders, and the broader community.
4. Offer membership packages to grow membership numbers and meet the financial and social goals of the Club.
5. Maximise the usage of the Club and its facilities and strengthen the Clubs engagement with the community.
6. Implement annual financial planning activities

Goal 4:

Apply sound governance, management, and social inclusion measures.

Key Actions to achieve our Goals

1. General Committee to review and update the Strategic plan every 12 months.
2. Review the structure and performance of the Club to deliver the best outcomes.
3. Develop effective documentation of club policies, procedures, and risk management.
4. Implement quality management and governance procedures and policies.
5. Develop beneficial partnerships and strategic alliances to ensure the on-going viability of the Club.
6. Implement succession planning and mechanisms to strengthen and build leadership capabilities of the Club.



Hobsons Bay Yacht Club - Key Priorities for 2022-23

Goal	Priority actions for 2022-23
<p>Goal 1: Provide competition, cruising, recreational sailing and social opportunities for members and the community.</p>	<ol style="list-style-type: none"> 1. Continue current racing and cruising committees and extend the range of events. 2. Formalise Membership Development Sub-Committee: <ol style="list-style-type: none"> a. Terms of Reference b. Collaborate with Training, Social and Sailing groups (& others) c. Identify potential programs for membership categories. 3. Create opportunities for new memberships across a diverse section of the community. 4. Develop new programs based on need to increase participation and membership.
<p>Goal 2: Develop and continue to improve the Club's facilities.</p>	<ol style="list-style-type: none"> 1. Update the 20 Year Clubhouse Master Plan. 2. Develop Master Plans for Yard and Marina including feasibility of larger marina with more berths and a breakwater. 3. Complete State 4 of Clubhouse development.
<p>Goal 3: Ensure the long-term social, environmental and financial sustainability of the Club.</p>	<ol style="list-style-type: none"> 1. Update 5 – 10 year financial plans. 2. Evaluate the feasibility a Club Foundation that allows for tax deductible contributions for specific purposes. 3. Grow local business networks for sponsorship and community involvement. 4. Identify government and other funding opportunities.
<p>Goal 4: Apply sound governance, management and social inclusion measures.</p>	<ol style="list-style-type: none"> 1. Add strategic planning to monthly agenda. 2. Annual review of Constitution and By-laws. 3. Staff training and Development 4. Engagement with local issues. 5. Club meets all legal and regulation requirements. 6. On-going work on Parks Victoria lease.

